### PageSpeed Insights

#### Mobile





Should Fix:

# Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

Approximately 63% of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

http://fonts.googleapis.com/css?family=Poppins:400,600

# Consider Fixing:

#### Mobile

#### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://connect.facebook.net/en\_US/sdk.js (20 minutes)
- https://1.bp.blogspot.com/-9\_HQftsYgJ8/W4ZKuNCWJ1I/AAAAAAAAAAAA484/Sc7SHn8fDLgS9P4bdo 4LyoLFMMIkm3OiQCLcBGAs/w100/29eab5a8f9fe5ccf4a4427576ec9dfef.jpg (24 hours)
- https://1.bp.blogspot.com/-9\_HQftsYgJ8/W4ZKuNCWJ1I/AAAAAAAAAAA484/Sc7SHn8fDLgS9P4bdo 4LyoLFMMIkm3OiQCLcBGAs/w680/29eab5a8f9fe5ccf4a4427576ec9dfef.jpg (24 hours)
- https://1.bp.blogspot.com/-ljQ3NTvYLPM/W4ZEyLhWNgI/AAAAAAAAAA7Y/3VaQ2fHLQfMc6QTO BD4YNQh6znMnBY3OgCLcBGAs/w680/3b93c1530bc55b66814b62a84649a354.jpg (24 hours)
- https://2.bp.blogspot.com/-MHbqVjTkJDU/W4VwiT\_06CI/AAAAAAAAAAAA7M/LO4nCzU0nkUkhpsXB pml1Q9d25AA3 lbgCLcBGAs/w680/download.jpg (24 hours)
- https://3.bp.blogspot.com/-L2qBsrfjOQ8/W4ZGtGG5PQI/AAAAAAAAAAA8o/9E8t0DQHJEUAAVOd\_ H Rn4581aG3AwKzACEwYBhgL/w100/images%2B%252818%2529.jpg (24 hours)
- https://3.bp.blogspot.com/-L2qBsrfjOQ8/W4ZGtGG5PQI/AAAAAAAAAAA8o/9E8t0DQHJEUAAVOd\_ H Rn4581aG3AwKzACEwYBhgL/w680/images%2B%252818%2529.jpg (24 hours)
- https://4.bp.blogspot.com/-O3EpVMWcoKw/WxY6-6I4--I/AAAAAAAAB2s/KzC0FqUQtkMdw7VzT 6oOR 8vbZO6EJc-ACK4BGAYYCw/w680/nth.png (24 hours)

#### Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 5.2KiB (43% reduction).

- Compressing https://1.bp.blogspot.com/-9\_HQftsYgJ8/W4ZKuNCWJ1I/AAAAAAAAAAAAAAA/Sc7SHn8 fDLgS9P4bdo4LyoLFMMIkm3OiQCLcBGAs/w100/29eab5a8f9fe5ccf4a4427576ec9dfef.jpg could save 4.2KiB (50% reduction).
- Compressing https://3.bp.blogspot.com/-L2qBsrfjOQ8/W4ZGtGG5PQI/AAAAAAAAAAAA8o/9E8t0D QHJEUAAVOd\_H\_Rn4581aG3AwKzACEwYBhgL/w100/images%2B%252818%2529.jpg could save 963B (25% reduction).



# 7 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

#### **Enable compression**

You have compression enabled. Learn more about enabling compression.

#### Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

# Minify CSS

Your CSS is minified. Learn more about minifying CSS.

### Minify HTML

Your HTML is minified. Learn more about minifying HTML.

### Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

#### Prioritize visible content

#### Mobile

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible content.

# 100 / 100 User Experience



5 Passed Rules

#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

#### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

#### Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

## Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about sizing tap targets appropriately.

#### Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.



