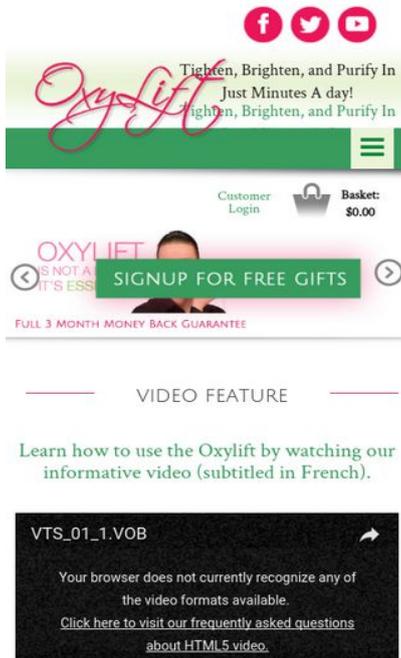


PageSpeed Insights

Mobile



55 / 100 Speed

Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://cdn-images.mailchimp.com/embedcode/classic-081711.css> (expiration not specified)
- <http://oxylift.ca/wp-content/plugins/flexi-quote-rotator/styles/oxy.css> (expiration not specified)
- <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/front/css/images/sale.png> (expiration not specified)
- http://oxylift.ca/wp-content/plugins/wp-affiliate-platform/affiliate_platform_style.css (expiration not specified)
- <http://oxylift.ca/wp-content/themes/responsive-mobile/style.css> (expiration not specified)

Mobile

- http://oxylift.ca/wp-content/uploads/OxyLift_machine-cropped-image-with-cord-USE1-288x288-150x150.png (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/Thin-Slim-150x150.jpg> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/clinical-studies-showed-1.jpg> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/eye-e1425336780763-150x150.jpg> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/facebook-1.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/free-gift-1.jpg> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-contact-address.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-contact-fax.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-contact-online.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-contact-phone.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-contact-us.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-information-menu-item.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-information.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-site-link-menu-item.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-site-links.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/made-in-canada.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/menu-shadow.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/nav-next.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/nav-previous.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/oxylift-logo-1.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/oxylift-logo.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/quotation-marks.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/quotes-bottom-shadow.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/quotes-top-shadow.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/real-transformations-1.jpg> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/shadow-01.png> (expiration not specified)

Mobile

- <http://oxylift.ca/wp-content/uploads/shopping-basket.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/signup-background.jpg> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/signup-checkbox.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/signup-for-free-gifts-button.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/slider-full-1.jpg> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/tagline-background.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/twitter-1.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/youtube-1.png> (expiration not specified)
- https://static.doubleclick.net/instream/ad_status.js (15 minutes)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 17 blocking script resources and 21 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://oxylift.ca/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <http://oxylift.ca/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/front/js/scripts.js?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/front/js/owl.carousel.js?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/contact-form-7/includes/js/jquery.form.min.js?ver=3.51.0-2014.06.20>
- <http://oxylift.ca/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=4.6.1>
- <http://oxylift.ca/wp-content/plugins/woocommerce/assets/js/frontend/add-to-cart.min.js?ver=2.6.14>

Mobile

- <http://oxylift.ca/wp-content/plugins/woocommerce/assets/js/jquery-blockui/jquery.blockUI.min.js?ver=2.70>
- <http://oxylift.ca/wp-content/plugins/woocommerce/assets/js/frontend/woocommerce.min.js?ver=2.6.14>
- <http://oxylift.ca/wp-content/plugins/woocommerce/assets/js/jquery-cookie/jquery.cookie.min.js?ver=1.4.1>
- <http://oxylift.ca/wp-content/plugins/woocommerce/assets/js/frontend/cart-fragments.min.js?ver=2.6.14>
- <http://oxylift.ca/wp-content/themes/responsive-mobile/js/responsive-scripts.min.js?ver=1.2.5>
- <http://oxylift.ca/wp-content/plugins/wp-cycle/jquery.cycle.all.min.js?ver=2.9999.5>
- <http://oxylift.ca/wp-content/plugins/wp-jquery-lightbox/jquery.touchwipe.min.js?ver=1.4.6>
- <http://oxylift.ca/wp-content/plugins/wp-jquery-lightbox/jquery.lightbox.min.js?ver=1.4.6>
- <http://oxylift.ca/wp-includes/js/wp-embed.min.js?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/ml-slider/assets/sliders/flexslider/jquery.flexslider-min.js?ver=3.4.1>

[Optimize CSS Delivery](#) of the following:

