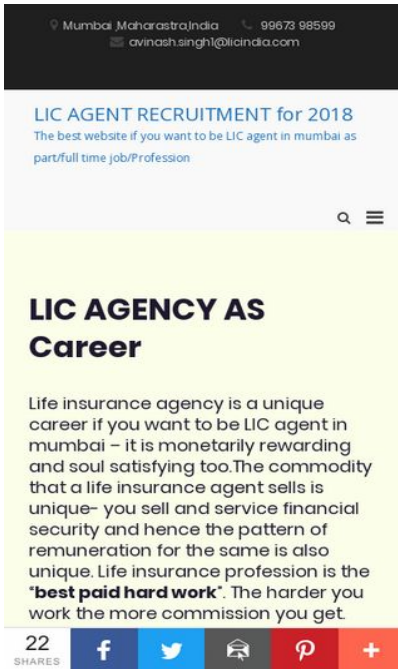


# PageSpeed Insights

## Mobile



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Should Fix:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 876.8KiB (75% reduction).

- Compressing <http://www.licagentportal.in/wp-content/uploads/fvm/out/header-1dad82b4-0.min.css> could save 403.7KiB (79% reduction).
- Compressing <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-82c1973c-0.min.js> could save 313.2KiB (73% reduction).
- Compressing <http://www.licagentportal.in/wp-content/uploads/fvm/out/header-212214f9-0.min.js> could save 69.6KiB (65% reduction).
- Compressing <http://www.licagentportal.in/> could save 46.5KiB (73% reduction).
- Compressing <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer->

## Mobile

b6af2190-0.min.js could save 24.1KiB (69% reduction).

- Compressing <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-946d0f11-0.min.css> could save 18.1KiB (82% reduction).
- Compressing <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-29fc05a6-0.min.js> could save 623B (63% reduction).
- Compressing [http://forms.mailmunch.co/sites/382435/settings\\_v2](http://forms.mailmunch.co/sites/382435/settings_v2) could save 437B (48% reduction).
- Compressing [https://www.youtube.com/iframe\\_api](https://www.youtube.com/iframe_api) could save 367B (43% reduction).
- Compressing <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-2a1f05a8-0.min.js> could save 223B (39% reduction).

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-29fc05a6-0.min.js> (expiration not specified)
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-2a1f05a8-0.min.js> (expiration not specified)
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-82c1973c-0.min.js> (expiration not specified)
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-946d0f11-0.min.css> (expiration not specified)
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-b6af2190-0.min.js> (expiration not specified)
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/header-1dad82b4-0.min.css> (expiration not specified)
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/header-212214f9-0.min.js> (expiration not specified)
- [http://m.addthisedge.com/live/boost/ra-5ae9e8b076c028af/\\_ate.track.config\\_resp](http://m.addthisedge.com/live/boost/ra-5ae9e8b076c028af/_ate.track.config_resp) (55 seconds)
- [http://s7.addthis.com/js/300/addthis\\_widget.js](http://s7.addthis.com/js/300/addthis_widget.js) (10 minutes)

## Mobile

- [https://s7.addthis.com/js/300/addthis\\_widget.js](https://s7.addthis.com/js/300/addthis_widget.js) (10 minutes)
- <https://syndication.twitter.com/settings> (10 minutes)
- [http://widgets.pinterest.com/v1/urls/count.json?url=http%3A%2F%2Fwww.licagentportal.in%2F&callback=window.\\_ate.cbs.rcb\\_bn320](http://widgets.pinterest.com/v1/urls/count.json?url=http%3A%2F%2Fwww.licagentportal.in%2F&callback=window._ate.cbs.rcb_bn320) (14.8 minutes)
- [http://widgets.pinterest.com/v1/urls/count.json?url=https%3A%2F%2Fwww.licagentportal.in%2F&callback=window.\\_ate.cbs.rcb\\_4rm0](http://widgets.pinterest.com/v1/urls/count.json?url=https%3A%2F%2Fwww.licagentportal.in%2F&callback=window._ate.cbs.rcb_4rm0) (14.8 minutes)
- [https://static.doubleclick.net/instream/ad\\_status.js](https://static.doubleclick.net/instream/ad_status.js) (15 minutes)
- <https://www.googletagmanager.com/gtag/js?id=UA-107763898-3> (15 minutes)
- [http://connect.facebook.net/en\\_US/sdk.js](http://connect.facebook.net/en_US/sdk.js) (20 minutes)
- <https://apis.google.com/js/platform.js> (30 minutes)
- <https://apis.google.com/js/plusone.js> (30 minutes)
- [https://maps.googleapis.com/maps/api/js?client=google-maps-embed&paint\\_origin=&libraries=geometry,search&v=3.exp&language=en](https://maps.googleapis.com/maps/api/js?client=google-maps-embed&paint_origin=&libraries=geometry,search&v=3.exp&language=en) (30 minutes)
- <https://platform.twitter.com/widgets.js> (30 minutes)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- <http://s.btstatic.com/tag.js> (4 hours)

