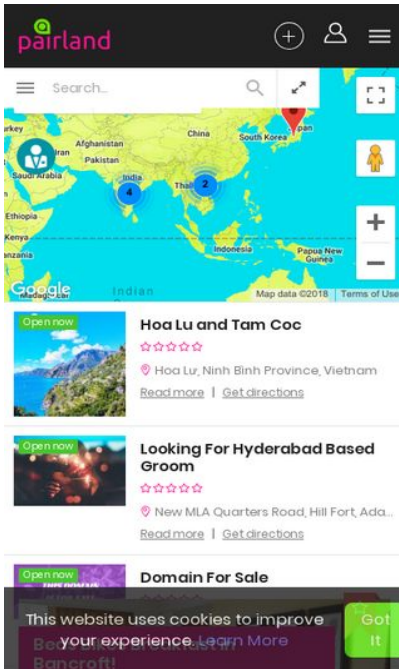


PageSpeed Insights

Mobile



40 / 100 Speed

Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 45 blocking script resources and 24 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- https://pairland.com/cdn-cgi/apps/head/JbDiLESB_LdFVwSzSOCI061kDH8.js
- <https://pairland.com/inc/js/jquery/jquery.js>
- <https://pairland.com/inc/js/jquery/jquery-migrate.min.js>
- <https://pairland.com/lstfnc/public/source/js/empty.js>

Mobile

- https://maps.googleapis.com/maps/api/js?libraries=places&key=AlzaSyCbw16jqG9FF_HWiQ-I5K8S-RNMDnUKFOc
- <https://pairland.com/lstmeme/assets/js/lib/jquery.owl.carousel.min.js>
- <https://pairland.com/lstmeme/assets/js/lib/jquery.magnific-popup.min.js>
- <https://pairland.com/lstmeme/assets/js/lib/jquery.wiloke.megamenu.min.js>
- <https://pairland.com/lstmeme/assets/js/script.min.js>
- <https://pairland.com/addons/beautiful-taxonomy-filters/public/js/select2/select2.full.min.js>
- <https://pairland.com/addons/beautiful-taxonomy-filters/public/js/beautiful-taxonomy-filters-public.js>
- <https://pairland.com/cont/includes/js/scripts.js>
- <https://pairland.com/lstfnc/public/source/js/directbanktransfer.js>
- <https://pairland.com/inc/js/jquery/ui/core.min.js>
- <https://pairland.com/inc/js/jquery/ui/datepicker.min.js>
- <https://pairland.com/lstwdg/public/source/js/script.js>
- <https://pairland.com/lstshpst/js/wiloke-sharing-post.js>
- <https://pairland.com/inc/js/comment-reply.min.js>
- <https://pairland.com/inc/js/underscore.min.js>
- <https://pairland.com/inc/js/jquery/ui/widget.min.js>
- <https://pairland.com/inc/js/jquery/ui/position.min.js>
- <https://pairland.com/inc/js/jquery/ui/menu.min.js>
- <https://pairland.com/inc/js/wp-a11y.min.js>
- <https://pairland.com/inc/js/jquery/ui/autocomplete.min.js>
- <https://pairland.com/inc/js/imagesloaded.min.js>
- <https://pairland.com/pairland/js/lib/markerclusterer.js>
- <https://pairland.com/pairland/js/lib/leaflet.min.js>
- <https://pairland.com/pairland/js/lib/jquery-ui.min.js>
- <https://pairland.com/pairland/js/lib/theia-sticky-sidebar.min.js>
- <https://pairland.com/pairland/js/lib/jquery.textfill.min.js>
- <https://pairland.com/pairland/js/lib/isotope.pkgd.min.js>

Mobile

- <https://pairland.com/pairland/js/lib/modernizr.min.js>
- <https://pairland.com/pairland/js/lib/jquery.lazy.min.js>
- <https://pairland.com/pairland/js/lib/perfect-scrollbar.min.js>
- <https://pairland.com/pairland/js/lib/YTPlayer.min.js>
- <https://pairland.com/pairland/js/lib/jquery.hoverdir.min.js>
- <https://pairland.com/pairland/js/lib/jquery.gridrotator.min.js>
- <https://pairland.com/pairland/js/scripts.js>
- <https://pairland.com/pairland/js/quick-search-form.js>
- <https://pairland.com/pairland/js/signupsignin.js>
- <https://pairland.com/addons/q2w3-fixed-widget/js/q2w3-fixed-widget.min.js>
- https://pairland.com/bake/assets/js/dist/js_composer_front.min.js
- <https://pairland.com/pairland/js/lib/mapbox.min.js>
- <https://pairland.com/pairland/js/lib/leaflet.markercluster.min.js>
- <https://pairland.com/pairland/js/new-awesomemap.js>