- <https://fonts.googleapis.com/css?family=Crimson+Text|Julius+Sans+One>
- <http://oxylift.ca/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=4.6.1>
- <http://oxylift.ca/wp-content/plugins/pagination/css/nav-style.css?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/front/css/style.css?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/global/css/style.themes.css?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/global/css/font-awesome.css?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/front/css/owl.carousel.css?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/front/css/owl.theme.css?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/woocommerce/assets/css/woocommerce-layout.css?ver=2.6.14>
- <http://oxylift.ca/wp-content/plugins/woocommerce/assets/css/woocommerce-smallscreen.css?ver=2.6.14>

Mobile

- <http://oxylift.ca/wp-content/plugins/woocommerce/assets/css/woocommerce.css?ver=2.6.14>
- <http://oxylift.ca/wp-content/themes/responsive-mobile/css/style.css?ver=1.1>
- <http://oxylift.ca/wp-content/themes/oxylift-2015/style.css?ver=1.0.0>
- <http://oxylift.ca/wp-content/themes/responsive-mobile/style.css>
- <http://oxylift.ca/?sccss=1&ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/wp-jquery-lightbox/styles/lightbox.min.css?ver=1.4.6>
- <http://oxylift.ca/wp-content/plugins/flexi-quote-rotator/styles/oxy.css>
- http://oxylift.ca/wp-content/plugins/wp-affiliate-platform/affiliate_platform_style.css
- <http://cdn-images.mailchimp.com/embedcode/classic-081711.css>
- <http://oxylift.ca/wp-content/plugins/ml-slider/assets/sliders/flexslider/flexslider.css?ver=3.4.1>
- <http://oxylift.ca/wp-content/plugins/ml-slider/assets/metaslider/public.css?ver=3.4.1>

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 2.4KiB (68% reduction).

- Compressing <http://cdn-images.mailchimp.com/embedcode/classic-081711.css> could save 2.4KiB (68% reduction).

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Mobile](#)

[Minify CSS](#) for the following resources to reduce their size by 3KiB (27% reduction).

- Minifying <http://oxylift.ca/wp-content/themes/responsive-mobile/css/style.css?ver=1.1> could save 1.6KiB (18% reduction) after compression.
- Minifying <http://oxylift.ca/wp-content/themes/responsive-mobile/style.css> could save 891B (93% reduction) after compression.
- Minifying <http://oxylift.ca/wp-content/plugins/ml-slider/assets/sliders/flexslider/flexslider.css?ver=3.4.1> could save 581B (34% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.7KiB (14% reduction).

- Minifying <http://oxylift.ca/> could save 1.7KiB (14% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 6.1KiB (31% reduction).

- Minifying <http://oxylift.ca/wp-content/plugins/ml-slider/assets/sliders/flexslider/jquery.flexslider-min.js?ver=3.4.1> could save 4.3KiB (39% reduction) after compression.
- Minifying <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/front/js/owl.carousel.js?ver=6734e2a4ceed19e64b10d056a87b3de0> could save 1.8KiB (21% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 64.4KiB (28% reduction).

- Compressing <http://oxylift.ca/wp-content/uploads/slider-full-1.jpg> could save 11.1KiB (27% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/real-transformations-1.jpg> could save 10.4KiB (23% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/eye-e1425336780763-150x150.jpg> could save 7.6KiB (61% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/signup-background.jpg> could save 7.5KiB (14% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/clinical-studies-showed-1.jpg> could save 5KiB (26% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/free-gift-1.jpg> could save 3.1KiB (28% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/icon-contact-us.png> could save 1.5KiB (35% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/icon-information.png> could save 1.2KiB (37% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/icon-site-links.png> could save 1.2KiB (40% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/twitter-1.png> could save 1.2KiB (49% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/facebook-1.png> could save 1.1KiB (52% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/youtube-1.png> could save 1.1KiB (52% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/nav-previous.png> could save 1KiB (53% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/nav-next.png> could save 1KiB (51% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/icon-contact-phone.png> could save 1KiB (56% reduction).

Mobile

- Compressing <http://oxylift.ca/wp-content/uploads/icon-information-menu-item.png> could save 1,018B (50% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/icon-contact-online.png> could save 979B (51% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/icon-contact-address.png> could save 950B (58% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/quotation-marks.png> could save 950B (29% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/shopping-basket.png> could save 948B (64% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/signup-checkbox.png> could save 907B (65% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/made-in-canada.png> could save 889B (82% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/icon-contact-fax.png> could save 882B (62% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/icon-site-link-menu-item.png> could save 872B (74% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/tagline-background.png> could save 729B (50% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/Thin-Slim-150x150.jpg> could save 596B (16% reduction).

