

PageSpeed Insights

Mobile



62 / 100 Speed

Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 5 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://storyaddaa.com/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <http://storyaddaa.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>

[Optimize CSS Delivery](#) of the following:

- <http://fonts.googleapis.com/css?family=Roboto%3A400%2C300%2C700%2C900&subset=lat>

Mobile

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- <http://storyaddaa.com/wp-content/themes/colornews/style.css?ver=4.7.11>
- <http://storyaddaa.com/wp-content/themes/colornews/font-awesome/css/font-awesome.min.css?ver=4.4.0>
- <http://storyaddaa.com/wp-content/themes/colornews/js/magnific-popup/magnific-popup.css?ver=20150714>
- <http://storyaddaa.com/wp-content/plugins/jetpack/css/jetpack.css?ver=5.1>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 300.8KiB (72% reduction).

- Compressing and resizing <http://storyaddaa.com/wp-content/uploads/2017/03/wp-1488711890368.png> could save 195KiB (92% reduction).
- Compressing and resizing <https://i1.wp.com/storyaddaa.com/wp-content/uploads/2017/08/wp-1502679816138..png?zoom=3&resize=184%2C109> could save 57.4KiB (86% reduction).
- Compressing <https://tpc.googlesyndication.com/simgad/290868920376700334> could save 40KiB (47% reduction).
- Compressing <https://tpc.googlesyndication.com/simgad/15396552443068418406> could save 7.5KiB (15% reduction).
- Compressing <http://storyaddaa.com/wp-content/themes/colornews/img/bg-pattern.jpg> could save 858B (74% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

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[Leverage browser caching](#) for the following cacheable resources:

- http://storyaddaa.com/wp-content/plugins/jetpack/_inc/facebook-embed.js (expiration not specified)
- <http://storyaddaa.com/wp-content/themes/colornews/img/bg-pattern.jpg> (expiration not specified)
- <http://storyaddaa.com/wp-content/uploads/2017/03/wp-1488711890368.png> (expiration not specified)
- http://connect.facebook.net/en_US/sdk.js?_=1536384944672 (20 minutes)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Reduce server response time

In our test, your server responded in 0.43 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 3.2KiB (25% reduction).

- Minifying <http://storyaddaa.com/wp-content/themes/colornews/style.css?ver=4.7.11> could save 3KiB (27% reduction) after compression.
- Minifying <http://storyaddaa.com/wp-content/themes/colornews/js/magnific-popup/magnific-popup.css?ver=20150714> could save 253B (13% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 2.7KiB (13% reduction).

- Minifying <http://storyaddaa.com/> could save 2.7KiB (13% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.5KiB (34% reduction).

- Minifying <http://storyaddaa.com/wp-content/themes/colornews/js/sticky/jquery.sticky.js?ver=20150708> could save 704B (36% reduction) after compression.
- Minifying <http://storyaddaa.com/wp-content/themes/colornews/js/fitvids/jquery.fitvids.js?ver=1.1> could save 417B (33% reduction) after compression.
- Minifying <http://storyaddaa.com/wp-content/plugins/jetpack/modules/photom/photom.js?ver=20130122> could save 335B (50% reduction) after compression.
- Minifying <http://storyaddaa.com/wp-content/themes/colornews/js/custom.js?ver=20150708> could save 109B (15% reduction) after compression.



3 Passed Rules

Mobile

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `Skip to content` is close to 1 other tap targets final.
- The tap target `` is close to 1 other tap targets final.
- The tap target `0` and 18 others are close to other tap targets.
- The tap target `Posted By: admin` is close to 1 other tap targets.
- The tap target `0 Comment` is close to 1 other tap targets.

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- The tap target `0 Comment` and 3 others are close to other tap targets.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

Desktop



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! Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 238.9KiB (67% reduction).

- Compressing and resizing <http://storyaddaa.com/wp-content/uploads/2017/03/wp-1488711890368.png> could save 143.4KiB (68% reduction).
- Compressing and resizing <https://i1.wp.com/storyaddaa.com/wp-content/uploads/2017/04/for-news.png?resize=345%2C265> could save 90.2KiB (66% reduction).
- Compressing <https://i1.wp.com/storyaddaa.com/wp-content/uploads/2017/05/ssssssssssssssssss.jpg?resize=115%2C73> could save 4.5KiB (69% reduction).
- Compressing <http://storyaddaa.com/wp-content/themes/colornews/img/bg-pattern.jpg> could save 858B (74% reduction).

! Consider Fixing:

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Desktop

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- http://connect.facebook.net/en_US/sdk.js?_=1536384953970 (20 minutes)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)

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- <http://storyaddaa.com/wp-content/themes/colornews/js/magnific-popup/magnific-popup.css?ver=20150714>
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