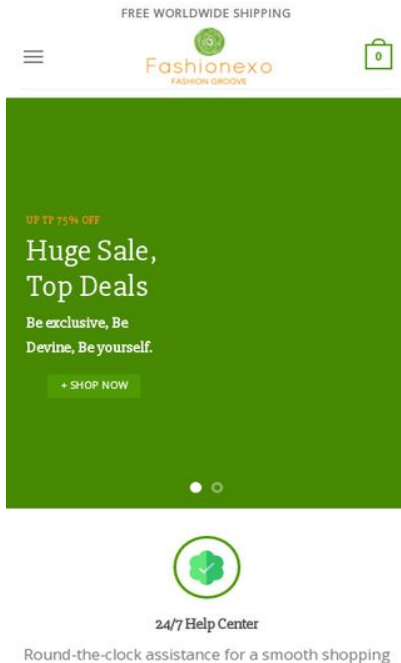


PageSpeed Insights

Mobile



34 / 100 Speed

Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://fashionexo.com/wp-content/cache/wpfc-minified/2mbzi9nm/o0w5.css> (expiration not specified)
- <https://fashionexo.com/wp-content/cache/wpfc-minified/30vl1rwo/o0w5.css> (expiration not specified)
- <https://fashionexo.com/wp-content/cache/wpfc-minified/89jviqdj/o0w5.css> (expiration not specified)
- <https://fashionexo.com/wp-content/cache/wpfc-minified/d51b3fpl/5x7b4.css> (expiration not specified)

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- <https://fashionexo.com/wp-content/cache/wpfc-minified/ee1s2mad/47t7d.css> (expiration not specified)
- <https://fashionexo.com/wp-content/cache/wpfc-minified/mlii290l/44psc.css> (expiration not specified)
- <https://fashionexo.com/wp-content/plugins/contact-form-7/images/ajax-loader.gif> (expiration not specified)
- https://fashionexo.com/wp-content/plugins/yith-woocommerce-wishlist/assets/images/wspin_light.gif (expiration not specified)
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- <https://connect.facebook.net/signals/config/362359974383803?v=2.8.47&r=stable> (20 minutes)
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- <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.8.47> (20 minutes)
- <https://www.googletagservices.com/activeview/js/current/osd.js?cb=%2Fr20100101> (50 minutes)
- <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)

Mobile

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 32 blocking script resources and 9 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://fashionexo.com/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <https://fashionexo.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <https://fashionexo.com/wp-content/plugins/easy-login-woocommerce/library/smooth-scrollbar/smooth-scrollbar.js?ver=5.1.1>
- <https://fashionexo.com/wp-content/plugins/simple-social-icons/svgxuse.js?ver=1.1.21>
- <https://fashionexo.com/wp-content/plugins/yith-woocommerce-wishlist/assets/js/jquery.selectBox.min.js?ver=1.2.0>
- <https://fashionexo.com/wp-content/plugins/yith-woocommerce-wishlist/assets/js/jquery.yith-wcwl.js?ver=2.2.10>
- <https://fashionexo.com/wp-content/plugins/WoolImporter-aliexpress-variation/assets/js/script.js?ver=5.1.1>
- <https://fashionexo.com/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.1.1>
- <https://fashionexo.com/wp-content/plugins/woocommerce/assets/js/jquery-blockui/jquery.blockUI.min.js?ver=2.70>
- <https://fashionexo.com/wp-content/plugins/woocommerce/assets/js/frontend/add-to-cart.min.js?ver=3.6.2>
- <https://fashionexo.com/wp-content/plugins/woocommerce/assets/js/js-cookie/js.cookie.min.js?ver=2.1.4>
- <https://fashionexo.com/wp-content/plugins/woocommerce/assets/js/frontend/woocommerce.min.js?ver=3.6.2>
- <https://fashionexo.com/wp-content/plugins/woocommerce/assets/js/frontend/cart-fragments.min.js?ver=3.6.2>
- <https://fashionexo.com/wp-content/plugins/easy-login-woocommerce/xoo-form-fields-fw/assets/js/xoo-aff-js.js?ver=1.0>
- <https://fashionexo.com/wp-content/plugins/easy-login-woocommerce/assets/js/xoo-el-js.js?ver=1.3>