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 28% of the final above-the-fold content could be rendered with the full HTML response snapshot:39.

 1 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

99 / 100 User Experience

 Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<nav id="main-navigation" class="site-navigation">Menu...Blog/Webinars</nav>` is close to 1 other tap targets final.
- The tap target `>` is close to 1 other tap targets final.
- The tap target `Acne Products` and 4 others are close to other tap targets.

 4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Mobile

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



68 / 100 Speed

Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Desktop

[Leverage browser caching](#) for the following cacheable resources:

- <http://cdn-images.mailchimp.com/embedcode/classic-081711.css> (expiration not specified)
- <http://oxylift.ca/wp-content/plugins/flexi-quote-rotator/styles/oxy.css> (expiration not specified)
- <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/front/css/images/sale.png> (expiration not specified)
- http://oxylift.ca/wp-content/plugins/wp-affiliate-platform/affiliate_platform_style.css (expiration not specified)
- <http://oxylift.ca/wp-content/themes/responsive-mobile/style.css> (expiration not specified)
- http://oxylift.ca/wp-content/uploads/OxyLift_machine-cropped-image-with-cord-USE1-288x288-150x150.png (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/Thin-Slim-150x150.jpg> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/clinical-studies-showed-1.jpg> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/eye-e1425336780763-150x150.jpg> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/facebook-1.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/free-gift-1.jpg> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-contact-address.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-contact-fax.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-contact-online.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-contact-phone.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-contact-us.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-information-menu-item.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-information.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-site-link-menu-item.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/icon-site-links.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/made-in-canada.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/menu-shadow.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/nav-next.png> (expiration not specified)

Desktop

- <http://oxylift.ca/wp-content/uploads/nav-previous.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/oxylift-logo-1.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/oxylift-logo.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/quotation-marks.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/quotes-bottom-shadow.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/quotes-top-shadow.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/real-transformations-1.jpg> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/shadow-01.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/shopping-basket.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/signup-background.jpg> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/signup-checkbox.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/signup-for-free-gifts-button.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/slider-full-1.jpg> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/tagline-background.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/twitter-1.png> (expiration not specified)
- <http://oxylift.ca/wp-content/uploads/youtube-1.png> (expiration not specified)
- https://static.doubleclick.net/instream/ad_status.js (15 minutes)

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 2.4KiB (68% reduction).

- Compressing <http://cdn-images.mailchimp.com/embedcode/classic-081711.css> could save 2.4KiB (68% reduction).

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 3KiB (27% reduction).

- Minifying <http://oxylift.ca/wp-content/themes/responsive-mobile/css/style.css?ver=1.1> could save 1.6KiB (18% reduction) after compression.
- Minifying <http://oxylift.ca/wp-content/themes/responsive-mobile/style.css> could save 891B (93% reduction) after compression.
- Minifying <http://oxylift.ca/wp-content/plugins/ml-slider/assets/sliders/flexslider/flexslider.css?ver=3.4.1> could save 581B (34% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.7KiB (14% reduction).

- Minifying <http://oxylift.ca/> could save 1.7KiB (14% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Desktop](#)

[Minify JavaScript](#) for the following resources to reduce their size by 6.1KiB (31% reduction).

- Minifying <http://oxylift.ca/wp-content/plugins/ml-slider/assets/sliders/flexslider/jquery.flexslider-min.js?ver=3.4.1> could save 4.3KiB (39% reduction) after compression.
- Minifying <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/front/js/owl.carousel.js?ver=6734e2a4ceed19e64b10d056a87b3de0> could save 1.8KiB (21% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 17 blocking script resources and 20 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://oxylift.ca/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <http://oxylift.ca/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/front/js/scripts.js?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/front/js/owl.carousel.js?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/contact-form-7/includes/js/jquery.form.min.js?ver=3.51.0-2014.06.20>
- <http://oxylift.ca/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=4.6.1>
- <http://oxylift.ca/wp-content/plugins/woocommerce/assets/js/frontend/add-to-cart.min.js?ver=2.6.14>
- <http://oxylift.ca/wp-content/plugins/woocommerce/assets/js/jquery-blockui/jquery.blockUI.min.js?ver=2.70>
- <http://oxylift.ca/wp-content/plugins/woocommerce/assets/js/frontend/woocommerce.min.js?ver=2.6.14>
- <http://oxylift.ca/wp-content/plugins/woocommerce/assets/js/jquery-cookie/jquery.cookie.min.js?ver=1.4.1>

