PageSpeed Insights

Mobile

61 / 100 Speed

⚠ Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 18 blocking script resources and 7 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript](#):

- http://jobinassam.com/wp-content/cache/wpfc-minified/6f533a53447bf0496e1851a3790cca8b/1509825556index.js

- http://jobinassam.com/wp-content/cache/wpfc-minified/bc8368b7a3d6846bc256d2469764ee30/1509825556index.js

- http://resources.infolinks.com/js/infolinks_main.js

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- http://jobinassam.com/wp-content/plugins/jetpack/_inc/build/photon/photon.min.js?ver=20130122

- https://s0.wp.com/wp-content/js/devicepx-jetpack.js?ver=201813

- http://jobinassam.com/wp-content/plugins/smart-facebook-page-like-overlay/assets/jquery.cookie.js

- http://jobinassam.com/wp-content/plugins/smart-facebook-page-like-overlay/assets/wpfblike-script-common.js

- http://jobinassam.com/wp-content/plugins/smart-facebook-page-like-overlay/assets/wpfblike-script-time-and-scroll.js

- http://jobinassam.com/wp-content/plugins/smart-facebook-page-like-overlay/assets/adapt.min.js

- http://jobinassam.com/wp-content/plugins/table-of-contents-plus/front.min.js?ver=1509

- http://s.gravatar.com/js/gprofiles.js?ver=2018Maraa

- http://jobinassam.com/wp-content/plugins/jetpack/modules/wpgroho.js?ver=4.9.3

- http://jobinassam.com/wp-includes/js/hoverIntent.min.js?ver=1.8.1

- http://jobinassam.com/wp-content/themes/genesis/lib/js/menu/superfish.js?ver=1.7.5

- http://jobinassam.com/wp-content/themes/genesis/lib/js/menu/superfish.args.js?ver=2.5.3

- http://jobinassam.com/wp-content/themes/genesis/lib/js/skip-links.js?ver=2.5.3

- http://jobinassam.com/wp-content/themes/magazine-pro/js/responsive-menus.min.js?ver=3.2.3

- http://jobinassam.com/wp-includes/js/wp-embed.min.js?ver=4.9.3

Optimize CSS Delivery of the following:

- http://jobinassam.com/wp-content/cache/wpfc-minified/674db64b28377c2c1a902f305a1ce38b/1509825556index.css

- http://fonts.googleapis.com/css?family=Poppins%3Aregular%2C500%2C300&subset=latin%2Call&ver=4.9.3

- http://jobinassam.com/wp-content/cache/wpfc-minified/091d8a73bc3d92bd949a08b1912e4645/1509825556index.css

- http://fonts.googleapis.com/css?family=Roboto%3A300%2C400%7CRaleway%3A400%2C500%2C900&ver=3.2.3

- http://jobinassam.com/wp-content/cache/wpfc-minified/a7f10edf753d21ddd55245c0d3d69e74/1509825556index.css

- http://s.gravatar.com/css/hovercard.css?ver=2018Maraa

Mobile

- http://s.gravatar.com/css/services.css?ver=2018Maraa

❗ Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 6.2KiB (80% reduction).

- Compressing https://image6.pubmatic.com/AdServer/PugMaster?rnd=14881141&p=60809&s=0&a=0&ptask=ALL&np=0&fp=0&mpc=0&spug=1&coppa=0&sec=1&kdntuid=1 could save 6.2KiB (80% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- http://connect.facebook.net/en_US/all.js (20 minutes)

- http://connect.facebook.net/en_US/sdk.js (20 minutes)

- http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js (60 minutes)

- http://resources.infolinks.com/js/infolinks_main.js (60 minutes)

- http://hey.hellobar.com/v/2ZPueuSWerCcuhFF-GJZAEA7re93SN9OlJS/DDjAmiaEbak26bN9VAzBbS-HKyCZEaIkW8bs0ByEIoR07QZ9j6?a=lf%3A0%7Cnv%3A1%7Cns%3A0%7Crf%3A%7Crd%3A%7Cpp%3A%7Cpup%3A%2F%7Cdv%3Amobile&t=1522207796&v=4ce045b2-b34b-486d-ce14-f6619d217405&f=i&s=17632251f79d594018f65b07a59ed56c698662b677b50c859829bb2371e3a581a8de5fb5a887c137aaaf4dfa76ae64570cda8275375dfa28eb845f00e4b2402b (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 234B (13% reduction).

- Minifying http://s.gravatar.com/css/hovercard.css?ver=2018Maraa could save 234B (13% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 3KiB (32% reduction).

- Minifying http://jobinassam.com/wp-content/plugins/smart-facebook-page-like-overlay/assets/wpfblike-script-time-and-scroll.js could save 1KiB (37% reduction) after compression.

- Minifying http://jobinassam.com/wp-content/plugins/smart-facebook-page-like-overlay/assets/jquery.cookie.js could save 594B (43% reduction) after compression.

- Minifying http://jobinassam.com/wp-content/themes/genesis/lib/js/menu/superfish.js?ver=1.7.5 could save 480B (21% reduction) after compression.

- Minifying http://jobinassam.com/wp-content/plugins/smart-facebook-page-like-overlay/assets/wpfblike-script-common.js could save 296B (16% reduction) after compression.

- Minifying http://jobinassam.com/wp-content/themes/genesis/lib/js/skip-links.js?ver=2.5.3 could save 283B (53% reduction) after compression.

- Minifying http://jobinassam.com/wp-content/cache/wpfc-minified/bc8368b7a3d6846bc256d2469764ee30/1509825556index.js could save 212B (55% reduction) after compression.

- Minifying http://jobinassam.com/wp-content/themes/genesis/lib/js/menu/superfish.args.js?ver=2.5.3 could save 168B (54%

reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 1.5KiB (61% reduction).

- Compressing http://hey.hellobar.com/v/2ZPueuSWerCcuhFF-GJZAEA7re93SN9OlJS/DDjAmiaE
  bak26bN9VAzBbS-HKyCZEaIkW8bs0ByEIoR07QZ9j6?a=lf%3A0%7Cnv%3A1%7Cns%3A0%7C
  rf%3A%7Crd%3A%7Cpp%3A%7Cpup%3A%2F%7Cdv%3Amobile&t=1522207796&v=4ce045
  b2-b34b-486d-ce14-f6619d217405&f=i&s=17632251f79d594018f65b07a59ed56c698662b6
  77b50c859829bb2371e3a581a8de5fb5a887c137aaaf4dfa76ae64570cda8275375dfa28eb84
  5f00e4b2402b could save 1KiB (93% reduction).

- Compressing http://jobinassam.com/wp-content/plugins/smart-facebook-page-like-
  overlay/assets/fb-dialog-logo.png could save 559B (38% reduction).

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. Prioritize visible content that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 58% of the final above-the-fold content could be rendered with the full HTML response snapshot:24.

✅ 3 Passed Rules

Mobile

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

100 / 100 User Experience

✓ 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

Mobile

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about sizing tap targets appropriately.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

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Desktop

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Desktop

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