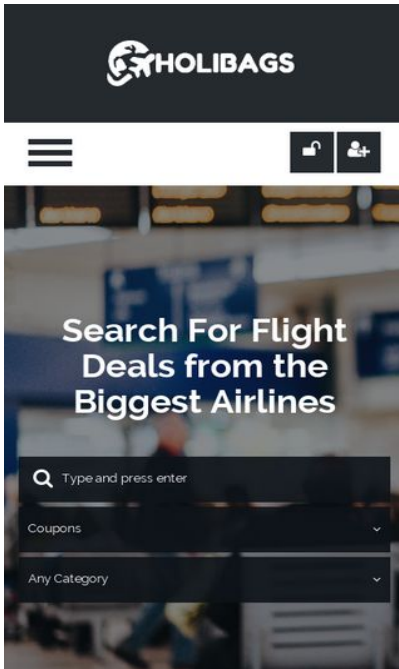


PageSpeed Insights

Mobile



49 / 100 Speed

! Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 256.3KiB (80% reduction).

- Compressing <http://holibags.com/content/themes/Default/assets/css/bootstrap.min.css> could save 99.1KiB (83% reduction).
- Compressing <http://holibags.com/> could save 40.2KiB (88% reduction).
- Compressing <http://holibags.com/content/themes/Default/assets/js/owl.carousel.min.js> could save 31.1KiB (74% reduction).
- Compressing <http://holibags.com/content/themes/Default/assets/js/bootstrap.min.js> could save 26.6KiB (73% reduction).
- Compressing <http://holibags.com/content/themes/Default/assets/css/font-awesome.min.css>

Mobile

could save 23.4KiB (77% reduction).

- Compressing <http://holibags.com/content/themes/Default/style.css> could save 21.8KiB (84% reduction).
- Compressing <http://holibags.com/content/themes/Default/assets/js/functions.js> could save 3.5KiB (73% reduction).
- Compressing <http://holibags.com/content/themes/Default/assets/css/framework.css> could save 3.5KiB (83% reduction).
- Compressing <http://holibags.com/content/themes/Default/assets/css/couponscms.css> could save 3.3KiB (75% reduction).
- Compressing <http://holibags.com/content/themes/Default/assets/css/owl.carousel.min.css> could save 2KiB (68% reduction).
- Compressing <http://holibags.com/content/themes/Default/assets/css/responsive.css> could save 1.2KiB (70% reduction).
- Compressing <http://holibags.com/content/themes/Default/assets/js/ajax.js> could save 655B (62% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://holibags.com/content/themes/Default/assets/css/bootstrap.min.css> (expiration not specified)
- <http://holibags.com/content/themes/Default/assets/css/couponscms.css> (expiration not specified)
- <http://holibags.com/content/themes/Default/assets/css/font-awesome.min.css> (expiration not specified)
- <http://holibags.com/content/themes/Default/assets/css/framework.css> (expiration not specified)
- <http://holibags.com/content/themes/Default/assets/css/owl.carousel.min.css> (expiration not specified)
- <http://holibags.com/content/themes/Default/assets/css/responsive.css> (expiration not specified)

Mobile

- <http://holibags.com/content/themes/Default/assets/js/ajax.js> (expiration not specified)
- <http://holibags.com/content/themes/Default/assets/js/bootstrap.min.js> (expiration not specified)
- <http://holibags.com/content/themes/Default/assets/js/functions.js> (expiration not specified)
- <http://holibags.com/content/themes/Default/assets/js/owl.carousel.min.js> (expiration not specified)
- <http://holibags.com/content/themes/Default/style.css> (expiration not specified)
- <http://holibags.com/content/uploads/images/logo.gif> (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af1f63c637f3.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af2033546f57.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af203c36f7b4.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af205a25e057.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af205f6a7a5a.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af2062d395c7.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af206a4aca35.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af2083f3c7e3.gif (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af208d20e36e.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af2090bf3632.gif (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af209aabd4b4.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af209e585346.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af20a2da3a0f.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af20b060fa3f.jpg (expiration not specified)

