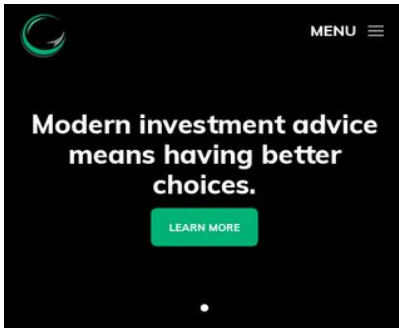


# PageSpeed Insights

Mobile



DATA FROM GAINMAX RESEARCH 02/05/2018, 11:29:05 AM.

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**!** Should Fix:

## Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 872.4KiB (78% reduction).

- Compressing <https://gainmax.co.uk/ff/css/uikit.min.css> could save 253.4KiB (90% reduction).
- Compressing <https://gainmax.co.uk/ff/js/jquery-2.1.4.js> could save 170KiB (70% reduction).
- Compressing <https://gainmax.co.uk/ff/css/style.css> could save 75.8KiB (87% reduction).
- Compressing <https://gainmax.co.uk/ff/js/components/swiper.js> could save 71.1KiB (75% reduction).
- Compressing <https://gainmax.co.uk/ff/js/uikit.min.js> could save 60KiB (69% reduction).
- Compressing <https://gainmax.co.uk/ff/socket/pusher.min.js> could save 55.4KiB (80%

## Mobile

reduction).

- Compressing <https://gainmax.co.uk/ff/js/components/mediaelement.js> could save 42.3KiB (72% reduction).
- Compressing <https://gainmax.co.uk/ff/js/uikit-icons.min.js> could save 42.1KiB (73% reduction).
- Compressing <https://gainmax.co.uk/ff/css/components/font-awesome.css> could save 29.3KiB (80% reduction).
- Compressing <https://gainmax.co.uk/ff/css/components/swiper.css> could save 17KiB (84% reduction).
- Compressing <https://gainmax.co.uk/ff/js/jquery.fancybox.pack.js> could save 14.2KiB (62% reduction).
- Compressing <https://gainmax.co.uk/> could save 12.8KiB (72% reduction).
- Compressing <https://gainmax.co.uk/ff/socket/css.css> could save 7.7KiB (87% reduction).
- Compressing <https://gainmax.co.uk/ff/css/mediaquery.css> could save 7KiB (82% reduction).
- Compressing <https://gainmax.co.uk/ff/css/jquery.fancybox.css> could save 3.4KiB (71% reduction).
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- Compressing <https://gainmax.co.uk/ff/js/components/peity.js> could save 1.9KiB (53% reduction).
- Compressing <https://gainmax.co.uk/ff/js/components/stock-ticker.js> could save 1.5KiB (68% reduction).
- Compressing <https://gainmax.co.uk/ff/js/components/config-peity.js> could save 866B (65% reduction).
- Compressing <https://gainmax.co.uk/ff/js/config.js> could save 650B (62% reduction).
- Compressing <https://gainmax.co.uk/js/gainmax/vid.js> could save 116B (37% reduction).

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

## Mobile

[Minify JavaScript](#) for the following resources to reduce their size by 142KiB (45% reduction).

- Minifying <https://gainmax.co.uk/ff/js/jquery-2.1.4.js> could save 112.7KiB (47% reduction).
- Minifying <https://gainmax.co.uk/ff/socket/pusher.min.js> could save 25.2KiB (37% reduction).
- Minifying <https://gainmax.co.uk/ff/js/hdark.js> could save 2.1KiB (48% reduction).
- Minifying <https://gainmax.co.uk/ff/js/components/config-peity.js> could save 1,000B (75% reduction).
- Minifying <https://gainmax.co.uk/ff/js/config.js> could save 581B (56% reduction).
- Minifying <https://gainmax.co.uk/ff/js/components/stock-ticker.js> could save 517B (23% reduction).