Desktop

- <http://oxylift.ca/wp-content/plugins/woocommerce/assets/js/frontend/cart-fragments.min.js?ver=2.6.14>
- <http://oxylift.ca/wp-content/themes/responsive-mobile/js/responsive-scripts.min.js?ver=1.2.5>
- <http://oxylift.ca/wp-content/plugins/wp-cycle/jquery.cycle.all.min.js?ver=2.9999.5>
- <http://oxylift.ca/wp-content/plugins/wp-jquery-lightbox/jquery.touchwipe.min.js?ver=1.4.6>
- <http://oxylift.ca/wp-content/plugins/wp-jquery-lightbox/jquery.lightbox.min.js?ver=1.4.6>
- <http://oxylift.ca/wp-includes/js/wp-embed.min.js?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/ml-slider/assets/sliders/flexslider/jquery.flexslider-min.js?ver=3.4.1>

[Optimize CSS Delivery](#) of the following:

- <https://fonts.googleapis.com/css?family=Crimson+Text|Julius+Sans+One>
- <http://oxylift.ca/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=4.6.1>
- <http://oxylift.ca/wp-content/plugins/pagination/css/nav-style.css?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/front/css/style.css?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/global/css/style.themes.css?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/global/css/font-awesome.css?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/front/css/owl.carousel.css?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/woocommerce-products-slider/assets/front/css/owl.theme.css?ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/woocommerce/assets/css/woocommerce-layout.css?ver=2.6.14>
- <http://oxylift.ca/wp-content/plugins/woocommerce/assets/css/woocommerce.css?ver=2.6.14>
- <http://oxylift.ca/wp-content/themes/responsive-mobile/css/style.css?ver=1.1>
- <http://oxylift.ca/wp-content/themes/oxylift-2015/style.css?ver=1.0.0>
- <http://oxylift.ca/wp-content/themes/responsive-mobile/style.css>
- <http://oxylift.ca/?sccss=1&ver=6734e2a4ceed19e64b10d056a87b3de0>
- <http://oxylift.ca/wp-content/plugins/wp-jquery-lightbox/styles/lightbox.min.css?ver=1.4.6>

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- <http://oxylift.ca/wp-content/plugins/flexi-quote-rotator/styles/oxy.css>
- http://oxylift.ca/wp-content/plugins/wp-affiliate-platform/affiliate_platform_style.css
- <http://cdn-images.mailchimp.com/embedcode/classic-081711.css>
- <http://oxylift.ca/wp-content/plugins/ml-slider/assets/sliders/flexslider/flexslider.css?ver=3.4.1>
- <http://oxylift.ca/wp-content/plugins/ml-slider/assets/metaslides/public.css?ver=3.4.1>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 64.4KiB (28% reduction).

- Compressing <http://oxylift.ca/wp-content/uploads/slider-full-1.jpg> could save 11.1KiB (27% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/real-transformations-1.jpg> could save 10.4KiB (23% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/eye-e1425336780763-150x150.jpg> could save 7.6KiB (61% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/signup-background.jpg> could save 7.5KiB (14% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/clinical-studies-showed-1.jpg> could save 5KiB (26% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/free-gift-1.jpg> could save 3.1KiB (28% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/icon-contact-us.png> could save 1.5KiB (35% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/icon-information.png> could save 1.2KiB (37% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/icon-site-links.png> could save 1.2KiB (40% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/twitter-1.png> could save 1.2KiB (49% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/facebook-1.png> could save 1.1KiB (52% reduction).

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reduction).

- Compressing <http://oxylift.ca/wp-content/uploads/youtube-1.png> could save 1.1KiB (52% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/nav-previous.png> could save 1KiB (53% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/nav-next.png> could save 1KiB (51% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/icon-contact-phone.png> could save 1KiB (56% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/icon-information-menu-item.png> could save 1,018B (50% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/icon-contact-online.png> could save 979B (51% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/icon-contact-address.png> could save 950B (58% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/quotation-marks.png> could save 950B (29% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/shopping-basket.png> could save 948B (64% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/signup-checkbox.png> could save 907B (65% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/made-in-canada.png> could save 889B (82% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/icon-contact-fax.png> could save 882B (62% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/icon-site-link-menu-item.png> could save 872B (74% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/tagline-background.png> could save 729B (50% reduction).
- Compressing <http://oxylift.ca/wp-content/uploads/Thin-Slim-150x150.jpg> could save 596B (16% reduction).

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best

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performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 39% of the final above-the-fold content could be rendered with the full HTML response snapshot:38.



1 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).