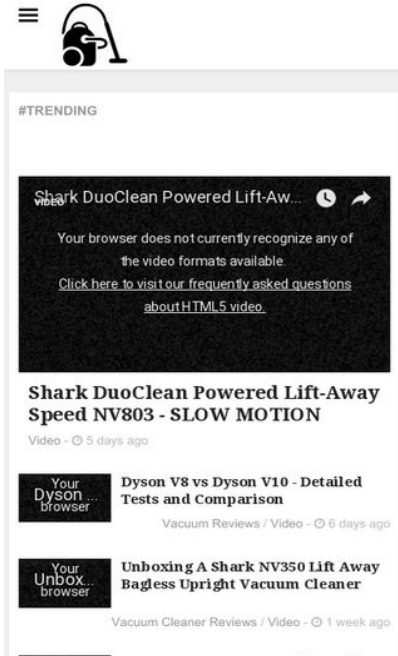


# PageSpeed Insights

## Mobile



46 / 100 Speed

! Should Fix:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 687.6KiB (80% reduction).

- Compressing <http://vacuumcleaner-reviews.co.uk/js/script.min.js> could save 179.2KiB (77% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/css/style.min.css> could save 155.1KiB (87% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/> could save 98.6KiB (92% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/plugins/bootstrap/css/bootstrap.min.css> could save 95.8KiB (83% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/js/jquery-1.11.2.min.js> could save 61.2KiB

## Mobile

(65% reduction).

- Compressing <http://vacuumcleaner-reviews.co.uk/plugins/bootstrap/js/bootstrap.js> could save 52.5KiB (79% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/plugins/font-awesome/css/font-awesome.css> could save 22.5KiB (80% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/plugins/raty/jquery.raty.js> could save 14.5KiB (76% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/js/modernizr.min.js> could save 6.4KiB (59% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/js/custom.js> could save 734B (72% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/plugins/raty/jquery.raty.css> could save 624B (64% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/css/reset.css> could save 551B (47% reduction).

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 99.9KiB (32% reduction).

- Minifying <http://vacuumcleaner-reviews.co.uk/js/script.min.js> could save 72.1KiB (32% reduction).
- Minifying <http://vacuumcleaner-reviews.co.uk/plugins/bootstrap/js/bootstrap.js> could save 21.3KiB (33% reduction).
- Minifying <http://vacuumcleaner-reviews.co.uk/plugins/raty/jquery.raty.js> could save 6.2KiB (34% reduction).
- Minifying <http://vacuumcleaner-reviews.co.uk/js/custom.js> could save 276B (28% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

## Mobile

Your page has 8 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <http://vacuumcleaner-reviews.co.uk/css/reset.css>
- <http://fonts.googleapis.com/css?family=Roboto:100,300,300italic,400,400italic,500,700,700italic,900>
- <http://fonts.googleapis.com/css?family=Noto+Serif:400,400italic,700,700italic>
- <http://fonts.googleapis.com/css?family=Raleway:900>
- <http://vacuumcleaner-reviews.co.uk/plugins/font-awesome/css/font-awesome.css>
- <http://vacuumcleaner-reviews.co.uk/plugins/bootstrap/css/bootstrap.min.css>
- <http://vacuumcleaner-reviews.co.uk/plugins/raty/jquery.raty.css>
- <http://vacuumcleaner-reviews.co.uk/css/style.min.css>

### Consider Fixing:

#### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- [https://static.doubleclick.net/instream/ad\\_status.js](https://static.doubleclick.net/instream/ad_status.js) (15 minutes)

#### Minify CSS

## Mobile

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 4.3KiB (15% reduction).

- Minifying <http://vacuumcleaner-reviews.co.uk/plugins/font-awesome/css/font-awesome.css> could save 3.9KiB (14% reduction).
- Minifying <http://vacuumcleaner-reviews.co.uk/css/reset.css> could save 296B (26% reduction).
- Minifying <http://vacuumcleaner-reviews.co.uk/plugins/raty/jquery.raty.css> could save 116B (13% reduction).

## Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 67.3KiB (63% reduction).

- Minifying <http://vacuumcleaner-reviews.co.uk/> could save 67.3KiB (63% reduction).

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1.9KiB (30% reduction).

- Compressing <https://yt3.ggpht.com/-RlkW13JWE0E/AAAAAAAAAAI/AAAAAAAAAAA/5Zgi7GQmU8Y/s68-c-k-no-mo-rj-c0xffffff/photo.jpg> could save 975B (29% reduction).
- Compressing [http://vacuumcleaner-reviews.co.uk/uploads/images/5b27b6333364e\\_file.jpeg](http://vacuumcleaner-reviews.co.uk/uploads/images/5b27b6333364e_file.jpeg) could save 935B (31% reduction).