Mobile

- http://holibags.com/content/uploads/images/logo_5af20c1452d9b.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af20cf7b1f2e.jpg (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af20da7d5c9f.jpg (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af20e513249e.jpg (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af20ff558107.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af210a06e3de.jpg (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af2120c68fcf.gif (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af2140301e69.gif (expiration not specified)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 5 blocking script resources and 8 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://ajax.googleapis.com/ajax/libs/jquery/3.2.1/jquery.min.js>
- <http://holibags.com/content/themes/Default/assets/js/functions.js>
- <http://holibags.com/content/themes/Default/assets/js/ajax.js>
- <http://holibags.com/content/themes/Default/assets/js/bootstrap.min.js>
- <http://holibags.com/content/themes/Default/assets/js/owl.carousel.min.js>

[Optimize CSS Delivery](#) of the following:

Mobile

- <http://holibags.com/content/themes/Default/assets/css/bootstrap.min.css>
- <http://holibags.com/content/themes/Default/assets/css/font-awesome.min.css>
- <http://holibags.com/content/themes/Default/style.css>
- <http://holibags.com/content/themes/Default/assets/css/couponscms.css>
- <http://holibags.com/content/themes/Default/assets/css/framework.css>
- <http://holibags.com/content/themes/Default/assets/css/owl.carousel.min.css>
- <http://holibags.com/content/themes/Default/assets/css/responsive.css>
- <http://fonts.googleapis.com/css?family=Raleway:100,200,300,400,500,600,700,800,900>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 231.7KiB (80% reduction).

- Compressing and resizing http://holibags.com/content/uploads/images/logo_5af210a06e3de.jpg could save 60.3KiB (95% reduction).
- Compressing and resizing http://holibags.com/content/uploads/images/logo_5af2083f3c7e3.gif could save 53.9KiB (92% reduction).
- Compressing and resizing http://holibags.com/content/uploads/images/logo_5af20cf7b1f2e.jpg could save 31.9KiB (93% reduction).
- Compressing http://holibags.com/content/uploads/images/logo_5af20e513249e.jpg could save 31.3KiB (74% reduction).
- Compressing and resizing http://holibags.com/content/uploads/images/logo_5af208d20e36e.png could save 27.8KiB (87% reduction).
- Compressing and resizing http://holibags.com/content/uploads/images/logo_5af20b060fa3f.jpg could save 6.4KiB (90% reduction).
- Compressing http://holibags.com/content/uploads/images/logo_5af20da7d5c9f.jpg could save 4KiB (32% reduction).

Mobile

- Compressing and resizing http://holibags.com/content/uploads/images/logo_5af20c1452d9b.png could save 3.1KiB (69% reduction).
- Compressing http://holibags.com/content/uploads/images/logo_5af20ff558107.png could save 2.4KiB (29% reduction).
- Compressing http://holibags.com/content/uploads/images/logo_5af203c36f7b4.png could save 2.4KiB (53% reduction).
- Compressing http://holibags.com/content/uploads/images/logo_5af205f6a7a5a.png could save 1.6KiB (54% reduction).
- Compressing http://holibags.com/content/uploads/images/logo_5af205a25e057.png could save 1.5KiB (55% reduction).
- Compressing http://holibags.com/content/uploads/images/logo_5af1f63c637f3.png could save 1.5KiB (54% reduction).
- Compressing http://holibags.com/content/uploads/images/logo_5af206a4aca35.png could save 1.2KiB (51% reduction).
- Compressing http://holibags.com/content/uploads/images/logo_5af2033546f57.png could save 1.2KiB (55% reduction).
- Compressing http://holibags.com/content/uploads/images/logo_5af2062d395c7.png could save 1.1KiB (15% reduction).

Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 7.7KiB (22% reduction).

- Minifying <http://holibags.com/content/themes/Default/style.css> could save 5.9KiB (23% reduction).
- Minifying <http://holibags.com/content/themes/Default/assets/css/couponscms.css> could save 785B (18% reduction).
- Minifying <http://holibags.com/content/themes/Default/assets/css/framework.css> could save 728B (18% reduction).
- Minifying <http://holibags.com/content/themes/Default/assets/css/responsive.css> could save

Mobile

380B (22% reduction).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 4.7KiB (11% reduction).

- Minifying <http://holibags.com/> could save 4.7KiB (11% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.9KiB (33% reduction).

- Minifying <http://holibags.com/content/themes/Default/assets/js/functions.js> could save 1.4KiB (30% reduction).
- Minifying <http://holibags.com/content/themes/Default/assets/js/ajax.js> could save 505B (48% reduction).



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Mobile

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `` and 9 others are close to other tap targets.
- The tap target `Return Flights...itius for £580` is close to 1 other tap targets.