[Optimize CSS Delivery](#) of the following:

- <https://pairland.com/bake/assets/lib/bower/font-awesome/css/font-awesome.min.css>
- <https://pairland.com/lstmeme/assets/css/lib/animated.min.css>
- <https://pairland.com/lstmeme/assets/css/lib/magnific-popup.min.css>
- <https://pairland.com/lstmeme/assets/css/lib/jquery.owl.carousel.min.css>
- <https://pairland.com/lstmeme/assets/css/style.css>
- <https://pairland.com/addons/beautiful-taxonomy-filters/public/css/select2.min.css>
- <https://pairland.com/addons/beautiful-taxonomy-filters/public/css/beautiful-taxonomy-filters-base.min.css>
- <https://pairland.com/addons/beautiful-taxonomy-filters/public/css/beautiful-taxonomy-filters-dark-material.min.css>
- <https://pairland.com/cont/includes/css/styles.css>
- <https://pairland.com/pairland/admin/public/source/css/alert.css>
- <https://pairland.com/pairland/css/lib/bootstrap.min.css>
- <https://pairland.com/pairland/css/lib/leaflet.min.css>

Mobile

- <https://pairland.com/pairland/css/lib/jquery-ui.min.css>
- <https://pairland.com/pairland/css/lib/font-elegant.min.css>
- <https://pairland.com/pairland/css/lib/perfect-scrollbar.min.css>
- <https://pairland.com/pairland/css/lib/jquery.gridrotator.min.css>
- <https://fonts.googleapis.com/css?family=Poppins%3A400%2C600%7CQuestrial>
- <https://pairland.com/pairland/css/style.css>
- <https://pairland.com/pairland-baby/pairland-baby.css>
- <https://pairland.com/lstwdg/public/source/css/searchform-style.css>
- https://pairland.com/bake/assets/css/js_composer.min.css
- <https://pairland.com/pairland-baby/pairland-baby.css>
- <https://fonts.googleapis.com/css?family=Poppins>
- <https://amp.cloudflare.com/viewer/rtv/011-4-71/amp-viewer.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1,008.1KiB (47% reduction).

- Compressing <https://pairland.com/insert/2018/03/media-plus-auditorium-370x370.jpg> could save 81.3KiB (72% reduction).
- Compressing <https://pairland.com/insert/2018/03/alan-dorothy-370x370.jpg> could save 78.1KiB (75% reduction).
- Compressing <https://pairland.com/insert/2018/03/nina-carthy-370x370.jpg> could save 73.2KiB (73% reduction).
- Compressing <https://pairland.com/insert/2018/04/seeking-suitable-partner-for-our-son-370x370.jpg> could save 67.6KiB (73% reduction).
- Compressing <https://pairland.com/insert/2018/04/need-boy-from-decent-family-370x370.jpg> could save 65.6KiB (74% reduction).
- Compressing and resizing https://pairland.com/insert/2017/09/post_179.jpg could save 58.3KiB (97% reduction).