Mobile

- <https://fashionexo.com/wp-content/plugins/popups/public/assets/js/public.js?ver=1.9.3.6>
- <https://fashionexo.com/wp-includes/js/hoverIntent.min.js?ver=1.8.1>
- <https://fashionexo.com/wp-content/themes/flatsome/assets/js/flatsome.js?ver=3.6.1>
- <https://fashionexo.com/wp-content/themes/flatsome/inc/integrations/wc-yith-wishlist/wishlist.js?ver=3.4>
- <https://fashionexo.com/wp-content/themes/flatsome/inc/extensions/flatsome-live-search/flatsome-live-search.js?ver=3.6.1>
- <https://fashionexo.com/wp-content/plugins/woocommerce-product-price-based-on-countries/assets/js/wcpbc-frontend.min.js?ver=1.8.5>
- <https://fashionexo.com/wp-content/themes/flatsome/assets/js/woocommerce.js?ver=3.6.1>
- <https://fashionexo.com/wp-includes/js/wp-embed.min.js?ver=5.1.1>
- <https://fashionexo.com/wp-includes/js/underscore.min.js?ver=1.8.3>
- <https://fashionexo.com/wp-includes/js/wp-util.min.js?ver=5.1.1>
- <https://fashionexo.com/wp-content/plugins/woocommerce/assets/js/frontend/add-to-cart-variation.min.js?ver=3.6.2>
- <https://fashionexo.com/wp-content/themes/flatsome/assets/libs/packery.pkgd.min.js?ver=3.6.1>
- https://fashionexo.com/wp-content/themes/flatsome/inc/shortcodes/ux_countdown/countdown-script-min.js?ver=5.1.1
- https://fashionexo.com/wp-content/themes/flatsome/inc/shortcodes/ux_countdown/ux-countdown.js?ver=3.2.6
- <https://fashionexo.com/wp-includes/js/zxcvbn-async.min.js?ver=1.0>
- <https://fashionexo.com/wp-admin/js/password-strength-meter.min.js?ver=5.1.1>
- <https://fashionexo.com/wp-content/plugins/woocommerce/assets/js/frontend/password-strength-meter.min.js?ver=3.6.2>

[Optimize CSS Delivery](#) of the following:

- <https://fashionexo.com/wp-content/cache/wpfc-minified/mlii290l/44psc.css>
- <https://fashionexo.com/wp-content/cache/wpfc-minified/89jviqdj/o0w5.css>
- <https://fashionexo.com/wp-content/cache/wpfc-minified/30vl1rwo/o0w5.css>
- <https://maxcdn.bootstrapcdn.com/font-awesome/4.7.0/css/font-awesome.min.css?ver=5.1.1>
- <https://fashionexo.com/wp-content/cache/wpfc-minified/2mbzi9nm/o0w5.css>
- <https://use.fontawesome.com/releases/v5.5.0/css/all.css?ver=5.1.1>

Mobile

- <https://fashionexo.com/wp-content/cache/wpfc-minified/d51b3fpl/5x7b4.css>
- <https://fashionexo.com/wp-content/cache/wpfc-minified/ee1s2mad/47t7d.css>
- <https://fonts.googleapis.com/css?family=Slabo+27px%7COpen+Sans%7CMontserrat:regular,400%7CDancing+Script>

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 22% of the final above-the-fold content could be rendered with the full HTML response.
- [Click to see the screenshot with only the HTML response: snapshot:13](#)

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 34KiB (91% reduction).

- Compressing https://fashionexo.com/?wc-ajax=wcpsc_get_location could save 33.7KiB (91% reduction).
- Compressing https://fashionexo.com/?wc-ajax=get_refreshed_fragments could save 339B (51% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 5.8KiB (29% reduction).