4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Mobile

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



51 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 256.4KiB (80% reduction).

- Compressing <http://holibags.com/content/themes/Default/assets/css/bootstrap.min.css> could save 99.1KiB (83% reduction).
- Compressing <http://holibags.com/> could save 40.3KiB (88% reduction).

Desktop

- Compressing <http://holibags.com/content/themes/Default/assets/js/owl.carousel.min.js> could save 31.1KiB (74% reduction).
- Compressing <http://holibags.com/content/themes/Default/assets/js/bootstrap.min.js> could save 26.6KiB (73% reduction).
- Compressing <http://holibags.com/content/themes/Default/assets/css/font-awesome.min.css> could save 23.4KiB (77% reduction).
- Compressing <http://holibags.com/content/themes/Default/style.css> could save 21.8KiB (84% reduction).
- Compressing <http://holibags.com/content/themes/Default/assets/js/functions.js> could save 3.5KiB (73% reduction).
- Compressing <http://holibags.com/content/themes/Default/assets/css/framework.css> could save 3.5KiB (83% reduction).
- Compressing <http://holibags.com/content/themes/Default/assets/css/couponscms.css> could save 3.3KiB (75% reduction).
- Compressing <http://holibags.com/content/themes/Default/assets/css/owl.carousel.min.css> could save 2KiB (68% reduction).
- Compressing <http://holibags.com/content/themes/Default/assets/css/responsive.css> could save 1.2KiB (70% reduction).
- Compressing <http://holibags.com/content/themes/Default/assets/js/ajax.js> could save 655B (62% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://holibags.com/content/themes/Default/assets/css/bootstrap.min.css> (expiration not specified)
- <http://holibags.com/content/themes/Default/assets/css/couponscms.css> (expiration not specified)
- <http://holibags.com/content/themes/Default/assets/css/font-awesome.min.css> (expiration not specified)
- <http://holibags.com/content/themes/Default/assets/css/framework.css> (expiration not specified)

Desktop

- specified)
- <http://holibags.com/content/themes/Default/assets/css/owl.carousel.min.css> (expiration not specified)
- <http://holibags.com/content/themes/Default/assets/css/responsive.css> (expiration not specified)
- <http://holibags.com/content/themes/Default/assets/js/ajax.js> (expiration not specified)
- <http://holibags.com/content/themes/Default/assets/js/bootstrap.min.js> (expiration not specified)
- <http://holibags.com/content/themes/Default/assets/js/functions.js> (expiration not specified)
- <http://holibags.com/content/themes/Default/assets/js/owl.carousel.min.js> (expiration not specified)
- <http://holibags.com/content/themes/Default/style.css> (expiration not specified)
- <http://holibags.com/content/uploads/images/logo.gif> (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af1f63c637f3.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af2033546f57.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af2038263b32.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af20487d3db5.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af204ca5278c.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af2066e7d38b.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af2083f3c7e3.gif (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af208d20e36e.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af2090bf3632.gif (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af209e585346.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af20b404b8dd.jpeg (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af20c1452d9b.png (expiration not specified)

Desktop

specified)

- http://holibags.com/content/uploads/images/logo_5af20cf7b1f2e.jpg (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af20f6d18a85.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af20ff558107.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af2118e7bfc7.jpg (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af2120c68fcf.gif (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af212d8a4d61.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af2132cd625a.jpg (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af21380184e9.png (expiration not specified)
- http://holibags.com/content/uploads/images/logo_5af213d77bdab.png (expiration not specified)

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 481.6KiB (90% reduction).

- Compressing and resizing
http://holibags.com/content/uploads/images/logo_5af20b404b8dd.jpeg could save 191.8KiB (98% reduction).
- Compressing and resizing
http://holibags.com/content/uploads/images/logo_5af2132cd625a.jpg could save 62.5KiB (98% reduction).
- Compressing and resizing
http://holibags.com/content/uploads/images/logo_5af2083f3c7e3.gif could save 53.9KiB (92% reduction).
- Compressing and resizing

