

# PageSpeed Insights

## Mobile



61 / 100 Speed

 Should Fix:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://cdn.bizible.com/scripts/bizible.js> (expiration not specified)
- [https://rpt.cedexis.com/n1/0/1491667783807/0/0/0/0/1491667783832/1491667783832/1491667783832/1491667783832/1491667783832/1491667783832/0/1491667783832/1491667783832/1491667783833/1491667783834/1491667784596/1491667784596/1491667784690/1491667787574/1491667787574/1491667787578/\\_CgJqMRAUGCAiBQgBEPVKJLYkZQHMFwzjJlqTHBUDCzKH4DEoUCAEQ3wEYwXYgioCAwAQohYCAoARQAFoKCAAQABgAIAAoAGABahNidXR0b24xLnNIYS5odi5wcm9kggEUCAEQ3wEYwXYgioCAwAQohYCAoASIAcLy49Ij/0/0](https://rpt.cedexis.com/n1/0/1491667783807/0/0/0/0/1491667783832/1491667783832/1491667783832/1491667783832/1491667783832/1491667783832/0/1491667783832/1491667783832/1491667783833/1491667783834/1491667784596/1491667784596/1491667784690/1491667787574/1491667787574/1491667787578/_CgJqMRAUGCAiBQgBEPVKJLYkZQHMFwzjJlqTHBUDCzKH4DEoUCAEQ3wEYwXYgioCAwAQohYCAoARQAFoKCAAQABgAIAAoAGABahNidXR0b24xLnNIYS5odi5wcm9kggEUCAEQ3wEYwXYgioCAwAQohYCAoASIAcLy49Ij/0/0) (expiration not specified)
- <https://www.googletagmanager.com/gtm.js?id=GTM-W3LKCG> (15 minutes)

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- [https://connect.facebook.net/en\\_US/fbevents.js](https://connect.facebook.net/en_US/fbevents.js) (20 minutes)
- <https://bat.bing.com/bat.js> (30 minutes)
- <https://px.spiceworks.com/px.js> (60 minutes)
- <https://scripts.demandbase.com/AIAikUbk.min.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- <https://www.cloudflare.com/img/getting-started.png> (4 hours)
- <https://www.cloudflare.com/img/homepage/baidu.svg> (4 hours)
- <https://www.cloudflare.com/img/homepage/digital-ocean.png> (4 hours)
- <https://www.cloudflare.com/img/homepage/google.svg> (4 hours)
- <https://www.cloudflare.com/img/homepage/microsoft.svg> (4 hours)
- <https://www.cloudflare.com/img/homepage/qualcomm.svg> (4 hours)
- <https://www.cloudflare.com/img/kr/map-localization-korea-with-keys.png> (4 hours)
- <https://www.cloudflare.com/img/logo-cloudflare-dark.svg> (4 hours)
- <https://www.cloudflare.com/img/logo-cloudflare.svg> (4 hours)
- <https://www.cloudflare.com/img/logo/india-logos/logo1.svg> (4 hours)
- <https://www.cloudflare.com/img/logo/india-logos/logo10.svg> (4 hours)
- <https://www.cloudflare.com/img/logo/india-logos/logo11.svg> (4 hours)
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- <https://www.cloudflare.com/img/logo/india-logos/logo9.svg> (4 hours)
- <https://www.cloudflare.com/img/logo/logo1.jpg> (4 hours)
- <https://www.cloudflare.com/img/logo/logo10.jpg> (4 hours)