Mobile

- Compressing and resizing https://pairland.com/insert/2017/09/post_83.jpg could save 57.4KiB (97% reduction).
- Compressing and resizing <https://pairland.com/insert/2018/03/jason-briggs-300x300.jpg> could save 57.2KiB (98% reduction).
- Compressing <https://pairland.com/insert/2018/04/mirraw-handloom-sarees3-370x370.jpg> could save 55.4KiB (78% reduction).
- Compressing <https://pairland.com/insert/2018/04/syed-khaled-shahbaaz-300x300.jpg> could save 54.6KiB (75% reduction).
- Compressing and resizing <https://pairland.com/insert/2018/04/seeking-suitable-partner-for-our-son.jpg> could save 44.9KiB (98% reduction).
- Compressing <https://pairland.com/insert/2017/09/15-1024x545.jpg> could save 36.1KiB (16% reduction).
- Compressing <https://pairland.com/insert/2018/04/need-boy-from-decent-family-300x200.jpg> could save 35.5KiB (73% reduction).
- Compressing <https://pairland.com/insert/2018/04/mirraw-handloom-sarees3-300x300.jpg> could save 34KiB (75% reduction).
- Compressing <https://pairland.com/insert/2018/04/seeking-suitable-partner-for-our-son-300x200.jpg> could save 34KiB (76% reduction).
- Compressing <https://pairland.com/insert/2018/05/logo-300x200.jpg> could save 24.8KiB (67% reduction).
- Compressing https://pairland.com/insert/2017/09/post_470.jpg could save 17.3KiB (13% reduction).
- Compressing <https://pairland.com/insert/2018/09/list-janitor-hermajesty-370x330.png> could save 16.6KiB (34% reduction).
- Compressing https://pairland.com/insert/2017/09/post_473.jpg could save 15.6KiB (14% reduction).
- Compressing https://pairland.com/insert/2017/09/post_472.jpg could save 15.3KiB (13% reduction).
- Compressing https://pairland.com/insert/2017/09/post_471.jpg could save 14.7KiB (14% reduction).
- Compressing https://pairland.com/insert/2017/09/post_475.jpg could save 14.4KiB (13% reduction).
- Compressing https://pairland.com/insert/2017/09/post_476.jpg could save 14.3KiB (14% reduction).
- Compressing and resizing <https://pairland.com/insert/2018/03/logo.png> could save 12.9KiB (83% reduction).
- Compressing <https://pairland.com/insert/2018/05/300.jpg> could save 9.2KiB (43% reduction).

Mobile

- Compressing <https://pairland.com/insert/2018/05/logo.jpg> could save 9.2KiB (43% reduction).
- Compressing <https://pairland.com/insert/2018/03/software-dot-fm-for-sale-1-300x157.png> could save 5.3KiB (14% reduction).
- Compressing https://pairland.com/insert/2017/09/post_470-300x300.jpg could save 3.8KiB (15% reduction).
- Compressing <https://pairland.com/insert/2018/03/map-brides.png> could save 606B (27% reduction).
- Compressing <https://pairland.com/insert/2018/03/map-grooms.png> could save 531B (25% reduction).
- Compressing <https://developers.google.com/maps/documentation/javascript/examples/markerclusterer/m1.png> could save 363B (13% reduction).



Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://connect.facebook.net/en_US/sdk.js (20 minutes)
- https://maps.googleapis.com/maps/api/js?libraries=places&key=AlzaSyCbw16jqG9FF_HWiQ-I5K8S-RNMDnUKFOc (30 minutes)
- <https://developers.google.com/maps/documentation/javascript/examples/markerclusterer/m1.png> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)

Minify CSS

Mobile

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 11.9KiB (13% reduction).

- Minifying <https://pairland.com/pairland/css/style.css> could save 9.8KiB (12% reduction) after compression.
- Minifying <https://pairland.com/pairland/css/lib/jquery-ui.min.css> could save 1.7KiB (20% reduction) after compression.
- Minifying <https://pairland.com/lstmeme/assets/css/style.css> could save 311B (11% reduction) after compression.
- Minifying <https://pairland.com/lstmeme/assets/css/lib/jquery.owl.carousel.min.css> could save 121B (13% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 6.3KiB (32% reduction).

- Minifying <https://pairland.com/pairland/js/lib/markerclusterer.js> could save 3.8KiB (50% reduction) after compression.
- Minifying <https://pairland.com/addons/beautiful-taxonomy-filters/public/js/beautiful-taxonomy-filters-public.js> could save 1.2KiB (44% reduction) after compression.
- Minifying <https://pairland.com/cont/includes/js/scripts.js> could save 659B (17% reduction) after compression.
- Minifying <https://pairland.com/pairland/js/lib/modernizr.min.js> could save 550B (13% reduction) after compression.
- Minifying <https://pairland.com/pairland/js/lib/jquery.textfill.min.js> could save 207B (18% reduction) after compression.

