

PageSpeed Insights

Mobile



The brand High Grade London is modern casual street wear. Comfy cool and chic. On trend basic staple goods that are simple but make a statement - look good without trying. Our emphasis is on creating goods of the highest quality.

Our Vision is to create a reliable brand people can relate to and feel comfortable in but classy at the same time. We want people to know they can look good in casual clothes.

Be proud to wear High Grade.



Instagram

60 / 100 Speed

! Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 4 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://use.typekit.net/ik/clW9jgX8c67mbTRpkFzAjqAE0UDHRJDbyYNir98sr86feGS2fFHN4UJLFRbh52jhWD9hwQJhw2SuZQsKw29kwAwa5QbXjQ8qjy7jMPG0-e81-eikjAs8des0iemDifoDSWmyScmDSeBRZPoRdhXC-e81-eikjAs8des0OcFzdPUG-AiGZa4yZemCZeoXZWFxO1FUiABkZWF3jAF80cFzdPUCdhFydeyzSabCiaiaOcyTZhy1ScBqZAUqdKoRdhXCiaiaOcyTZhy1ScBqZAUqd1s8Sab0SaBujW48Sagyjh90jhNIJ6U3ScNt-AuyOAozicl7fbKnMsMMeMI6MKG4fH3gIMMjfkMfH6qJtKGBMg62JMj7fbRRHyMMeMX6MKG4fHvgIMMjgfMfH6qJCMlBmg65JMj7f6K3UMlBmg6BJMj7f6KUUMlBmg6VJMj7fbKIMsMMeMj6MKG4fHtgIMMjlfMfH6qJK3lBmg6YJMj7fbKwMsMMegI6MKG4fHqgIMMjffMfH6qJ76lBmg6PJMj7fbK4MsMMeMq6MKG4fjGgIMMjIkMfqMYICVAEgb.js>

Mobile

- <https://static.squarespace.com/universal/scripts-compressed/common-9c8cb3c4369352fb5223-min.en-US.js>
- <https://static.squarespace.com/universal/scripts-compressed/commerce-96a6efcbb98329456c81-min.en-US.js>
- <https://static1.squarespace.com/static/ta/5093f258e4b0979eac7cb197/3303/scripts/site-bundle.js>

[Optimize CSS Delivery](#) of the following:

- <https://static.squarespace.com/universal/styles-compressed/commerce-3af8852bf5111fcf8dba2cc6dd4ccb34-min.css>
- <https://static1.squarespace.com/static/sitecss/56126075e4b0521c7944a9db/47/5093f261e4b0979eac7cb299/575b4f1d8a65e2e8f741d27c/3303-05142015/1511451060988/site.css?&filterFeatures=false>



Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/1763778070559097?v=2.8.12&r=stable> (20 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Optimize images

Properly formatting and compressing images can save many bytes of data.

Mobile

[Optimize the following images](#) to reduce their size by 39.1KiB (48% reduction).

- Compressing <https://static1.squarespace.com/static/56126075e4b0521c7944a9db/t/5a16e9b0652dea2e1ae75d2d/1511451057311/xmas+banner.jpg?format=1500w> could save 38KiB (48% reduction).
- Compressing <https://static.squarespace.com/universal/images-v6/damask/play-button@2x.png> could save 1.1KiB (39% reduction).



7 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Mobile

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

100 / 100 User Experience

 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Mobile

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



81 / 100 Speed

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- Compressing and resizing <https://static1.squarespace.com/static/56126075e4b0521c7944a9db/t/5765e2b0d1758e42b254665f/1511451060992/?format=1500w> could save 2.7KiB (41% reduction).
- Compressing <https://static.squarespace.com/universal/images-v6/damask/play-button.png> could save 380B (32% reduction).



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