# Mobile

## 2 Passed Rules

### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 98 / 100 User Experience

### Consider Fixing:

#### Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<a href="/category/vacuum-reviews/video" class="category">Video</a>` and 12 others are close to other tap targets final.
- The tap target `<a href="/category/vacuum-reviews/video">Video</a>` and 21 others are close to other tap targets final.
- The tap target `<a href="/cleaning-dyso...-cyclones-fast">Cleaning Dyson...clones - Fast!</a>` and 25 others are close to other tap targets.
- The tap target `<a href="https://www.youtube.com" class="ytp-small-redirect-link"></a>` is close to 1 other tap targets.
- The tap target `<a href="https://www.youtube.com" class="ytp-small-redirect-link"></a>` is close to 1 other tap targets.
- The tap target `<a href="/category/vacuum-reviews/video" class="category`

## Mobile

Video and 19 others are close to other tap targets.



### 4 Passed Rules

#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

#### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

#### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

#### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop

## Desktop



52 / 100 Speed

! Should Fix:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 687.6KiB (80% reduction).

- Compressing <http://vacuumcleaner-reviews.co.uk/js/script.min.js> could save 179.2KiB (77% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/css/style.min.css> could save 155.1KiB (87% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/> could save 98.6KiB (92% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/plugins/bootstrap/css/bootstrap.min.css> could save 95.8KiB (83% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/js/jquery-1.11.2.min.js> could save 61.2KiB (65% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/plugins/bootstrap/js/bootstrap.js> could save 52.5KiB (79% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/plugins/font-awesome/css/font-awesome.css> could save 22.5KiB (80% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/plugins/raty/jquery.raty.js> could save 14.5KiB (76% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/js/modernizr.min.js> could save 6.4KiB (59% reduction).

## Desktop

- Compressing <http://vacuumcleaner-reviews.co.uk/js/custom.js> could save 734B (72% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/plugins/raty/jquery.raty.css> could save 624B (64% reduction).
- Compressing <http://vacuumcleaner-reviews.co.uk/css/reset.css> could save 551B (47% reduction).

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 99.9KiB (32% reduction).

- Minifying <http://vacuumcleaner-reviews.co.uk/js/script.min.js> could save 72.1KiB (32% reduction).
- Minifying <http://vacuumcleaner-reviews.co.uk/plugins/bootstrap/js/bootstrap.js> could save 21.3KiB (33% reduction).
- Minifying <http://vacuumcleaner-reviews.co.uk/plugins/raty/jquery.raty.js> could save 6.2KiB (34% reduction).
- Minifying <http://vacuumcleaner-reviews.co.uk/js/custom.js> could save 276B (28% reduction).

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 8 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <http://vacuumcleaner-reviews.co.uk/css/reset.css>



## Desktop

- <http://fonts.googleapis.com/css?family=Roboto:100,300,300italic,400,400italic,500,700,700italic,900>
- <http://fonts.googleapis.com/css?family=Noto+Serif:400,400italic,700,700italic>
- <http://fonts.googleapis.com/css?family=Raleway:900>
- <http://vacuumcleaner-reviews.co.uk/plugins/font-awesome/css/font-awesome.css>
- <http://vacuumcleaner-reviews.co.uk/plugins/bootstrap/css/bootstrap.min.css>
- <http://vacuumcleaner-reviews.co.uk/plugins/raty/jquery.raty.css>
- <http://vacuumcleaner-reviews.co.uk/css/style.min.css>



### Consider Fixing:

#### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- [https://static.doubleclick.net/instream/ad\\_status.js](https://static.doubleclick.net/instream/ad_status.js) (15 minutes)

#### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 4.3KiB (15% reduction).

- Minifying <http://vacuumcleaner-reviews.co.uk/plugins/font-awesome/css/font-awesome.css> could save 3.9KiB (14% reduction).
- Minifying <http://vacuumcleaner-reviews.co.uk/css/reset.css> could save 296B (26% reduction).

## Desktop

- Minifying <http://vacuumcleaner-reviews.co.uk/plugins/raty/jquery.raty.css> could save 116B (13% reduction).

### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 67.3KiB (63% reduction).

- Minifying <http://vacuumcleaner-reviews.co.uk/> could save 67.3KiB (63% reduction).

### Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 3.1KiB (43% reduction).

- Compressing <https://yt3.ggpht.com/-j4W1jqKOsaAo/AAAAAAAAAAI/AAAAAAAAAA/7YTUgkzm mFU/s68-c-k-no-mo-rj-c0xffffff/photo.jpg> could save 2.2KiB (50% reduction).
- Compressing [http://vacuumcleaner-reviews.co.uk/uploads/images/5b27b6333364e\\_file.jpeg](http://vacuumcleaner-reviews.co.uk/uploads/images/5b27b6333364e_file.jpeg) could save 935B (31% reduction).



2 Passed Rules

### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

# Desktop

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).