## Mobile

- <https://www.cloudflare.com/img/logo/logo11.jpg> (4 hours)
- <https://www.cloudflare.com/img/logo/logo12.jpg> (4 hours)
- <https://www.cloudflare.com/img/logo/logo2.jpg> (4 hours)
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- <https://www.cloudflare.com/img/logo/logo9.jpg> (4 hours)
- <https://www.cloudflare.com/img/modal-close-button.png> (4 hours)
- <https://www.cloudflare.com/img/network-map/network-map-india-localization.png> (4 hours)
- <https://www.cloudflare.com/img/search.svg> (4 hours)
- <https://www.cloudflare.com/video/marketing-video/playeroverlay.png> (4 hours)
- <https://www.cloudflare.com/video/marketing-video/poster.jpg> (4 hours)
- [https://cdn.bizible.com/BizibleAcct.js?\\_biz\\_u=ff16ea5836404a19fe122153bfa1faf0&\\_biz\\_h=358185011&cdn\\_o=a&jsVer=4.17.03.24](https://cdn.bizible.com/BizibleAcct.js?_biz_u=ff16ea5836404a19fe122153bfa1faf0&_biz_h=358185011&cdn_o=a&jsVer=4.17.03.24) (6 hours)
- <https://www.cloudflare.com/fonts/cloudflare.woff> (24 hours)

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://www.cloudflare.com/css/application-0a469400a5.css>

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 139.8KiB (30% reduction).

- Compressing <https://www.cloudflare.com/video/marketing-video/poster.jpg> could save 123KiB (29% reduction).
- Compressing <https://www.cloudflare.com/img/logo/logo9.jpg> could save 2.5KiB (49% reduction).
- Compressing <https://www.cloudflare.com/img/logo/logo1.jpg> could save 2.3KiB (47% reduction).
- Compressing <https://www.cloudflare.com/img/logo/logo6.jpg> could save 2.2KiB (50% reduction).
- Compressing <https://www.cloudflare.com/img/logo/logo4.jpg> could save 2KiB (48% reduction).
- Compressing <https://www.cloudflare.com/img/logo/logo10.jpg> could save 1.9KiB (45% reduction).
- Compressing <https://www.cloudflare.com/img/logo/logo5.jpg> could save 1.6KiB (45% reduction).
- Compressing <https://www.cloudflare.com/img/logo/logo8.jpg> could save 1.2KiB (26% reduction).
- Compressing <https://www.cloudflare.com/img/logo/logo11.jpg> could save 1.1KiB (40% reduction).
- Compressing <https://www.cloudflare.com/img/logo/logo12.jpg> could save 753B (26% reduction).
- Compressing <https://www.cloudflare.com/img/logo/logo2.jpg> could save 714B (27% reduction).
- Compressing <https://www.cloudflare.com/img/logo/logo7.jpg> could save 550B (26% reduction).

 Consider Fixing:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 29.3KiB (73% reduction).

- Compressing <https://scripts.demandbase.com/AIAikUbk.min.js> could save 28.6KiB (73% reduction).
- Compressing <https://i2-rieduwtrfkewmsgmqnqhijvtctpvg.init.cedexis-radar.net/i2/1/10996/j1/20/32/1491667783/providers.json?imagesok=1&n=1&p=1&r=0&t=0> could save 660B (59% reduction).

### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 2KiB (15% reduction).

- Minifying <https://www.cloudflare.com/> could save 2KiB (15% reduction) after compression.

### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 647B (33% reduction).

- Minifying <https://www.cloudflare.com/js/pages/homepage-5a80fc08d4.js> could save 647B (33% reduction) after compression.

 4 Passed Rules

### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 99 / 100 User Experience

 Consider Fixing:

### Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

## Mobile

- The tap target `<a href="/terms/" class="white-alternate-link">Cloudflare&#39;s...and conditions</a>` and 2 others are close to other tap targets final.
- The tap target `<a href="/cdn/" class="text--white">CDN</a>` and 1 others are close to other tap targets.
- The tap target `<a href="/reliability/">Learn more</a>` and 1 others are close to other tap targets.