- Minifying <https://fashionexo.com/wp-content/plugins/popups/public/assets/js/public.js?ver=1.9.3.6> could save 2.5KiB (30% reduction) after compression.
- Minifying <https://fashionexo.com/wp-content/plugins/simple-social-icons/svgxuse.js?ver=1.1.21> could save 1KiB (44% reduction) after compression.
- Minifying <https://fashionexo.com/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.1.1> could save 653B (17% reduction) after compression.
- Minifying <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.8.47> could save 646B (85% reduction) after compression.
- Minifying <https://fashionexo.com/wp-content/plugins/WoolImporter-aliexpress-variation/assets/js/script.js?ver=5.1.1> could save 443B (24% reduction) after compression.
- Minifying <https://fashionexo.com/wp-content/plugins/easy-login-woocommerce/assets/js/xoo-el-js.js?ver=1.3> could save 439B (23% reduction) after compression.
- Minifying <https://fashionexo.com/wp-content/plugins/woocommerce/assets/js/js-cookie/js.cookie.min.js?ver=2.1.4> could save 115B (12% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 28.7KiB (24% reduction).

- Compressing and resizing <https://fashionexo.com/wp-content/uploads/2019/03/verification.png> could save 14.3KiB (94% reduction).
- Compressing <https://fashionexo.com/wp-content/uploads/2019/03/eyes-face-fashion-818995-1-1200x800.jpg> could save 7.7KiB (11% reduction).

Mobile

- Compressing <https://fashionexo.com/wp-content/uploads/2019/03/Screenshot8.png> could save 5.1KiB (28% reduction).
- Compressing <https://fashionexo.com/wp-content/uploads/2019/01/1015844146-1-247x296.jpg> could save 805B (12% reduction).
- Compressing <https://fashionexo.com/wp-content/uploads/2019/01/351709843-1-247x296.jpg> could save 805B (12% reduction).



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

95 / 100 User Experience



Consider Fixing:

Mobile

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 433 CSS pixels wide, but the viewport is only 412 CSS pixels wide.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `Add to Wishlist` and 1 others are close to other tap targets.
- The tap target `<button type="button" class="flickity-butto...utton previous"></button>` and 5 others are close to other tap targets.
- The tap target `Add to Wishlist` and 51 others are close to other tap targets.
- The tap target `<button class="wishlist-butto...ne circle icon"></button>` and 1 others are close to other tap targets.



3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Mobile

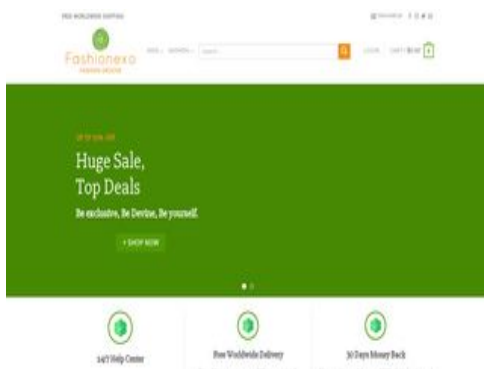
Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



46 / 100 Speed

! Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://fashionexo.com/wp-content/cache/wpfc-minified/2mbzi9nm/o0w5.css> (expiration not specified)
- <https://fashionexo.com/wp-content/cache/wpfc-minified/30vl1rwo/o0w5.css> (expiration not specified)

Desktop

- <https://fashionexo.com/wp-content/cache/wpfc-minified/89jviqdj/o0w5.css> (expiration not specified)
- <https://fashionexo.com/wp-content/cache/wpfc-minified/d51b3fpl/5x7b4.css> (expiration not specified)
- <https://fashionexo.com/wp-content/cache/wpfc-minified/ee1s2mad/47t7d.css> (expiration not specified)
- <https://fashionexo.com/wp-content/cache/wpfc-minified/mlii290l/44psc.css> (expiration not specified)
- <https://fashionexo.com/wp-content/plugins/contact-form-7/images/ajax-loader.gif> (expiration not specified)
- https://fashionexo.com/wp-content/plugins/yith-woocommerce-wishlist/assets/images/wspin_light.gif (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1007107954-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1008840550-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1015844146-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1038506871-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1041074040-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1048225980-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1049225588-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1063543412-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1087000377-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1091165746-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1091436685-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1111998873-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1117736517-1-247x296.jpg> (expiration not specified)