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 16 blocking script resources and 9 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://gainmax.co.uk/ff/js/jquery-2.1.4.js>
- <https://gainmax.co.uk/ff/js/uikit.min.js>
- <https://gainmax.co.uk/ff/js/uikit-icons.min.js>
- <https://gainmax.co.uk/ff/js/components/swiper.js>
- <https://gainmax.co.uk/ff/js/components/stock-ticker.js>
- <https://gainmax.co.uk/ff/js/components/config-stock-ticker.js>
- <https://gainmax.co.uk/ff/js/config.js>
- <https://gainmax.co.uk/ff/socket/pusher.min.js>
- <https://code.highcharts.com/highcharts.js>
- <https://code.highcharts.com/modules/exporting.js>
- <https://gainmax.co.uk/ff/js/hdark.js>

## Mobile

- <https://gainmax.co.uk/js/gainmax/vid.js>
- <https://gainmax.co.uk/ff/js/jquery.fancybox.pack.js>
- <https://gainmax.co.uk/ff/js/components/peity.js>
- <https://gainmax.co.uk/ff/js/components/config-peity.js>
- <https://gainmax.co.uk/ff/js/components/mediaelement.js>

[Optimize CSS Delivery](#) of the following:

- <https://fonts.googleapis.com/css?family=Roboto:300,400>
- <https://fonts.googleapis.com/css?family=Muli:300,800>
- <https://gainmax.co.uk/ff/css/uikit.min.css>
- <https://gainmax.co.uk/ff/css/style.css>
- <https://gainmax.co.uk/ff/css/mediaquery.css>
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- <https://gainmax.co.uk/ff/socket/css.css>
- <https://gainmax.co.uk/ff/css/jquery.fancybox.css>



### Consider Fixing:

#### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- [https://static.doubleclick.net/instream/ad\\_status.js](https://static.doubleclick.net/instream/ad_status.js) (15 minutes)
- <https://img.youtube.com/vi/QemJsgDNcHs/hqdefault.jpg> (2 hours)
- <https://img.youtube.com/vi/aSyAHZ6OABI/hqdefault.jpg> (2 hours)

## Mobile

- <https://img.youtube.com/vi/uQlqr0fbgVk/hqdefault.jpg> (2 hours)
- <https://img.youtube.com/vi/x-bmW1e-3Wo/hqdefault.jpg> (2 hours)
- <https://www.google-analytics.com/analytics.js> (2 hours)

## Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 58.7KiB (14% reduction).

- Minifying <https://gainmax.co.uk/ff/css/uikit.min.css> could save 35.5KiB (13% reduction).
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- Minifying <https://gainmax.co.uk/ff/socket/css.css> could save 1KiB (12% reduction).
- Minifying <https://gainmax.co.uk/ff/css/jquery.fancybox.css> could save 942B (20% reduction).

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 31.8KiB (92% reduction).

- Compressing and resizing <https://gainmax.co.uk/ff/images/512x512.png> could save 31.8KiB (92% reduction).



## 4 Passed Rules

### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

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## User Experience



## 5 Passed Rules

### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

### Configure the viewport

## Mobile

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

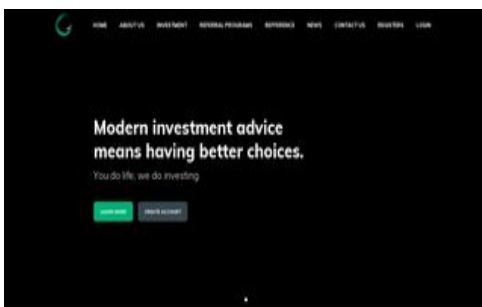
### Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop



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! Should Fix:

Enable compression

## Desktop

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

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## Desktop

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## Desktop

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- <https://gainmax.co.uk/ff/js/config.js>
- <https://gainmax.co.uk/ff/socket/pusher.min.js>
- <https://code.highcharts.com/highcharts.js>
- <https://code.highcharts.com/modules/exporting.js>
- <https://gainmax.co.uk/ff/js/hdark.js>
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- <https://gainmax.co.uk/ff/css/components/swiper.css>
- <https://gainmax.co.uk/ff/css/components/font-awesome.css>
- <https://gainmax.co.uk/ff/socket/css.css>
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# Desktop

## Consider Fixing:

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- <https://img.youtube.com/vi/uQlqr0fbgVk/hqdefault.jpg> (2 hours)
- <https://img.youtube.com/vi/yIpL25C04gA/hqdefault.jpg> (2 hours)
- <https://www.google-analytics.com/analytics.js> (2 hours)

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## Desktop

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### Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 36.3KiB (82% reduction).

- Compressing and resizing <https://gainmax.co.uk/ff/images/512x512.png> could save 31.8KiB (92% reduction).
- Compressing and resizing [https://gainmax.co.uk/ff/images/gain\\_dark\\_bottom.png](https://gainmax.co.uk/ff/images/gain_dark_bottom.png) could save 4.4KiB (46% reduction).



### 4 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

#### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

#### Prioritize visible content

## Desktop

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).