# 87 / 100 Speed

# Consider Fixing:

#### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

<u>Leverage browser caching</u> for the following cacheable resources:

- https://connect.facebook.net/en\_US/sdk.js (20 minutes)
- https://apis.google.com/js/platform:gapi.iframes.style.common.js (30 minutes)
- https://apis.google.com/js/plusone.js (30 minutes)
- https://apis.google.com/js/rpc:shindig random.js?onload=init (30 minutes)
- https://1.bp.blogspot.com/-9\_HQftsYgJ8/W4ZKuNCWJ1I/AAAAAAAAAAA484/Sc7SHn8fDLgS9P4bdo 4LyoLFMMIkm3OiQCLcBGAs/w100/29eab5a8f9fe5ccf4a4427576ec9dfef.jpg (24 hours)
- https://1.bp.blogspot.com/-9\_HQftsYgJ8/W4ZKuNCWJ1I/AAAAAAAAAAA484/Sc7SHn8fDLgS9P4bdo 4LyoLFMMIkm3OiQCLcBGAs/w680/29eab5a8f9fe5ccf4a4427576ec9dfef.jpg (24 hours)
- https://1.bp.blogspot.com/-ljQ3NTvYLPM/W4ZEyLhWNgI/AAAAAAAAAA7Y/3VaQ2fHLQfMc6QTO BD4YNQh6znMnBY3OgCLcBGAs/w680/3b93c1530bc55b66814b62a84649a354.jpg (24 hours)
- https://2.bp.blogspot.com/-MHbqVjTkJDU/W4VwiT\_06CI/AAAAAAAAAAAA7M/LO4nCzU0nkUkhpsXB pml1Q9d25AA3\_lbgCLcBGAs/w680/download.jpg (24 hours)
- https://3.bp.blogspot.com/-L2qBsrfjOQ8/W4ZGtGG5PQI/AAAAAAAAAAA0/9E8t0DQHJEUAAVOd\_ H\_Rn4581aG3AwKzACEwYBhgL/w100/images%2B%252818%2529.jpg (24 hours)
- https://3.bp.blogspot.com/-L2qBsrfjOQ8/W4ZGtGG5PQI/AAAAAAAAAAA8o/9E8t0DQHJEUAAVOd\_ H\_Rn4581aG3AwKzACEwYBhgL/w680/images%2B%252818%2529.jpg (24 hours)

 https://4.bp.blogspot.com/-O3EpVMWcoKw/WxY6-6I4--I/AAAAAAAAB2s/KzC0FqUQtkMdw7VzT 6oOR 8vbZO6EJc-ACK4BGAYYCw/w680/nth.png (24 hours)

#### Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 77.6KiB (83% reduction).

- Compressing and resizing https://l.bp.blogspot.com/-9 HQftsYgJ8/W4ZKuNCWJ1I/AAAAAAAA A84/Sc7SHn8fDLgS9P4bdo4LyoLFMMlkm3OiQCLcBGAs/w680/29eab5a8f9fe5ccf4a4427576e c9dfef.jpg could save 67.6KiB (88% reduction).
- Compressing and resizing https://l.bp.blogspot.com/-9 HQftsYgJ8/W4ZKuNCWJ1I/AAAAAAAA A84/Sc7SHn8fDLgS9P4bdo4LyoLFMMlkm3OiQCLcBGAs/w100/29eab5a8f9fe5ccf4a4427576e c9dfef.jpg could save 6.8KiB (80% reduction).
- Compressing and resizing https://4.bp.blogspot.com/-O3EpVMWcoKw/WxY6-6I4--I/AAAAAAAA B2s/KzC0FqUQtkMdw7VzT6oOR 8vbZ06EJc-ACK4BGAYYCw/w680/nth.png could save 2.2KiB (61% reduction).
- Compressing https://3.bp.blogspot.com/-L2qBsrfjOQ8/W4ZGtGG5PQI/AAAAAAAAAAA8o/9E8t0D QHJEUAAVOd H Rn4581aG3AwKzACEwYBhqL/w100/images%2B%252818%2529.jpg could save 963B (25% reduction).



#### 8 Passed Rules

### Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

### **Enable compression**

You have compression enabled. Learn more about enabling compression.

# Desktop

#### Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

#### Minify CSS

Your CSS is minified. Learn more about minifying CSS.

### Minify HTML

Your HTML is minified. Learn more about minifying HTML.

# Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

# Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about removing render-blocking resources.

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.