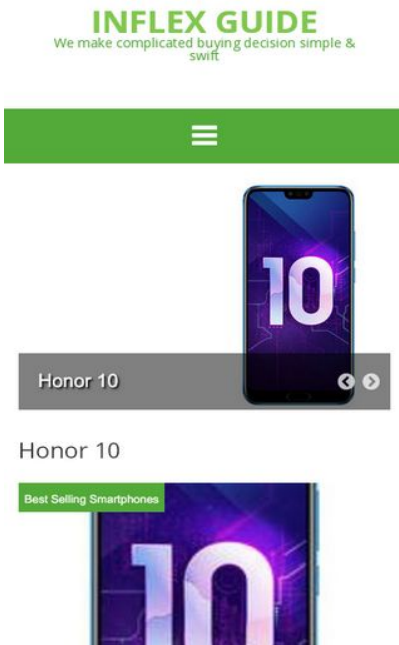


PageSpeed Insights

Mobile



72 / 100 Speed

Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://z-na.amazon-adsystem.com/widgets/onejs?MarketPlace=US&adInstanceId=27d958d6-94bc-4cc5-b21e-09ac9f9bc7c6> (5 minutes)
- <https://www.googletagmanager.com/gtag/js?id=UA-132870651-1> (15 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- https://inflexguide.com/wp-content/plugins/amazon-associates-link-builder/css/aalb_basics.css?ver=1.9.2 (4 hours)
- <https://inflexguide.com/wp-content/plugins/amazon-simple-affiliate/files/css/asa2.min.css?ver=1.8.1> (4 hours)

Mobile

- https://inflexguide.com/wp-content/themes/tc_wimplepro/css/font-awesome.min.css?ver=5.1.1 (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/css/fonts/slick.woff (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/css/images/ajax-loader.gif (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/css/responsive.css?ver=5.1.1 (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/css/slick.css?ver=5.1.1 (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/fonts/fontawesome-webfont.woff2?v=4.3.0 (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/images/loading.gif (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/js/script.js?ver=5.1.1 (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/js/slick.min.js?ver=20150115 (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/style.css?ver=5.1.1 (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/01/1-1-200x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/01/1-1-640x340.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/01/1-2-200x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/01/1-2-628x340.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/01/Corsair-k68-RGB-200x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/01/Creative-Sound-BlasterX-Kratos-S3-200x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/01/NVIDIA-GeForce-RTX-2060-200x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/01/ROCCAT-KONE-AIMO-200x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/01/STYLER-DYSON-AIRWRAP-200x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/02/Honor-10-188x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/02/Honor-10.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/02/Sencor-SHB-4450WH-Blender-100x80.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/02/Sencor-SHB-4450WH->

Mobile

Blender-200x150.jpg (4 hours)

- <https://inflexguide.com/wp-content/uploads/2019/02/Sencor-SHB-4450WH-Blender-640x340.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/02/desk-clock-100x80.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/02/desk-clock-200x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/02/desk-clock-640x340.jpg> (4 hours)
- <https://inflexguide.com/wp-includes/css/dist/block-library/style.min.css?ver=5.1.1> (4 hours)
- <https://inflexguide.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1> (4 hours)
- <https://inflexguide.com/wp-includes/js/jquery/jquery.js?ver=1.12.4> (4 hours)
- <https://inflexguide.com/wp-includes/js/wp-embed.min.js?ver=5.1.1> (4 hours)
- <https://inflexguide.com/wp-includes/js/wp-emoji-release.min.js?ver=5.1.1> (4 hours)
- <https://www.inflexguide.com/wp-content/uploads/2018/07/inflexguide-deal.jpg> (4 hours)

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 261B (39% reduction).

- Compressing <http://json.gdn/gpl2> could save 261B (39% reduction).

Reduce server response time

In our test, your server responded in 0.26 seconds.

Mobile

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 2.9KiB (26% reduction).

- Minifying https://inflexguide.com/wp-content/themes/tc_wimplepro/style.css?ver=5.1.1 could save 2.2KiB (24% reduction) after compression.
- Minifying https://inflexguide.com/wp-content/themes/tc_wimplepro/css/slick.css?ver=5.1.1 could save 397B (26% reduction) after compression.
- Minifying https://inflexguide.com/wp-content/plugins/amazon-associates-link-builder/css/aalb_basics.css?ver=1.9.2 could save 382B (38% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 332B (14% reduction).

- Minifying https://inflexguide.com/wp-content/themes/tc_wimplepro/js/script.js?ver=5.1.1 could save 332B (14% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

Mobile

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://inflexguide.com/wp-includes/css/dist/block-library/style.min.css?ver=5.1.1>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 12.5KiB (30% reduction).

- Compressing <https://www.inflexguide.com/wp-content/uploads/2018/07/inflexguide-deal.jpg> could save 8.1KiB (43% reduction).
- Compressing <https://inflexguide.com/wp-content/uploads/2019/02/Honor-10.jpg> could save 2.4KiB (29% reduction).
- Compressing <https://inflexguide.com/wp-content/uploads/2019/01/1-2-200x150.jpg> could save 721B (16% reduction).
- Compressing https://images-na.ssl-images-amazon.com/images/I/31KjInVHhmL._AC_SL230_.jpg could save 521B (13% reduction).
- Compressing <https://inflexguide.com/wp-content/uploads/2019/02/desk-clock-100x80.jpg> could save 400B (14% reduction).
- Compressing <https://inflexguide.com/wp-content/uploads/2019/02/Sencor-SHB-4450WH-Blender-100x80.jpg> could save 376B (14% reduction).