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 18% of the final above-the-fold content could be rendered with the full HTML response.
- Click to see the screenshot with only the HTML response: snapshot:69



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Mobile

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<div></div>` is close to 3 other tap targets final.
- The tap target `` is close to 2 other tap targets final.
- The tap target `Terms of Use` is close to 2 other tap targets final.
- The tap target `<button type="button" class="gm-control-act...screen-control"></button>` is close to 2 other tap targets final.
- The tap target `<div class="gm-style-mtc">MapTerrain</div>` and 1 others are close to other tap targets final.
- The tap target `<div>Map</div>` is close to 3 other tap targets final.
- The tap target `<div>Satellite</div>` is close to 3 other tap targets final.
- The tap target `<form id="listgo-searchform" class="listgo-search-on-map">Location...g your search.</form>` is close to 2 other tap targets final.
- The tap target `<form id="listgo-searchform" class="listgo-search-on-map">Location...g your search.</form>` and 1 others are close to other tap targets final.
- The tap target `Get directions` is close to 1 other tap targets final.
- The tap target `<div class="listgo-map-wrap-expand"></div>` is close to 1 other tap targets final.
- The tap target `Beds Bikes Bre...t in Bancroft!` is close to 2 other tap targets final.
- The tap target `https://wiloke.com/` and 11 others are close to other tap targets.
- The tap target `Learn More` is close to 2 other tap targets final.

Mobile

- The tap target `<button>Got It</button>` is close to 4 other tap targets final.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

Desktop



45 / 100 Speed

! Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 45 blocking script resources and 23 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- https://pairland.com/cdn-cgi/apps/head/JbDiLESB_LdFVwSzSOCI061kDH8.js
- <https://pairland.com/inc/js/jquery/jquery.js>
- <https://pairland.com/inc/js/jquery/jquery-migrate.min.js>
- <https://pairland.com/lstfnc/public/source/js/empty.js>
- https://maps.googleapis.com/maps/api/js?libraries=places&key=AlzaSyCbw16jqG9FF_HWiQ-I5K8S-RNMDnUKFOc
- <https://pairland.com/lstmeme/assets/js/lib/jquery.owl.carousel.min.js>
- <https://pairland.com/lstmeme/assets/js/lib/jquery.magnific-popup.min.js>
- <https://pairland.com/lstmeme/assets/js/lib/jquery.wiloke.megamenu.min.js>
- <https://pairland.com/lstmeme/assets/js/script.min.js>
- <https://pairland.com/addons/beautiful-taxonomy-filters/public/js/select2/select2.full.min.js>
- <https://pairland.com/addons/beautiful-taxonomy-filters/public/js/beautiful-taxonomy-filters->

Desktop

public.js

- <https://pairland.com/cont/includes/js/scripts.js>
- <https://pairland.com/lstfnc/public/source/js/directbanktransfer.js>
- <https://pairland.com/inc/js/jquery/ui/core.min.js>
- <https://pairland.com/inc/js/jquery/ui/datepicker.min.js>
- <https://pairland.com/lstwdg/public/source/js/script.js>
- <https://pairland.com/lstshpst/js/wiloke-sharing-post.js>
- <https://pairland.com/inc/js/comment-reply.min.js>
- <https://pairland.com/inc/js/underscore.min.js>
- <https://pairland.com/inc/js/jquery/ui/widget.min.js>
- <https://pairland.com/inc/js/jquery/ui/position.min.js>
- <https://pairland.com/inc/js/jquery/ui/menu.min.js>
- <https://pairland.com/inc/js/wp-a11y.min.js>
- <https://pairland.com/inc/js/jquery/ui/autocomplete.min.js>
- <https://pairland.com/inc/js/imagesloaded.min.js>
- <https://pairland.com/pairland/js/lib/markerclusterer.js>
- <https://pairland.com/pairland/js/lib/leaflet.min.js>
- <https://pairland.com/pairland/js/lib/jquery-ui.min.js>
- <https://pairland.com/pairland/js/lib/theia-sticky-sidebar.min.js>
- <https://pairland.com/pairland/js/lib/jquery.textfill.min.js>
- <https://pairland.com/pairland/js/lib/isotope.pkgd.min.js>
- <https://pairland.com/pairland/js/lib/modernizr.min.js>
- <https://pairland.com/pairland/js/lib/jquery.lazy.min.js>
- <https://pairland.com/pairland/js/lib/perfect-scrollbar.min.js>
- <https://pairland.com/pairland/js/lib/YTPlayer.min.js>
- <https://pairland.com/pairland/js/lib/jquery.hoverdir.min.js>
- <https://pairland.com/pairland/js/lib/jquery.gridrotator.min.js>
- <https://pairland.com/pairland/js/scripts.js>