## Reduce server response time

In our test, your server responded in 2.7 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

## Mobile

Your page has 1 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- <http://www.licagentportal.in/wp-content/uploads/fvm/out/header-212214f9-0.min.js>

### [Optimize CSS Delivery](#) of the following:

- <https://code.jquery.com/ui/1.12.1/themes/base/jquery-ui.css>
- <http://fonts.googleapis.com/css?family=Open+Sans:400,400i,700,700i|Poppins:400,500,600,700&subset=latin,latin-ext>
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/header-1dad82b4-0.min.css>

## Consider Fixing:

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1.3KiB (17% reduction).

- Minifying <https://code.jquery.com/ui/1.12.1/themes/base/jquery-ui.css> could save 1.3KiB (17% reduction) after compression.

### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

## Mobile

[Minify JavaScript](#) for the following resources to reduce their size by 10.8KiB (38% reduction).

- Minifying [https://s0.wp.com/\\_static/??/wp-content/js/postmessage.js,/wp-content/js/jed/jed.js,/wp-content/js/wpcom-proxy-request.js,/wp-content/js/likes-rest-nojquery.js?m=20180503](https://s0.wp.com/_static/??/wp-content/js/postmessage.js,/wp-content/js/jed/jed.js,/wp-content/js/wpcom-proxy-request.js,/wp-content/js/likes-rest-nojquery.js?m=20180503) could save 10.7KiB (38% reduction) after compression.
- Minifying <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-2a1f05a8-0.min.js> could save 102B (18% reduction).



### 4 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

#### Optimize images

Your images are optimized. Learn more about [optimizing images](#).

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

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### Consider Fixing:

# Mobile

## Avoid plugins

Your page uses plugins, which prevents portions of your page from being used on many platforms. [Find alternatives for plugin based content](#) to increase compatibility.

Find alternatives for the following plugins.

- Unknown plugin of type application/video.

## Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 515 CSS pixels wide, but the viewport is only 404 CSS pixels wide. The following elements fall outside the viewport:

- The element `<div>View Larger Ma...Get Directions</div>` falls outside the viewport.

## Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<a href="/#facebook" class="a2a_button_facebook">Facebook</a>` and 2 others are close to other tap targets.
- The tap target `<a href="/#twitter" class="a2a_button_twitter">Twitter</a>` and 1 others are close to other tap targets.
- The tap target `<a id="largeMapLink" href="https://www.bi...12&FORM=MBEDLD">View Larger Map</a>` and 1 others are close to other tap targets.

## Mobile

- The tap target <http://www.licagentportal.in/> LIC AGENT RECRUITMENT for 2018 and 1 others are close to other tap targets.



### 2 Passed Rules

## Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

## Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop



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Should Fix:

Enable compression

## Desktop

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 876.8KiB (75% reduction).

- Compressing <http://www.licagentportal.in/wp-content/uploads/fvm/out/header-1dad82b4-0.min.css> could save 403.7KiB (79% reduction).
- Compressing <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-82c1973c-0.min.js> could save 313.2KiB (73% reduction).
- Compressing <http://www.licagentportal.in/wp-content/uploads/fvm/out/header-212214f9-0.min.js> could save 69.6KiB (65% reduction).
- Compressing <http://www.licagentportal.in/> could save 46.5KiB (73% reduction).
- Compressing <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-b6af2190-0.min.js> could save 24.1KiB (69% reduction).
- Compressing <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-946d0f11-0.min.css> could save 18.1KiB (82% reduction).
- Compressing <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-29fc05a6-0.min.js> could save 623B (63% reduction).
- Compressing [http://forms.mailmunch.co/sites/382435/settings\\_v2](http://forms.mailmunch.co/sites/382435/settings_v2) could save 437B (48% reduction).
- Compressing [https://www.youtube.com/iframe\\_api](https://www.youtube.com/iframe_api) could save 367B (43% reduction).
- Compressing <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-2a1f05a8-0.min.js> could save 223B (39% reduction).

