### PageSpeed Insights

#### Mobile



63 / 100 Speed

Should Fix:

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

#### Remove render-blocking JavaScript:

http://tookthe.com/js/compiled/head-sales2-theme.js

#### Optimize CSS Delivery of the following:

http://tookthe.com/css/compiled/app-sales2-theme.css

#### Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 294.2KiB (48% reduction).

Compressing http://tookthe.com/images/sales2/baner.jpg could save 294.2KiB (48% reduction).

# Consider Fixing:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- http://tookthe.com/css/compiled/app-sales2-theme.css (expiration not specified)
- http://tookthe.com/images/sales2/baner.jpg (expiration not specified)
- http://tookthe.com/js/compiled/head-sales2-theme.js (expiration not specified)
- http://tookthe.com/js/compiled/sales2-theme.js (expiration not specified)
- https://www.google.com/recaptcha/api.js?onload=onloadCallback&render=explicit (5 minutes)
- https://www.google.com/recaptcha/api2/webworker.js?hl=en&v=v1548052318968 (5 minutes)
- http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js (60 minutes)
- http://www.google-analytics.com/analytics.js (2 hours)

#### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 446B (16% reduction).

• Minifying http://tookthe.com/ could save 446B (16% reduction) after compression.

#### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 10.2KiB (41% reduction).

• Minifying http://tookthe.com/js/compiled/sales2-theme.js could save 10.2KiB (41% reduction) after compression.



## 5 Passed Rules

### Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

### **Enable compression**

You have compression enabled. Learn more about enabling compression.

#### Mobile

#### Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

#### Minify CSS

Your CSS is minified. Learn more about minifying CSS.

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.

## 95 / 100 User Experience

Consider Fixing:

#### Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. <u>Size the page content to the viewport</u> to provide a better user experience.

The page content is 425 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

• The element <div class="g-recaptcha"></div> falls outside the viewport.

### Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

#### Mobile

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target <a href="https://www.to...privacy-policy">privacy policy</a> is close to 1 other tap targets final.
- The tap target <div class="cookieinfo-close">Got it!</div> is close to 2 other tap targets
- The tap target <a href="https://www.to...cookies-policy">More info</a> is close to 1 other tap targets final.



## 3 Passed Rules

## Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

### Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

#### Desktop



71 / 100 Speed

Should Fix:

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- https://www.google.com/recaptcha/api.js?onload=onloadCallback&render=explicit (5 minutes)
- https://www.google.com/recaptcha/api2/webworker.js?hl=en&v=v1548052318968 (5 minutes)
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- http://www.google-analytics.com/analytics.js (2 hours)

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