PageSpeed Insights

Mobile





48 / 100 Speed

Should Fix:

Avoid landing page redirects

Your page has 3 redirects. Redirects introduce additional delays before the page can be loaded.

<u>Avoid landing page redirects</u> for the following chain of redirected URLs.

- http://myhoroscopesfortoday.com/
- http://www.myhoroscopesfortoday.com/
- http://www.myhoroscopesfortoday.com/?m=1
- https://www.myhoroscopesfortoday.com/?m=1

Mobile

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

<u>Leverage browser caching</u> for the following cacheable resources:

- https://www.myhoroscopesfortoday.com/feeds/pages/summary/1574351213007676324?alt =json-in-script&callback=capricorn (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/2016842335515119906?alt
 =json-in-script&callback=scorpio (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/2258645375383710277?alt
 =json-in-script&callback=taurus (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/2711453204813421889?alt =json-in-script&callback=gemini (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/295691945945605710?alt=j son-in-script&callback=libra (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/3496997889720877659?alt
 =json-in-script&callback=cancer (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/5162164597299002394?alt = json-in-script&callback=aguarius (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/5460017164784089346?alt = json-in-script&callback=sagittarius (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/5536381114530155229?alt
 =json-in-script&callback=virgo (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/707296918748871133?alt=j son-in-script&callback=aries (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/8097011396074861299?alt
 =json-in-script&callback=pisces (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/8650866546034154351?alt
 =json-in-script&callback=leo (1 second)
- https://www.googletagmanager.com/gtag/js?id=UA-19256751-1 (15 minutes)
- https://www.googletagservices.com/activeview/js/current/osd.js?cb=%2Fr20100101 (50 minutes)
- https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js (60 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

Approximately 13% of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

https://cdnjs.cloudflare.com/ajax/libs/cookieconsent2/1.0.10/cookieconsent.min.js

Optimize CSS Delivery of the following:

- https://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.7.0/css/font-awesome.min.css
- https://cdnjs.cloudflare.com/ajax/libs/cookieconsent2/1.0.10/dark-bottom.css

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 159.1KiB (36% reduction).

- Compressing https://4.bp.blogspot.com/-_s8qqwga2so/W8--HGN-kwl/AAAAAAAAAAGU/fX4RXWXVNw0n2boOjYlLRPtXEZtfSgy6gCLcBGAs/w400-h150-c/star-chart.jpg could save 19.1KiB (41% reduction).
- Compressing https://3.bp.blogspot.com/-FR3KhXdxbAl/W8_q47uTiEl/AAAAAAAAAAAf4/C4jvLZRf DQQ48qZ7U8y4LBsETY8pKXXTwCLcBGAs/w400-h150-c/what-is-sun-sign.jpg could save 11.2KiB (37% reduction).
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(37% reduction).

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- Compressing https://3.bp.blogspot.com/-h3ZFJ0-_IBY/W8CfbYtDWkI/AAAAAAAAAAAdc/__LPYd8is U4IOdqgdylMKqXL7tzQfBkAQCLcBGAs/s250/3-gemini-zodiac-sign.jpg could save 8.4KiB (35% reduction).
- Compressing https://4.bp.blogspot.com/-kfkkvZFGolk/W8CfVKrwaul/AAAAAAAAAAI/Vsl_6N39 E00yXfjc1414TWEXfC-lL87nwCLcBGAs/s250/11-aquarius-zodiac-sign.jpg could save 8.1KiB (36% reduction).
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- Compressing https://1.bp.blogspot.com/-r3mn4WCdJDk/W8CfdnSuQKI/AAAAAAAAAAAAk/D9rlBiZ 4wuYm5bjVM5dkUTz7O6NOBj0cQCLcBGAs/s250/5-leo-zodiac-sign.jpg could save 8.1KiB (35% reduction).
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- Compressing https://4.bp.blogspot.com/-rpBpL03bevA/W8CfWKigkml/AAAAAAAAAAAAM/ProMB5 HSmso-Fe5mHP3i6S2Fz0BKD42AQCLcBGAs/s250/1-aries-zodiac-sign.jpg could save 7.9KiB (35% reduction).
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- Compressing https://1.bp.blogspot.com/-egCAls0nHNo/W8_pV0liFml/AAAAAAAAAAAfs/6lqMNLJoJ J8Zfbczs0xxUFGLm-bFQXQmgCLcBGAs/w400-h150-c/astrology.jpeg could save 5.2KiB (42% reduction).

