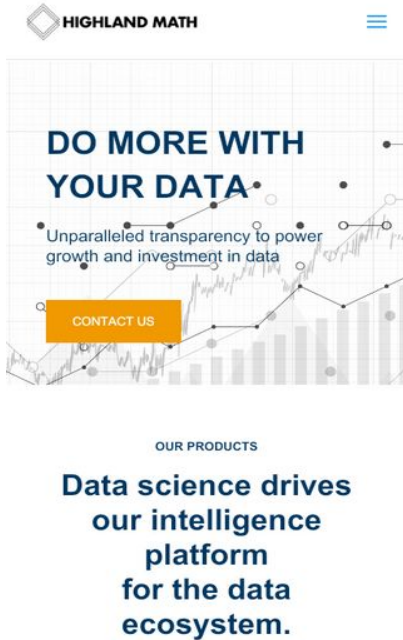# PageSpeed Insights

56 / 100 Speed

❗ Should Fix:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

Avoid landing page redirects for the following chain of redirected URLs.

- http://hlmiq.com/

- https://highlandmath.com/

- https://www.highlandmath.com/

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Mobile

Your page has 2 blocking script resources and 7 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript](#):

- https://www.highlandmath.com/wp-includes/js/jquery/jquery.js?ver=1.12.4-wp

- https://www.highlandmath.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1

[Optimize CSS Delivery](#) of the following:

- https://www.highlandmath.com/wp-includes/css/dist/block-library/style.min.css?ver=5.2.3

- https://www.highlandmath.com/wp-content/themes/divi-master/style.css?ver=3.26.6

- https://www.highlandmath.com/wp-content/themes/Divi/style.css

- https://www.highlandmath.com/wp-includes/css/dashicons.min.css?ver=5.2.3

- https://fonts.googleapis.com/css?family=Roboto:100,100i,300,300i,400,400i,500,500i,700,700i,900,900i

- https://stackpath.bootstrapcdn.com/bootstrap/4.3.1/css/bootstrap.min.css

- https://www.highlandmath.com/wp-content/cache/et/21/et-core-unified-156778693069.min.css

🔶 Consider Fixing:

Reduce server response time

In our test, your server responded in 0.22 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Mobile

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 253B (52% reduction).

- Minifying https://www.highlandmath.com/wp-content/themes/divi-master/style.css?ver=3.26.6 could save 253B (52% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 140B (25% reduction).

- Minifying https://www.highlandmath.com/wp-content/themes/Divi/core/admin/js/common.js?ver=3.26.6 could save 140B (25% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 14KiB (54% reduction).

- Compressing https://www.highlandmath.com/wp-content/uploads/2019/05/new-Footer-logo.png could save 4.3KiB (65% reduction).

- Compressing https://www.highlandmath.com/wp-content/uploads/2019/05/3rd-img-home.png could save 3.1KiB (67% reduction).

- Compressing https://www.highlandmath.com/wp-content/uploads/2019/05/LOGO-homepage.png could save 3.1KiB (38% reduction).

- Compressing https://www.highlandmath.com/wp-content/uploads/2019/05/2nd-img-home.png could save 3KiB (73% reduction).
- Compressing https://www.highlandmath.com/wp-content/uploads/2019/05/Homepage-Prod-name-one.png could save 578B (28% reduction).

✔ 4 Passed Rules

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

94 / 100 User Experience

❗ Consider Fixing:

Size content to viewport

Mobile

The page content is too wide for the viewport, forcing the user to scroll horizontally. Size the page content to the viewport to provide a better user experience.

The page content is 427 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element <div class="logo_container"></div> falls outside the viewport.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target <div id="page-container">Company Produc…Design Agency</div> and 1 others are close to other tap targets final.

- The tap target <header id="main-header">Company Produc…Press Contact</header> is close to 1 other tap targets final.

- The tap target <span class="et_close_search_field"> is close to 1 other tap targets final.

✅ 3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Mobile

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

`80 / 100` Speed

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