### PageSpeed Insights

#### Mobile





Should Fix:

# Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://cdn.bannersnack.com/banners/bc8qbjnno/embed/images/042c75092b96fac5dd3f810 46816f177.png (expiration not specified)
- https://cdn.bannersnack.com/banners/bc8qbjnno/embed/images/11ac01a3b3f9c683c3c1552 3d1ef141e.png (expiration not specified)
- https://cdn.bannersnack.com/banners/bc8qbjnno/embed/images/755254c82309d5b97b04b3 b4737d45e6.png (expiration not specified)
- https://cdn.bannersnack.com/banners/bc8qbjnno/embed/images/a1d31b332bbd43377267b6 6d04475979.png (expiration not specified)

- https://cdn.bannersnack.com/banners/bc8qbjnno/embed/images/a8399bc1db23a1da27bfe4 0bc07ea739.png (expiration not specified)
- https://cdn.bannersnack.com/banners/bc8qbjnno/embed/images/e05ce4284579128afaaa17
  9b0812da17.png (expiration not specified)
- https://cdn.bannersnack.com/embed/images/watermark.svg (expiration not specified)
- https://cdn.bannersnack.com/iframe/embed.js (expiration not specified)
- https://cdn.subscribers.com/assets/subscribers.js (expiration not specified)
- https://my.jaaxy.com/badge.js (expiration not specified)
- https://prod.cbstatic.net/dist/assets/logo-header-two-tone-en.png (expiration not specified)
- https://prod.cbstatic.net/dist/assets/logo-tab-two-tone-en.png (expiration not specified)
- https://prod.cbstatic.net/dist/assets/opensans-light.ttf (expiration not specified)
- https://prod.cbstatic.net/dist/i18n/app-strings-en.json (expiration not specified)
- https://prod.cbstatic.net/dist/injectable.js (expiration not specified)
- https://tag.getdrip.com/3241170.js (expiration not specified)
- https://js.hs-scripts.com/4379868.js (60 seconds)
- https://static.hotjar.com/c/hotjar-1006126.js?sv=6 (60 seconds)
- https://js.hs-analytics.net/analytics/1563784500000/4379868.js (5 minutes)
- https://rules.guantcount.com/rules-p-3rSanVNecTeR .js (5 minutes)
- https://www.google.com/recaptcha/api.js (5 minutes)
- https://js.hsadspixel.net/fb.js (10 minutes)
- https://js.hscollectedforms.net/collectedforms.js (10 minutes)
- https://js.hsleadflows.net/leadflows.js (10 minutes)
- https://www.googletagmanager.com/gtag/js?id=UA-108098043-1 (15 minutes)
- https://connect.facebook.net/en\_US/fbevents.js (20 minutes)
- https://connect.facebook.net/en US/sdk.js (20 minutes)
- https://connect.facebook.net/signals/config/621059551592624?v=2.9.1&r=stable (20 minutes)
- https://connect.facebook.net/signals/config/727088624081806?v=2.9.1&r=stable (20 minutes)
- https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.9.1 (20 minutes)

- https://chimpstatic.com/mcjsconnected/js/users/27ed3dd150c264aaea048d828/8431098b686e97fe69f4e5650.js (30 minutes)
- https://www.googletagservices.com/activeview/js/current/osd.js?cb=%2Fr20100101 (50 minutes)
- https://mc.yandex.ru/metrika/advert.gif (60 minutes)
- https://mc.yandex.ru/metrika/tag.js (60 minutes)
- https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js (60 minutes)
- https://rules.quantcount.com/rules-p-H5WtrQaZwu71L.js (60 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)
- https://cdn.inspectlet.com/inspectlet.js?wid=2075365911&r=434384 (4 hours)
- https://seal-boise.bbb.org/seals/blue-seal-153-100-clickbank-5004291.png (4 hours)

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 7 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