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-29fc05a6-0.min.js> (expiration not specified)
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-2a1f05a8-0.min.js> (expiration not specified)



## Desktop

- <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-82c1973c-0.min.js> (expiration not specified)
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-946d0f11-0.min.css> (expiration not specified)
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-b6af2190-0.min.js> (expiration not specified)
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/header-1dad82b4-0.min.css> (expiration not specified)
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/header-212214f9-0.min.js> (expiration not specified)
- [http://m.addthisedge.com/live/boost/ra-5ae9e8b076c028af/\\_ate.track.config\\_resp](http://m.addthisedge.com/live/boost/ra-5ae9e8b076c028af/_ate.track.config_resp) (60 seconds)
- [http://s7.addthis.com/js/300/addthis\\_widget.js](http://s7.addthis.com/js/300/addthis_widget.js) (10 minutes)
- [https://s7.addthis.com/js/300/addthis\\_widget.js](https://s7.addthis.com/js/300/addthis_widget.js) (10 minutes)
- <https://syndication.twitter.com/settings> (10 minutes)
- [http://widgets.pinterest.com/v1/urls/count.json?url=http%3A%2F%2Fwww.licagentportal.in%2F&callback=window.\\_ate.cbs.rcb\\_ismt0](http://widgets.pinterest.com/v1/urls/count.json?url=http%3A%2F%2Fwww.licagentportal.in%2F&callback=window._ate.cbs.rcb_ismt0) (14.8 minutes)
- [http://widgets.pinterest.com/v1/urls/count.json?url=https%3A%2F%2Fwww.licagentportal.in%2F&callback=window.\\_ate.cbs.rcb\\_bn320](http://widgets.pinterest.com/v1/urls/count.json?url=https%3A%2F%2Fwww.licagentportal.in%2F&callback=window._ate.cbs.rcb_bn320) (14.8 minutes)
- [https://static.doubleclick.net/instream/ad\\_status.js](https://static.doubleclick.net/instream/ad_status.js) (15 minutes)
- <https://www.googletagmanager.com/gtag/js?id=UA-107763898-3> (15 minutes)
- [http://connect.facebook.net/en\\_US/sdk.js](http://connect.facebook.net/en_US/sdk.js) (20 minutes)
- <https://apis.google.com/js/platform.js> (30 minutes)
- <https://apis.google.com/js/plusone.js> (30 minutes)
- [https://maps.googleapis.com/maps/api/js?client=google-maps-embed&paint\\_origin=&libraries=geometry,search&v=3.exp&language=en](https://maps.googleapis.com/maps/api/js?client=google-maps-embed&paint_origin=&libraries=geometry,search&v=3.exp&language=en) (30 minutes)
- <https://platform.twitter.com/widgets.js> (30 minutes)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- <http://s.btstatic.com/tag.js> (4 hours)

# Desktop

## Reduce server response time

In our test, your server responded in 1.2 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 6 blocking script resources and 7 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- <http://www.licagentportal.in/wp-content/uploads/fvm/out/header-212214f9-0.min.js>
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-2a1f05a8-0.min.js>
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-29fc05a6-0.min.js>
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-b6af2190-0.min.js>
- <https://secure.gravatar.com/js/gprofiles.js>
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-82c1973c-0.min.js>

### [Optimize CSS Delivery](#) of the following:

- <https://code.jquery.com/ui/1.12.1/themes/base/jquery-ui.css>
- <http://fonts.googleapis.com/css?family=Open+Sans:400,400i,700,700i|Poppins:400,500,600,700&subset=latin,latin-ext>
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/header-1dad82b4-0.min.css>
- <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-946d0f11-0.min.css>
- <http://secure.gravatar.com/dist/css/hovercard.min.css?ver=201836>

## Desktop

- <http://secure.gravatar.com/dist/css/services.min.css?ver=201836>
- <http://a.mailmunch.co/app/v1/styles.css>

### Consider Fixing:

#### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1.3KiB (17% reduction).

- Minifying <https://code.jquery.com/ui/1.12.1/themes/base/jquery-ui.css> could save 1.3KiB (17% reduction) after compression.

#### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 10.8KiB (38% reduction).

- Minifying [https://s0.wp.com/\\_static/??/wp-content/js/postmessage.js,/wp-content/js/jed/jed.js,/wp-content/js/wpcom-proxy-request.js,/wp-content/js/likes-rest-nojquery.js?m=20180503](https://s0.wp.com/_static/??/wp-content/js/postmessage.js,/wp-content/js/jed/jed.js,/wp-content/js/wpcom-proxy-request.js,/wp-content/js/likes-rest-nojquery.js?m=20180503) could save 10.7KiB (38% reduction) after compression.
- Minifying <http://www.licagentportal.in/wp-content/uploads/fvm/out/footer-2a1f05a8-0.min.js> could save 102B (18% reduction).

#### Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 2.7KiB (14% reduction).

- Compressing <https://i0.wp.com/www.licagentportal.in/wp-content/uploads/2017/05/LIC-agent-Commission-structure.jpg?resize=300%2C296> could save 2.1KiB (15% reduction).
- Compressing <https://t1.ssl.ak.dynamic.tiles.virtualearth.net/comp/ch/12330031?mkt=en-US&it=G,BX,RL&shading=hill&n=z&og=310&c4w=1> could save 585B (13% reduction).

## Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 15% of the final above-the-fold content could be rendered with the full HTML response.
- [Click to see the screenshot with only the HTML response: snapshot:7](#)



## 2 Passed Rules

### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).