### 4 Passed Rules

#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

#### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

#### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

#### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop

## Desktop



A Growing Global Network Built for Scale

60 / 100 Speed

! Should Fix:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://cdn.bizible.com/scripts/bizible.js> (expiration not specified)
- [https://rpt.cedexis.com/n1/0/1491667789791/0/0/0/0/1491667789799/1491667789799/1491667789799/1491667789799/1491667789799/1491667789799/0/1491667789799/1491667789799/1491667789799/1491667789799/1491667789799/1491667789800/1491667790480/1491667790480/1491667790568/1491667792079/1491667792079/1491667792085/\\_CgJqMRAUGCAiBQgBEPVKJLYkZQHMNOFWzjPlqTHBUDCzKH4AUoUCAEQ3wEYwXYgioCAwAQohYCAoARQAFoKCAAQABgAIAAoAGABahNidXR0b24yLnNIYS5odi5wcm9kkgEUCAEQ3wEYwXYgioCAwAQohYCAoASIAcLy45II/0/0](https://rpt.cedexis.com/n1/0/1491667789791/0/0/0/0/1491667789799/1491667789799/1491667789799/1491667789799/1491667789799/1491667789799/0/1491667789799/1491667789799/1491667789799/1491667789799/1491667789800/1491667790480/1491667790480/1491667790568/1491667792079/1491667792079/1491667792085/_CgJqMRAUGCAiBQgBEPVKJLYkZQHMNOFWzjPlqTHBUDCzKH4AUoUCAEQ3wEYwXYgioCAwAQohYCAoARQAFoKCAAQABgAIAAoAGABahNidXR0b24yLnNIYS5odi5wcm9kkgEUCAEQ3wEYwXYgioCAwAQohYCAoASIAcLy45II/0/0) (expiration not specified)
- <https://www.googletagmanager.com/gtm.js?id=GTM-W3LKCG> (15 minutes)
- [https://connect.facebook.net/en\\_US/fbevents.js](https://connect.facebook.net/en_US/fbevents.js) (20 minutes)
- <https://bat.bing.com/bat.js> (30 minutes)
- <https://px.spiceworks.com/px.js> (60 minutes)
- <https://scripts.demandbase.com/AIAikUbk.min.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- <https://www.cloudflare.com/img/getting-started.png> (4 hours)
- <https://www.cloudflare.com/img/homepage/baidu.svg> (4 hours)



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- <https://www.cloudflare.com/img/homepage/digital-ocean.png> (4 hours)
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- <https://www.cloudflare.com/img/homepage/microsoft.svg> (4 hours)
- <https://www.cloudflare.com/img/homepage/qualcomm.svg> (4 hours)
- <https://www.cloudflare.com/img/kr/map-localization-korea-with-keys.png> (4 hours)
- <https://www.cloudflare.com/img/logo-cloudflare-dark.svg> (4 hours)
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- <https://www.cloudflare.com/img/modal-close-button.png> (4 hours)
- <https://www.cloudflare.com/img/network-map/network-map-india-localization.png> (4 hours)
- <https://www.cloudflare.com/img/search.svg> (4 hours)
- <https://www.cloudflare.com/video/marketing-video/playeroverlay.png> (4 hours)
- <https://www.cloudflare.com/video/marketing-video/poster.jpg> (4 hours)
- [https://cdn.bizible.com/BizableAcct.js?\\_biz\\_u=edf85a892991430a997e122153bfa1fa&\\_biz\\_h=631974370&cdn\\_o=a&jsVer=4.17.03.24](https://cdn.bizible.com/BizableAcct.js?_biz_u=edf85a892991430a997e122153bfa1fa&_biz_h=631974370&cdn_o=a&jsVer=4.17.03.24) (6 hours)
- <https://www.cloudflare.com/fonts/cloudflare.woff> (24 hours)

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 384.6KiB (81% reduction).

- Compressing and resizing <https://www.cloudflare.com/video/marketing-video/poster.jpg> could save 367.7KiB (85% reduction).
- Compressing <https://www.cloudflare.com/img/logo/logo9.jpg> could save 2.5KiB (49% reduction).
- Compressing <https://www.cloudflare.com/img/logo/logo1.jpg> could save 2.3KiB (47% reduction).
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## Desktop

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- Compressing <https://i2-rieduwtrfkewmsgmqnqhijvtctpvg.init.cedexis-radar.net/i2/1/10996/j1/20/32/1491667789/providers.json?imagesok=1&n=1&p=1&r=0&t=1> could save 893B (65% reduction).

#### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 2KiB (15% reduction).

## Desktop

- Minifying <https://www.cloudflare.com/> could save 2KiB (15% reduction) after compression.

### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

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### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

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- <https://www.cloudflare.com/css/application-0a469400a5.css>



4 Passed Rules

### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

# Desktop

## Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

## Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).