Desktop

- not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1118407460-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1120581638-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/112951810-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1151541036-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1158029316-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1163115416-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1163862669-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1172231209-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1177323225-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1186885890-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1205240612-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1205875966-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1211199314-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1212540831-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1218041988-1-247x296.jpeg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1247399994-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1263758147-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1269569935-1-247x296.jpg> (expiration not specified)

Desktop

- <https://fashionexo.com/wp-content/uploads/2019/01/127138091-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1284169860-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/128841853-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/129028017-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1295635978-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/134303619-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1357383325-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1376386840-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1384924464-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1398332309-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1411661187-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/144574214-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1457668429-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1482097693-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1502432602-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1532491213-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1535200917-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1545091040-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1554939774-1-247x296.jpg> (expiration not specified)

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- <https://fashionexo.com/wp-content/uploads/2019/01/1556874427-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1564022860-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1609437171-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1614226460-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1633773174-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1640748915-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1677161600-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1701029073-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1703882612-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1706712565-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1718177159-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1718264151-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1720820523-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1728801756-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1748256576-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1753462438-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1765176141-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/176637124-247x296.png> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1788573127-1-247x296.jpg> (expiration not specified)

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- <https://fashionexo.com/wp-content/uploads/2019/01/1792260224-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1795331587-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1821326949-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1821820720-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1838871442-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1840601488-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/184571192-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1876490673-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1880057023-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1896367584-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1952861354-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1953813364-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1973838187-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1981194885-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/1982293568-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/2005162399-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/2006170383-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/2014192101-1-247x296.jpg> (expiration not specified)

Desktop

- <https://fashionexo.com/wp-content/uploads/2019/01/2036833692-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/2040951560-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/2045574841-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/2089170892-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/2110229212-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/2110545248-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/2131404923-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/2134013733-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/2138154629-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/2147152750-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/216215886-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/223695293-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/253586570-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/277462907-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/298520241-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/337416177-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/345549322-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/351709843-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/356748950-1-247x296.jpg> (expiration not specified)

Desktop

- <https://fashionexo.com/wp-content/uploads/2019/01/357012362-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/360440725-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/370711039-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/385684459-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/387671192-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/389169124-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/390090738-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/397051061-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/401596908-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/404863004-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/422689461-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/435234978-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/441305965-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/445549844-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/455220296-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/462907607-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/527941654-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/533630930-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/537199077-1-247x296.jpg> (expiration not specified)

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- <https://fashionexo.com/wp-content/uploads/2019/01/53825853-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/539977831-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/567291145-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/568557202-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/584911698-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/589786565-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/591709063-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/624349757-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/625192332-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/628489572-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/651602639-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/664985992-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/671516912-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/672702613-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/680634700-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/690360789-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/734646143-1-247x296.jpeg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/735177550-1-247x296.jpg> (expiration not specified)

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- <https://fashionexo.com/wp-content/uploads/2019/01/741533453-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/742018275-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/745857861-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/754468908-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/763768797-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/790354411-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/795777303-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/831608029-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/834417452-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/835072367-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/838242979-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/850378651-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/857429347-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/860182021-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/869436539-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/872614079-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/890057405-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/89095473-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/898283268-1-247x296.jpg> (expiration not specified)