#### Remove render-blocking JavaScript:

- https://profitagency.us/cdn-cgi/apps/head/ YSiXU8-jVuhSxUZ-20mUIVbiYs.js
- https://ajax.googleapis.com/ajax/libs/jquery/3.1.0/jquery.min.js?ver=5.2.2
- https://profitagency.us/wp-includes/js/jquery/jquery.js?ver=1.12.4-wp
- https://ajax.googleapis.com/ajax/libs/jqueryui/1.10.4/jquery-ui.min.js
- https://cdn.jsdelivr.net/lodash/4.6.1/lodash.min.js
- https://cbtb.clickbank.net/?vendor=alboriss75
- https://profitagency.us/wpcontent/cache/autoptimize/js/autoptimize\_9786025eb5926ae44dd6bc9751b40738.js

#### Optimize CSS Delivery of the following:

- https://profitagency.us/wpcontent/cache/autoptimize/css/autoptimize\_e869f971a7da2ac587f553a5208049fe.css
- https://fonts.googleapis.com/css?family=Pontano+Sans%7COswald%3A400%2C700%2C300 &subset=latin%2Clatin-ext

# Consider Fixing:

### **Enable compression**

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

<u>Enable compression</u> for the following resources to reduce their transfer size by 616B (47% reduction).

- Compressing https://cbtb.clickbank.net/?vendor=alboriss75 could save 485B (51% reduction).
- Compressing https://sqs.us-east-1.amazonaws.com/174496846625/stats-bannersnack?Actio n=SendMessage&MessageBody=%5B%7B%22uid%22%3A%2224752916%22%2C%22h%22%3A%22bc8qbjnno%22%2C%22ip%22%3A%22162.144.181.24%2C%2066.102.8.101%22%2C%22b%22%3A%22Chrome%22%2C%22bv%22%3A41%2C%22os%22%3A%22Android%22%2C%22d%22%3A%22mobile%22%2C%22r%22%3A%22412x732%22%2C%22t%22%3A1563784603%2C%22vid%22%3A%22109214587354\_NaN746%22%2C%22et%22%3A%22view%22%7D%5D could save 131B (35% reduction).

# Reduce server response time

In our test, your server responded in 0.36 seconds.

There are many factors that can slow down your server response time. <u>Please read our recommendations</u> to learn how you can monitor and measure where your server is spending the most time.

# Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 1.3KiB (52% reduction).

- Minifying https://connect.facebook.net/en\_US/sdk.js could save 672B (39% reduction) after compression.
- Minifying https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.9.1 could save 646B (85% reduction) after compression.

### Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 5.2KiB (28% reduction).

- Compressing https://profitagency.us/wp-content/uploads/2019/07/fabsystem-x400-thumb-500x360.jpg could save 2.2KiB (61% reduction).
- Compressing https://my.jaaxy.com/assets/images/nichemarketing/jaaxy-logo.png could save 1.1KiB (28% reduction).
- Compressing https://i1.wp.com/www.exactseek.com/images/exact\_box.gif?w=640 could save 1KiB (29% reduction).
- Compressing https://seal-boise.bbb.org/seals/blue-seal-153-100-clickbank-5004291.png could save 488B (12% reduction).
- Compressing https://prod.cbstatic.net/dist/assets/logo-header-two-tone-en.png could save 437B (13% reduction).



#### Mobile

### Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

## Minify CSS

Your CSS is minified. Learn more about minifying CSS.

# Minify HTML

Your HTML is minified. Learn more about minifying HTML.

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.

# 99 / 100 User Experience

Consider Fixing:

# Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target <div id="e 16" class="shape rectangle"> is close to 1 other tap targets.
- The tap target <div id="e\_17" class="element">CLICK FOR DETAILS</div> is close to 1 other tap targets.
- The tap target <a href="https://www.ja...&amp;search\_type=0">thin mist review</a> and 1 others are close to other tap targets.