Desktop

- <https://pairland.com/pairland/js/quick-search-form.js>
- <https://pairland.com/pairland/js/signupsignin.js>
- <https://pairland.com/addons/q2w3-fixed-widget/js/q2w3-fixed-widget.min.js>
- https://pairland.com/bake/assets/js/dist/js_composer_front.min.js
- <https://pairland.com/pairland/js/lib/mapbox.min.js>
- <https://pairland.com/pairland/js/lib/leaflet.markercluster.min.js>
- <https://pairland.com/pairland/js/new-awesomemap.js>

[Optimize CSS Delivery](#) of the following:

- <https://pairland.com/bake/assets/lib/bower/font-awesome/css/font-awesome.min.css>
- <https://pairland.com/lstmeme/assets/css/lib/animated.min.css>
- <https://pairland.com/lstmeme/assets/css/lib/magnific-popup.min.css>
- <https://pairland.com/lstmeme/assets/css/lib/jquery.owl.carousel.min.css>
- <https://pairland.com/lstmeme/assets/css/style.css>
- <https://pairland.com/addons/beautiful-taxonomy-filters/public/css/select2.min.css>
- <https://pairland.com/addons/beautiful-taxonomy-filters/public/css/beautiful-taxonomy-filters-base.min.css>
- <https://pairland.com/addons/beautiful-taxonomy-filters/public/css/beautiful-taxonomy-filters-dark-material.min.css>
- <https://pairland.com/cont/includes/css/styles.css>
- <https://pairland.com/pairland/admin/public/source/css/alert.css>
- <https://pairland.com/pairland/css/lib/bootstrap.min.css>
- <https://pairland.com/pairland/css/lib/leaflet.min.css>
- <https://pairland.com/pairland/css/lib/jquery-ui.min.css>
- <https://pairland.com/pairland/css/lib/font-elegant.min.css>
- <https://pairland.com/pairland/css/lib/perfect-scrollbar.min.css>
- <https://pairland.com/pairland/css/lib/jquery.gridrotator.min.css>
- <https://fonts.googleapis.com/css?family=Poppins%3A400%2C600%7CQuestrial>
- <https://pairland.com/pairland/css/style.css>
- <https://pairland.com/pairland-baby/pairland-baby.css>

Desktop

- <https://pairland.com/lstwdg/public/source/css/searchform-style.css>
- https://pairland.com/bake/assets/css/js_composer.min.css
- <https://pairland.com/pairland-baby/pairland-baby.css>
- <https://fonts.googleapis.com/css?family=Poppins>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1.1MiB (70% reduction).

- Compressing and resizing https://pairland.com/insert/2017/09/post_470.jpg could save 135.3KiB (98% reduction).
- Compressing <https://pairland.com/insert/2018/03/media-plus-auditorium-370x370.jpg> could save 81.3KiB (72% reduction).
- Compressing <https://pairland.com/insert/2018/03/alan-dorothy-370x370.jpg> could save 78.1KiB (75% reduction).
- Compressing <https://pairland.com/insert/2018/03/nina-carthy-370x370.jpg> could save 73.2KiB (73% reduction).
- Compressing <https://pairland.com/insert/2018/04/seeking-suitable-partner-for-our-son-370x370.jpg> could save 67.6KiB (73% reduction).
- Compressing <https://pairland.com/insert/2018/04/need-boy-from-decent-family-370x370.jpg> could save 65.6KiB (74% reduction).
- Compressing and resizing https://pairland.com/insert/2017/09/post_179.jpg could save 58.3KiB (97% reduction).
- Compressing and resizing https://pairland.com/insert/2017/09/post_83.jpg could save 57.4KiB (97% reduction).
- Compressing and resizing <https://pairland.com/insert/2018/03/jason-briggs-300x300.jpg> could save 57.2KiB (98% reduction).
- Compressing <https://pairland.com/insert/2018/04/mirraw-handloom-sarees3-370x370.jpg> could save 55.4KiB (78% reduction).
- Compressing <https://pairland.com/insert/2018/04/syed-khaled-shahbaaz-300x300.jpg> could save 54.6KiB (75% reduction).