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- <https://fashionexo.com/wp-content/uploads/2019/01/899167212-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/900293644-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/911530127-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/933830663-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/936001660-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/94235609-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/964598948-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/966297791-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/988312526-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/988801810-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/01/99199342-1-247x296.jpg> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/03/Screenshot8.png> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/03/verification-400x400.png> (expiration not specified)
- <https://fashionexo.com/wp-content/uploads/2019/03/verification.png> (expiration not specified)
- <https://fashionexo.com/wp-includes/js/zxcvbn.min.js> (expiration not specified)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/362359974383803?v=2.8.47&r=stable> (20 minutes)
- <https://connect.facebook.net/signals/plugins/identity.js?v=2.8.47> (20 minutes)
- <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.8.47> (20 minutes)
- <https://www.googletagservices.com/activeview/js/current/osd.js?cb=%2Fr20100101> (50 minutes)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 32 blocking script resources and 9 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://fashionexo.com/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <https://fashionexo.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <https://fashionexo.com/wp-content/plugins/easy-login-woocommerce/library/smooth-scrollbar/smooth-scrollbar.js?ver=5.1.1>
- <https://fashionexo.com/wp-content/plugins/simple-social-icons/svgxuse.js?ver=1.1.21>
- <https://fashionexo.com/wp-content/plugins/yith-woocommerce-wishlist/assets/js/jquery.selectBox.min.js?ver=1.2.0>
- <https://fashionexo.com/wp-content/plugins/yith-woocommerce-wishlist/assets/js/jquery.yith-wcwl.js?ver=2.2.10>
- <https://fashionexo.com/wp-content/plugins/WoolImporter-aliexpress-variation/assets/js/script.js?ver=5.1.1>
- <https://fashionexo.com/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.1.1>
- <https://fashionexo.com/wp-content/plugins/woocommerce/assets/js/jquery-blockui/jquery.blockUI.min.js?ver=2.70>
- <https://fashionexo.com/wp-content/plugins/woocommerce/assets/js/frontend/add-to-cart.min.js?ver=3.6.2>
- <https://fashionexo.com/wp-content/plugins/woocommerce/assets/js/js-cookie/js.cookie.min.js?ver=2.1.4>
- <https://fashionexo.com/wp-content/plugins/woocommerce/assets/js/frontend/woocommerce.min.js?ver=3.6.2>
- <https://fashionexo.com/wp-content/plugins/woocommerce/assets/js/frontend/cart-fragments.min.js?ver=3.6.2>
- <https://fashionexo.com/wp-content/plugins/easy-login-woocommerce/xoo-form-fields->

Desktop

fw/assets/js/xoo-aff-js.js?ver=1.0

- <https://fashionexo.com/wp-content/plugins/easy-login-woocommerce/assets/js/xoo-el-js.js?ver=1.3>
- <https://fashionexo.com/wp-content/plugins/popups/public/assets/js/public.js?ver=1.9.3.6>
- <https://fashionexo.com/wp-includes/js/hoverIntent.min.js?ver=1.8.1>
- <https://fashionexo.com/wp-content/themes/flatsome/assets/js/flatsome.js?ver=3.6.1>
- <https://fashionexo.com/wp-content/themes/flatsome/inc/integrations/wc-yith-wishlist/wishlist.js?ver=3.4>
- <https://fashionexo.com/wp-content/themes/flatsome/inc/extensions/flatsome-live-search/flatsome-live-search.js?ver=3.6.1>
- <https://fashionexo.com/wp-content/plugins/woocommerce-product-price-based-on-countries/assets/js/wcpbc-frontend.min.js?ver=1.8.5>
- <https://fashionexo.com/wp-content/themes/flatsome/assets/js/woocommerce.js?ver=3.6.1>
- <https://fashionexo.com/wp-includes/js/wp-embed.min.js?ver=5.1.1>
- <https://fashionexo.com/wp-includes/js/underscore.min.js?ver=1.8.3>
- <https://fashionexo.com/wp-includes/js/wp-util.min.js?ver=5.1.1>
- <https://fashionexo.com/wp-content/plugins/woocommerce/assets/js/frontend/add-to-cart-variation.min.js?ver=3.6.2>
- <https://fashionexo.com/wp-content/themes/flatsome/assets/libs/packery.pkgd.min.js?ver=3.6.1>
- https://fashionexo.com/wp-content/themes/flatsome/inc/shortcodes/ux_countdown/countdown-script-min.js?ver=5.1.1
- https://fashionexo.com/wp-content/themes/flatsome/inc/shortcodes/ux_countdown/ux-countdown.js?ver=3.2.6
- <https://fashionexo.com/wp-includes/js/zxcvbn-async.min.js?ver=1.0>
- <https://fashionexo.com/wp-admin/js/password-strength-meter.min.js?ver=5.1.1>
- <https://fashionexo.com/wp-content/plugins/woocommerce/assets/js/frontend/password-strength-meter.min.js?ver=3.6.2>

