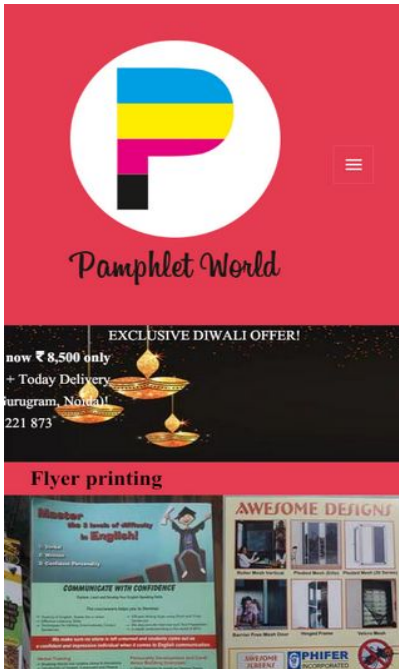# PageSpeed Insights

Mobile

56 / 100 Speed

⚠️ Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- https://pamphletworld.com/wp-includes/js/jquery/jquery.js

Optimize CSS Delivery of the following:

- https://pamphletworld.com/wp-content/cache/autoptimize/css/autoptimize_16ed0f0ba7d0138d3e9756010848c60e.css

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 2% of the final above-the-fold content could be rendered with the full HTML response.

- Click to see the screenshot with only the HTML response: snapshot:4

⚠ Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 97.2KiB (82% reduction).

- Compressing https://www.pamphletworld.com/ could save 97.2KiB (82% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://www.googletagmanager.com/gtag/js?id=UA-60216392-1 (15 minutes)

- https://www.google-analytics.com/analytics.js (2 hours)

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 18.6KiB (24% reduction).

- Compressing https://pamphletworld.com/wp-content/uploads/2018/06/Finding-full-color-glossy-flyers.jpg could save 13.4KiB (35% reduction).

- Compressing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=1970618393059957&width=200&ext=1575511772&hash=AeQA6M5131jLIg6K could save 963B (25% reduction).

- Compressing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2045167512267736&width=200&ext=1575511772&hash=AeSwS1BTaRG8TPeb could save 908B (14% reduction).

- Compressing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2644451555596778&width=200&ext=1575511772&hash=AeQYbGNrnG7AjgYX could save 902B (17% reduction).

- Compressing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2232764953479882&width=200&ext=1575511772&hash=AeRLCOhiA1SwnZlW could save 883B (11% reduction).

- Compressing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=1665900753535179&width=200&ext=1575511772&hash=AeSlN8AMx1rc_M1g could save 876B (12% reduction).

- Compressing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2425692544204486&width=200&ext=1575511772&hash=AeQrIeoUBTQNmZo5 could save 820B (11% reduction).

✅ 5 Passed Rules

Mobile

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

`100 / 100` User Experience

✔ 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Mobile

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

`66 / 100` Speed

🛑 Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

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[Optimize CSS Delivery]() of the following:

- https://pamphletworld.com/wp-content/cache/autoptimize/css/autoptimize_16ed0f0ba7d0138d3e9756010848c60e.css

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images]() to reduce their size by 227.4KiB (82% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=3083416045018896&width=200&ext=1575511772&hash=AeQK2-8IdgZeQliZ could save 13.5KiB (92% reduction).

- Compressing https://pamphletworld.com/wp-content/uploads/2018/06/Finding-full-color-glossy-flyers.jpg could save 13.4KiB (35% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2474164435937538&width=200&ext=1575511772&hash=AeQZH9ViRhnsuorh could save 12.3KiB (91% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2313534132106817&width=200&ext=1575511772&hash=AeQS2lU43V5kUCHs could save 11.6KiB (92% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2446109658746099&width=200&ext=1575511772&hash=AeSoxLExa-4b8UEv could save 11.4KiB (90% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2338500616198759&width=200&ext=1575511772&hash=AeQhc7TWbiwnRINZ could save 10.6KiB (91% reduction).

Desktop

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2495002677198155&width=200&ext=1575511772&hash=AeQCyCtd70Aij-g3 could save 10.6KiB (91% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=3139044476136267&width=200&ext=1575511772&hash=AeRpyaJv90NCwCQ8 could save 10.2KiB (91% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2592145470858483&width=200&ext=1575511772&hash=AeTTYfxvUG4mC1c8 could save 10.1KiB (91% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2378631058836580&width=200&ext=1575511772&hash=AeRBXuXja1n67jpC could save 9.9KiB (91% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2460589264024946&width=200&ext=1575511772&hash=AeTnWgwKjl8TxTRo could save 9.8KiB (90% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2285696494806605&width=200&ext=1575511772&hash=AeRb2D2nIC0kEJiT could save 9.3KiB (90% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=1954102258050687&width=200&ext=1575511772&hash=AeSzO3n84GsPphrn could save 9.1KiB (90% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2609604529079086&width=200&ext=1575511772&hash=AeQynSMeJG14xD_u could save 9.1KiB (91% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=3085619921509483&width=200&ext=1575511772&hash=AeQqgSOw9mDFwbh7 could save 8.7KiB (89% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2189373291109281&width=200&ext=1575511772&hash=AeTNgFATBk1klicg could save 8.5KiB (90% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2236858456411683&width=200&ext=1575511772&hash=AeQzvmkRkDI2R64d could save 8.3KiB (90% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2509802135803122&width=200&ext=1575511772&hash=AeTfLEIxhUq3TX_z could save 8.1KiB (90% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2170005929720496&width=200&ext=1575511772&hash=AeQq1n3EAzSFfEhh could save 7.9KiB (88% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2232764953479882&width=200&ext=1575511772&hash=AeRLCOhiA1SwnZlW could save 7.3KiB (88% reduction).

Desktop

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- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=1665900753535179&width=200&ext=1575511772&hash=AeSlN8AMx1rc_M1g could save 6.9KiB (89% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2045167512267736&width=200&ext=1575511772&hash=AeSwS1BTaRG8TPeb could save 5.9KiB (88% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=2644451555596778&width=200&ext=1575511772&hash=AeQYbGNrnG7AjgYX could save 4.6KiB (87% reduction).

- Compressing and resizing https://platform-lookaside.fbsbx.com/platform/profilepic/?psid=1970618393059957&width=200&ext=1575511772&hash=AeQA6M5131jLlg6K could save 3.3KiB (85% reduction).

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Leverage browser caching for the following cacheable resources:

Desktop

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