- Compressing https://scontent-atl3-1.xx.fbcdn.net/v/t1.0-1/p50x50/44358188_288875615299 453_1004199276911263744_n.jpg?_nc_cat=107&_nc_oc=AQkRgzauesFOAP6Fd3EO524F_jIK CusOzJvu8NJ3ENX7-G0-qTLF1FO_jtz-b_JhTzg&_nc_ht=scontent-atl3-1.xx&oh=0d67de9d9f74296c1fa3b24a8e67a54a&oe=5DABAA55 could save 438B (30% reduction).
- Compressing https://static.xx.fbcdn.net/rsrc.php/v3/yG/r/wrCiWd_JmQD.png could save 296B (30% reduction).

Consider Fixing:

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. Prioritize visible content that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 13% of the final above-the-fold content could be rendered with the full HTML response.
- Click to see the screenshot with only the HTML response: snapshot:4



Enable compression

You have compression enabled. Learn more about enabling compression.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

100 / 100 User Experience



5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Mobile

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about <u>sizing tap targets appropriately</u>.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop



72 / 100 Speed

Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 159.1KiB (36% reduction).

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- Compressing https://scontent-atl3-1.xx.fbcdn.net/v/t1.0-1/p50x50/44358188_288875615299 453_1004199276911263744_n.jpg?_nc_cat=107&_nc_oc=AQIIRdPW8JrB-KPQZSapIDyaMebb KshNt6dXXQdgy9dqqX8o1MAeiNdRBmJ7F_Osd-0&_nc_ht=scontent-atl3-1.xx&oh=273f0a4e60776372d76152ef53498f3a&oe=5DABAA55 could save 438B (30% reduction).
- Compressing https://static.xx.fbcdn.net/rsrc.php/v3/yG/r/wrCiWd_JmQD.png could save 296B (30% reduction).

Consider Fixing:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

Avoid landing page redirects for the following chain of redirected URLs.

- http://myhoroscopesfortoday.com/
- http://www.myhoroscopesfortoday.com/
- https://www.myhoroscopesfortoday.com/

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

<u>Leverage browser caching</u> for the following cacheable resources:

- https://www.myhoroscopesfortoday.com/feeds/pages/summary/1574351213007676324?alt = json-in-script&callback=capricorn (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/2016842335515119906?alt
 =json-in-script&callback=scorpio (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/2258645375383710277?alt =json-in-script&callback=taurus (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/2711453204813421889?alt = json-in-script&callback=gemini (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/295691945945605710?alt=j son-in-script&callback=libra (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/3496997889720877659?alt =json-in-script&callback=cancer (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/5162164597299002394?alt =json-in-script&callback=aquarius (1 second)
- https://www.myhoroscopesfortoday.com/feeds/pages/summary/5460017164784089346?alt =json-in-script&callback=sagittarius (1 second)
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- https://www.myhoroscopesfortoday.com/feeds/pages/summary/8650866546034154351?alt =json-in-script&callback=leo (1 second)
- https://www.googletagmanager.com/gtag/js?id=UA-19256751-1 (15 minutes)
- https://www.googletagservices.com/activeview/js/current/osd.js?cb=%2Fr20100101 (50 minutes)
- https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js (60 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

Approximately 68% of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

https://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.7.0/css/font-awesome.min.css



6 Passed Rules

Enable compression

You have compression enabled. Learn more about enabling compression.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.