[Optimize CSS Delivery](#) of the following:

- <https://fashionexo.com/wp-content/cache/wpfc-minified/mlii290l/44psc.css>
- <https://fashionexo.com/wp-content/cache/wpfc-minified/89jviqdj/o0w5.css>
- <https://fashionexo.com/wp-content/cache/wpfc-minified/30vl1rwo/o0w5.css>

Desktop

- <https://maxcdn.bootstrapcdn.com/font-awesome/4.7.0/css/font-awesome.min.css?ver=5.1.1>
- <https://fashionexo.com/wp-content/cache/wpfc-minified/2mbzi9nm/o0w5.css>
- <https://use.fontawesome.com/releases/v5.5.0/css/all.css?ver=5.1.1>
- <https://fashionexo.com/wp-content/cache/wpfc-minified/d51b3fpl/5x7b4.css>
- <https://fashionexo.com/wp-content/cache/wpfc-minified/ee1s2mad/47t7d.css>
- <https://fonts.googleapis.com/css?family=Slabo+27px%7COpen+Sans%7CMontserrat:regular,400%7CDancing+Script>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 172.5KiB (78% reduction).

- Compressing and resizing <https://fashionexo.com/wp-content/uploads/2019/01/176637124-247x296.png> could save 105.5KiB (94% reduction).
- Compressing and resizing <https://fashionexo.com/wp-content/uploads/2019/03/verification-400x400.png> could save 58.8KiB (98% reduction).
- Compressing <https://fashionexo.com/wp-content/uploads/2019/03/Screenshot8.png> could save 5.1KiB (28% reduction).
- Compressing <https://fashionexo.com/wp-content/uploads/2019/03/verification.png> could save 1.5KiB (11% reduction).
- Compressing <https://fashionexo.com/wp-content/uploads/2019/01/1015844146-1-247x296.jpg> could save 805B (12% reduction).
- Compressing <https://fashionexo.com/wp-content/uploads/2019/01/351709843-1-247x296.jpg> could save 805B (12% reduction).

Consider Fixing:

Enable compression

Desktop

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 34KiB (91% reduction).

- Compressing https://fashionexo.com/?wc-ajax=wcpsc_get_location could save 33.7KiB (91% reduction).
- Compressing https://fashionexo.com/?wc-ajax=get_refreshed_fragments could save 339B (51% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 5.8KiB (29% reduction).

- Minifying <https://fashionexo.com/wp-content/plugins/popups/public/assets/js/public.js?ver=1.9.3.6> could save 2.5KiB (30% reduction) after compression.
- Minifying <https://fashionexo.com/wp-content/plugins/simple-social-icons/svgxuse.js?ver=1.1.21> could save 1KiB (44% reduction) after compression.
- Minifying <https://fashionexo.com/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.1.1> could save 653B (17% reduction) after compression.
- Minifying <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.8.47> could save 646B (85% reduction) after compression.
- Minifying <https://fashionexo.com/wp-content/plugins/WoolImporter-aliexpress-variation/assets/js/script.js?ver=5.1.1> could save 443B (24% reduction) after compression.
- Minifying <https://fashionexo.com/wp-content/plugins/easy-login-woocommerce/assets/js/xoo-el.js?ver=1.3> could save 439B (23% reduction) after compression.
- Minifying <https://fashionexo.com/wp-content/plugins/woocommerce/assets/js/js-cookie/js.cookie.min.js?ver=2.1.4> could save 115B (12% reduction) after compression.

Desktop

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 16% of the final above-the-fold content could be rendered with the full HTML response.
- Click to see the screenshot with only the HTML response: snapshot:13



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).