Desktop

- Compressing and resizing <https://pairland.com/insert/2018/04/need-boy-from-decent-family-300x200.jpg> could save 45KiB (93% reduction).
- Compressing and resizing <https://pairland.com/insert/2018/04/seeking-suitable-partner-for-our-son.jpg> could save 44.9KiB (98% reduction).
- Compressing and resizing <https://pairland.com/insert/2018/04/seeking-suitable-partner-for-our-son-300x200.jpg> could save 42.2KiB (94% reduction).
- Compressing and resizing <https://pairland.com/insert/2018/04/mirraw-handloom-sarees3-300x300.jpg> could save 42.2KiB (94% reduction).
- Compressing <https://pairland.com/insert/2017/09/15-1024x545.jpg> could save 36.1KiB (16% reduction).
- Compressing and resizing <https://pairland.com/insert/2018/05/logo-300x200.jpg> could save 34KiB (91% reduction).
- Compressing and resizing <https://pairland.com/insert/2018/03/software-dot-fm-for-sale-1-300x157.png> could save 33KiB (81% reduction).
- Compressing <https://pairland.com/insert/2018/09/list-janitor-hermajesty-370x330.png> could save 16.6KiB (34% reduction).
- Compressing and resizing <https://pairland.com/insert/2018/09/amanda-house-300x200.jpg> could save 14.2KiB (80% reduction).
- Compressing and resizing <https://pairland.com/insert/2018/03/logo.png> could save 11.4KiB (73% reduction).
- Compressing <https://pairland.com/insert/2018/05/300.jpg> could save 9.2KiB (43% reduction).
- Compressing <https://pairland.com/insert/2018/05/logo.jpg> could save 9.2KiB (43% reduction).
- Compressing and resizing <https://pairland.com/insert/2017/09/girl-1-300x200.jpg> could save 7.4KiB (75% reduction).
- Compressing https://pairland.com/insert/2017/09/post_470-300x300.jpg could save 3.8KiB (15% reduction).
- Compressing <https://pairland.com/insert/2018/03/map-brides.png> could save 606B (27% reduction).
- Compressing <https://pairland.com/insert/2018/03/map-grooms.png> could save 531B (25% reduction).
- Compressing <https://developers.google.com/maps/documentation/javascript/examples/mark-erclusterer/m1.png> could save 363B (13% reduction).

 Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://connect.facebook.net/en_US/sdk.js (20 minutes)
- https://maps.googleapis.com/maps/api/js?libraries=places&key=AlzaSyCbw16jqG9FF_HWiQ-I5K8S-RNMDnUKFOc (30 minutes)
- <https://developers.google.com/maps/documentation/javascript/examples/markerclusterer/m1.png> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 11.9KiB (13% reduction).

- Minifying <https://pairland.com/pairland/css/style.css> could save 9.8KiB (12% reduction) after compression.
- Minifying <https://pairland.com/pairland/css/lib/jquery-ui.min.css> could save 1.7KiB (20% reduction) after compression.
- Minifying <https://pairland.com/lstmeme/assets/css/style.css> could save 311B (11% reduction) after compression.
- Minifying <https://pairland.com/lstmeme/assets/css/lib/jquery.owl.carousel.min.css> could save 121B (13% reduction) after compression.

Minify JavaScript

Desktop

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 6.3KiB (32% reduction).

- Minifying <https://pairland.com/pairland/js/lib/markerclusterer.js> could save 3.8KiB (50% reduction) after compression.
- Minifying <https://pairland.com/addons/beautiful-taxonomy-filters/public/js/beautiful-taxonomy-filters-public.js> could save 1.2KiB (44% reduction) after compression.
- Minifying <https://pairland.com/cont/includes/js/scripts.js> could save 659B (17% reduction) after compression.
- Minifying <https://pairland.com/pairland/js/lib/modernizr.min.js> could save 550B (13% reduction) after compression.
- Minifying <https://pairland.com/pairland/js/lib/jquery.textfill.min.js> could save 207B (18% reduction) after compression.

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 9% of the final above-the-fold content could be rendered with the full HTML response.
- [Click to see the screenshot with only the HTML response: snapshot:69](#)



4 Passed Rules

Avoid landing page redirects

Desktop

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).