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Mobile

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<button type="button" class="slick-prev slick-arrow">Previous</button>` and 1 others are close to other tap targets final.
- The tap target `<button type="button" class="slick-prev slick-arrow">Previous</button>` and 1 others are close to other tap targets final.
- The tap target `` is close to 1 other tap targets.

4 Passed Rules

Avoid plugins

Mobile

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



80 / 100 Speed

Should Fix:

Leverage browser caching

Desktop

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://z-na.amazon-adsystem.com/widgets/onejs?MarketPlace=US&adInstanceId=27d958d6-94bc-4cc5-b21e-09ac9f9bc7c6> (5 minutes)
- <https://www.googletagmanager.com/gtag/js?id=UA-132870651-1> (15 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- https://inflexguide.com/wp-content/plugins/amazon-associates-link-builder/css/aalb_basics.css?ver=1.9.2 (4 hours)
- <https://inflexguide.com/wp-content/plugins/amazon-simple-affiliate/files/css/asa2.min.css?ver=1.8.1> (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/css/font-awesome.min.css?ver=5.1.1 (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/css/fonts/slick.woff (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/css/images/ajax-loader.gif (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/css/responsive.css?ver=5.1.1 (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/css/slick.css?ver=5.1.1 (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/images/loading.gif (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/js/script.js?ver=5.1.1 (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/js/slick.min.js?ver=20150115 (4 hours)
- https://inflexguide.com/wp-content/themes/tc_wimplepro/style.css?ver=5.1.1 (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/01/1-1-200x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/01/1-1-640x340.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/01/1-2-200x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/01/1-2-628x340.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/01/Corsair-k68-RGB-200x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/01/Creative-Sound-BlasterX-Kratos-S3-200x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/01/NVIDIA-GeForce-RTX-2060-200x150.jpg>

Desktop

(4 hours)

- <https://inflexguide.com/wp-content/uploads/2019/01/ROCCAT-KONE-AIMO-200x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/01/STYLER-DYSON-AIRWRAP-200x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/02/Honor-10-100x80.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/02/Honor-10-188x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/02/Honor-10.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/02/Sencor-SHB-4450WH-Blender-100x80.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/02/Sencor-SHB-4450WH-Blender-200x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/02/Sencor-SHB-4450WH-Blender-640x340.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/02/desk-clock-100x80.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/02/desk-clock-200x150.jpg> (4 hours)
- <https://inflexguide.com/wp-content/uploads/2019/02/desk-clock-640x340.jpg> (4 hours)
- <https://inflexguide.com/wp-includes/css/dist/block-library/style.min.css?ver=5.1.1> (4 hours)
- <https://inflexguide.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1> (4 hours)
- <https://inflexguide.com/wp-includes/js/jquery/jquery.js?ver=1.12.4> (4 hours)
- <https://inflexguide.com/wp-includes/js/wp-embed.min.js?ver=5.1.1> (4 hours)
- <https://inflexguide.com/wp-includes/js/wp-emoji-release.min.js?ver=5.1.1> (4 hours)
- <https://www.inflexguide.com/wp-content/uploads/2018/07/inflexguide-deal.jpg> (4 hours)

Consider Fixing:

Reduce server response time

In our test, your server responded in 0.22 seconds.

Desktop

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 2.9KiB (26% reduction).

- Minifying https://inflexguide.com/wp-content/themes/tc_wimplepro/style.css?ver=5.1.1 could save 2.2KiB (24% reduction) after compression.
- Minifying https://inflexguide.com/wp-content/themes/tc_wimplepro/css/slick.css?ver=5.1.1 could save 397B (26% reduction) after compression.
- Minifying https://inflexguide.com/wp-content/plugins/amazon-associates-link-builder/css/aalb_basics.css?ver=1.9.2 could save 382B (38% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 332B (14% reduction).

- Minifying https://inflexguide.com/wp-content/themes/tc_wimplepro/js/script.js?ver=5.1.1 could save 332B (14% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

Desktop

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://inflexguide.com/wp-includes/css/dist/block-library/style.min.css?ver=5.1.1>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 13.6KiB (28% reduction).

- Compressing <https://www.inflexguide.com/wp-content/uploads/2018/07/inflexguide-deal.jpg> could save 8.1KiB (43% reduction).
- Compressing <https://inflexguide.com/wp-content/uploads/2019/02/Honor-10.jpg> could save 2.4KiB (29% reduction).
- Compressing <https://inflexguide.com/wp-content/uploads/2019/01/1-2-200x150.jpg> could save 721B (16% reduction).
- Compressing https://images-na.ssl-images-amazon.com/images/I/51hfdadcL_AC_SL115_.jpg could save 437B (12% reduction).
- Compressing https://images-na.ssl-images-amazon.com/images/I/41qm8WWD4QL_AC_SL115_.jpg could save 427B (14% reduction).
- Compressing <https://inflexguide.com/wp-content/uploads/2019/02/Honor-10-100x80.jpg> could save 412B (18% reduction).
- Compressing <https://inflexguide.com/wp-content/uploads/2019/02/desk-clock-100x80.jpg> could save 400B (14% reduction).
- Compressing https://images-na.ssl-images-amazon.com/images/I/31KjInVHhmL_AC_SL115_.jpg could save 377B (20% reduction).
- Compressing <https://inflexguide.com/wp-content/uploads/2019/02/Sencor-SHB-4450WH-Blender-100x80.jpg> could save 376B (14% reduction).



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).