# 4 Passed Rules

## Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

# Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

# Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

# Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

#### Desktop



<mark>72 / 100</mark> Speed

Should Fix:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://cdn.bannersnack.com/banners/bc8qbjnno/embed/images/042c75092b96fac5dd3f810 46816f177.png (expiration not specified)
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- https://cdn.bannersnack.com/banners/bc8qbjnno/embed/images/a1d31b332bbd43377267b6 6d04475979.png (expiration not specified)
- https://cdn.bannersnack.com/banners/bc8qbjnno/embed/images/a8399bc1db23a1da27bfe4 0bc07ea739.png (expiration not specified)
- https://cdn.bannersnack.com/banners/bc8qbjnno/embed/images/e05ce4284579128afaaa17
  9b0812da17.png (expiration not specified)
- https://cdn.bannersnack.com/embed/images/watermark.svg (expiration not specified)
- https://cdn.bannersnack.com/iframe/embed.js (expiration not specified)
- https://cdn.subscribers.com/assets/subscribers.js (expiration not specified)
- https://my.jaaxy.com/badge.js (expiration not specified)

- https://prod.cbstatic.net/dist/assets/logo-header-two-tone-en.png (expiration not specified)
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- https://prod.cbstatic.net/dist/i18n/app-strings-en.json (expiration not specified)
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- https://js.hscollectedforms.net/collectedforms.js (10 minutes)
- https://js.hsleadflows.net/leadflows.js (10 minutes)
- https://www.googletagmanager.com/gtag/js?id=UA-108098043-1 (15 minutes)
- https://connect.facebook.net/en US/fbevents.js (20 minutes)
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- https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.9.1 (20 minutes)
- https://chimpstatic.com/mcjsconnected/js/users/27ed3dd150c264aaea048d828/8431098b686e97fe69f4e5650.js (29.7 minutes)
- https://www.googletagservices.com/activeview/js/current/osd.js?cb=%2Fr20100101 (50 minutes)
- https://mc.yandex.ru/metrika/advert.gif (60 minutes)
- https://mc.yandex.ru/metrika/tag.js (60 minutes)
- https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js (60 minutes)
- https://rules.quantcount.com/rules-p-H5WtrQaZwu71L.js (60 minutes)

- https://www.google-analytics.com/analytics.js (2 hours)
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- https://ajax.googleapis.com/ajax/libs/jquery/3.1.0/jquery.min.js?ver=5.2.2
- https://profitagency.us/wp-includes/js/jquery/jquery.js?ver=1.12.4-wp
- https://ajax.googleapis.com/ajax/libs/jqueryui/1.10.4/jquery-ui.min.js
- https://cdn.jsdelivr.net/lodash/4.6.1/lodash.min.js
- https://cbtb.clickbank.net/?vendor=alboriss75
- https://profitagency.us/wpcontent/cache/autoptimize/js/autoptimize\_9786025eb5926ae44dd6bc9751b40738.js

#### Optimize CSS Delivery of the following:

- https://profitagency.us/wpcontent/cache/autoptimize/css/autoptimize\_e869f971a7da2ac587f553a5208049fe.css
- https://fonts.googleapis.com/css?family=Pontano+Sans%7COswald%3A400%2C700%2C300 &subset=latin%2Clatin-ext



# **Enable compression**

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# Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 1.3KiB (52% reduction).

 Minifying https://connect.facebook.net/en\_US/sdk.js could save 672B (39% reduction) after compression.

• Minifying https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.9.1 could save 646B (85% reduction) after compression.

## Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 25.5KiB (51% reduction).

- Compressing and resizing https://cdn.shortpixel.ai/client/g glossy,ret img,w 830/https://profi tagency.us/wp-content/uploads/2018/02/cropped-2Profit-Agency-1.png could save 22.5KiB (66% reduction).
- Compressing https://my.jaaxy.com/assets/images/nichemarketing/jaaxy-logo.png could save 1.1KiB (28% reduction).
- Compressing https://i1.wp.com/www.exactseek.com/images/exact box.gif?w=640 could save 1KiB (29% reduction).
- Compressing https://seal-boise.bbb.org/seals/blue-seal-153-100-clickbank-5004291.png could save 488B (12% reduction).
- Compressing https://prod.cbstatic.net/dist/assets/logo-header-two-tone-en.png could save 437B (13% reduction).



# 4 Passed Rules

# Avoid landing page redirects

Your page has no redirects. Learn more about <u>avoiding landing page redirects</u>.

# Minify CSS

Your CSS is minified. Learn more about minifying CSS.

# Minify HTML

Your HTML is minified. Learn more about minifying HTML.

# Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.