Desktop

- http://holibags.com/content/uploads/images/logo_5af209e585346.png could save 37.2KiB (81% reduction).
- Compressing and resizing http://holibags.com/content/uploads/images/logo_5af20cf7b1f2e.jpg could save 31.9KiB (93% reduction).
 - Compressing and resizing http://holibags.com/content/uploads/images/logo_5af208d20e36e.png could save 27.8KiB (87% reduction).
 - Compressing and resizing http://holibags.com/content/uploads/images/logo_5af2118e7bfc7.jpg could save 15.2KiB (92% reduction).
 - Compressing and resizing http://holibags.com/content/uploads/images/logo_5af20f6d18a85.png could save 14KiB (88% reduction).
 - Compressing and resizing http://holibags.com/content/uploads/images/logo_5af213d77bdab.png could save 11.2KiB (87% reduction).
 - Compressing and resizing http://holibags.com/content/uploads/images/logo_5af20ff558107.png could save 7KiB (81% reduction).
 - Compressing and resizing http://holibags.com/content/uploads/images/logo_5af21380184e9.png could save 5.5KiB (71% reduction).
 - Compressing and resizing http://holibags.com/content/uploads/images/logo_5af212d8a4d61.png could save 3.2KiB (42% reduction).
 - Compressing and resizing http://holibags.com/content/uploads/images/logo_5af20c1452d9b.png could save 3.1KiB (69% reduction).
 - Compressing and resizing http://holibags.com/content/uploads/images/logo_5af2090bf3632.gif could save 3.1KiB (52% reduction).
 - Compressing and resizing http://holibags.com/content/uploads/images/logo_5af2120c68fcf.gif could save 2.7KiB (61% reduction).
 - Compressing http://holibags.com/content/uploads/images/logo_5af2066e7d38b.png could save 2.4KiB (56% reduction).
 - Compressing http://holibags.com/content/uploads/images/logo_5af20487d3db5.png could save 2KiB (48% reduction).
 - Compressing and resizing <http://holibags.com/content/uploads/images/logo.gif> could save 1.9KiB (52% reduction).

Desktop

- Compressing http://holibags.com/content/uploads/images/logo_5af204ca5278c.png could save 1.5KiB (50% reduction).
- Compressing http://holibags.com/content/uploads/images/logo_5af1f63c637f3.png could save 1.5KiB (54% reduction).
- Compressing http://holibags.com/content/uploads/images/logo_5af2033546f57.png could save 1.2KiB (55% reduction).
- Compressing http://holibags.com/content/uploads/images/logo_5af2038263b32.png could save 1.1KiB (49% reduction).

Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 7.7KiB (22% reduction).

- Minifying <http://holibags.com/content/themes/Default/style.css> could save 5.9KiB (23% reduction).
- Minifying <http://holibags.com/content/themes/Default/assets/css/couponscms.css> could save 785B (18% reduction).
- Minifying <http://holibags.com/content/themes/Default/assets/css/framework.css> could save 728B (18% reduction).
- Minifying <http://holibags.com/content/themes/Default/assets/css/responsive.css> could save 380B (22% reduction).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 4.7KiB (11% reduction).

Desktop

- Minifying <http://holibags.com/> could save 4.7KiB (11% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.9KiB (33% reduction).

- Minifying <http://holibags.com/content/themes/Default/assets/js/functions.js> could save 1.4KiB (30% reduction).
- Minifying <http://holibags.com/content/themes/Default/assets/js/ajax.js> could save 505B (48% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 5 blocking script resources and 8 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://ajax.googleapis.com/ajax/libs/jquery/3.2.1/jquery.min.js>
- <http://holibags.com/content/themes/Default/assets/js/functions.js>
- <http://holibags.com/content/themes/Default/assets/js/ajax.js>
- <http://holibags.com/content/themes/Default/assets/js/bootstrap.min.js>
- <http://holibags.com/content/themes/Default/assets/js/owl.carousel.min.js>

[Optimize CSS Delivery](#) of the following:

Desktop

- <http://holibags.com/content/themes/Default/assets/css/bootstrap.min.css>
- <http://holibags.com/content/themes/Default/assets/css/font-awesome.min.css>
- <http://holibags.com/content/themes/Default/style.css>
- <http://holibags.com/content/themes/Default/assets/css/couponscms.css>
- <http://holibags.com/content/themes/Default/assets/css/framework.css>
- <http://holibags.com/content/themes/Default/assets/css/owl.carousel.min.css>
- <http://holibags.com/content/themes/Default/assets/css/responsive.css>
- <http://fonts.googleapis.com/css?family=Raleway:100,200,300,400,500,600,700,800,900>



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).