

# PageSpeed Insights

## Mobile



35 / 100 Speed

Should Fix:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 598KiB (73% reduction).

- Compressing <http://www.clip.rs/min/widget-sport-blic-js-compiled.js?0.11.9-45-gde5a19a> could save 409.8KiB (73% reduction).
- Compressing <http://www.clip.rs/min/widget-css-compiled.css?0.11.9-45-gde5a19a> could save 53.8KiB (79% reduction).
- Compressing <http://www.clip.rs/min/widget-js-footer-compiled.js?0.11.9-45-gde5a19a> could save 34.1KiB (75% reduction).
- Compressing [http://eu-central-1b.connectad.io/hb/container/prebid\\_20170203113822.js](http://eu-central-1b.connectad.io/hb/container/prebid_20170203113822.js) could save 32KiB (67% reduction).

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- Compressing [http://connected-by.connectad.io/adscript.php?&ref=http%3A%2F%2Fwww.blic.rs%2F&vis=4&pid=317&ord=\[timestamp\]](http://connected-by.connectad.io/adscript.php?&ref=http%3A%2F%2Fwww.blic.rs%2F&vis=4&pid=317&ord=[timestamp]) could save 12.6KiB (72% reduction).
- Compressing [http://connected-by.connectad.io/adscript.php?backfill=2&rtty=1&bkflwmid=2774&bkflsid=12396&bkflsid2=0&bkflsid3=0&pid=317&tz=1493309384409789&rtty=1&ref=http%3A%2F%2Fwww.blic.rs%2F&vis=4&ord=%5Btimestamp%5D&wpcn=asmpvx9272761493309378&sid=12396&notdm=1&pmrz=asm\\_317x8259842&nrc=1&notdm=1&ex=313%3D1493309384|197&pmrz=asm\\_317x8259842](http://connected-by.connectad.io/adscript.php?backfill=2&rtty=1&bkflwmid=2774&bkflsid=12396&bkflsid2=0&bkflsid3=0&pid=317&tz=1493309384409789&rtty=1&ref=http%3A%2F%2Fwww.blic.rs%2F&vis=4&ord=%5Btimestamp%5D&wpcn=asmpvx9272761493309378&sid=12396&notdm=1&pmrz=asm_317x8259842&nrc=1&notdm=1&ex=313%3D1493309384|197&pmrz=asm_317x8259842) could save 10.7KiB (73% reduction).
- Compressing [http://connected-by.connectad.io/adscript.php?&ref=http%3A%2F%2Fwww.blic.rs%2F&vis=0&pid=570&ord=\[timestamp\]](http://connected-by.connectad.io/adscript.php?&ref=http%3A%2F%2Fwww.blic.rs%2F&vis=0&pid=570&ord=[timestamp]) could save 10.7KiB (73% reduction).
- Compressing [http://connected-by.connectad.io/adframe.php?backfill=1&rtty=1&bkflwmid=1761&bkflsid=12396&bkflsid2=0&bkflsid3=0&pid=317&tz=1493309378572288&ref=http%3A%2F%2Fwww.blic.rs%2F&vis=4&ord=%5Btimestamp%5D&wpcn=asmpvx9272761493309378&sid=12396&nrc=1&notdm=1&ex=|313&pmrz=asm\\_317x8259842](http://connected-by.connectad.io/adframe.php?backfill=1&rtty=1&bkflwmid=1761&bkflsid=12396&bkflsid2=0&bkflsid3=0&pid=317&tz=1493309378572288&ref=http%3A%2F%2Fwww.blic.rs%2F&vis=4&ord=%5Btimestamp%5D&wpcn=asmpvx9272761493309378&sid=12396&nrc=1&notdm=1&ex=|313&pmrz=asm_317x8259842) could save 9.1KiB (72% reduction).
- Compressing <http://www.clip.rs/blic.rs.html> could save 8.7KiB (80% reduction).
- Compressing [http://ringierrs.adocean.pl/\\_1493309374756/ad.js?id=h\\_b260t3MkG.pjVkr7vDg1UPiFGLrs5CMH4sdaaWeL.e7/x=412/y=732/fv=-](http://ringierrs.adocean.pl/_1493309374756/ad.js?id=h_b260t3MkG.pjVkr7vDg1UPiFGLrs5CMH4sdaaWeL.e7/x=412/y=732/fv=-) could save 6.5KiB (78% reduction).
- Compressing [http://connected-by.connectad.io/adscript.php?pid=317&ord=\[timestamp\]](http://connected-by.connectad.io/adscript.php?pid=317&ord=[timestamp]) could save 2.7KiB (64% reduction).
- Compressing [http://connected-by.connectad.io/adscript.php?pid=570&ord=\[timestamp\]](http://connected-by.connectad.io/adscript.php?pid=570&ord=[timestamp]) could save 2.7KiB (64% reduction).
- Compressing [http://www.blic.rs/\\_cdf/client.js](http://www.blic.rs/_cdf/client.js) could save 1.6KiB (58% reduction).
- Compressing [http://connected-by.connectad.io/adscript.php?backfill=1&rtty=1&bkflwmid=1108&bkflsid=15871&bkflsid2=0&bkflsid3=0&pid=570&tz=1493309379277287&ref=http%3A%2F%2Fwww.blic.rs%2F&vis=0&ord=%5Btimestamp%5D&wpcn=asmpvx2383171493309379&sid=15871&nrc=1&notdm=1&ex=|207&pmrz=asm\\_570x4688967](http://connected-by.connectad.io/adscript.php?backfill=1&rtty=1&bkflwmid=1108&bkflsid=15871&bkflsid2=0&bkflsid3=0&pid=570&tz=1493309379277287&ref=http%3A%2F%2Fwww.blic.rs%2F&vis=0&ord=%5Btimestamp%5D&wpcn=asmpvx2383171493309379&sid=15871&nrc=1&notdm=1&ex=|207&pmrz=asm_570x4688967) could save 1.6KiB (60% reduction).
- Compressing <https://image6.pubmatic.com/AdServer/PugMaster?rnd=14881141&p=55990&s=0&a=0&ptask=ALL&np=0&fp=0&mpc=0&spug=1&coppa=0&sec=1&kdntuid=1> could save 1.5KiB (70% reduction).

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

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- [http://eu-central-1b.connectad.io/hb/container/prebid\\_20170203113822.js](http://eu-central-1b.connectad.io/hb/container/prebid_20170203113822.js) (expiration not specified)
- <http://pr-bh.ybp.yahoo.com/sync/openx/60ef5c9d-dab9-a14d-972b-aca32d9b8e3a> (expiration not specified)
- <http://www.blic.rs/widget/resources/css/exchange.css> (6 minutes)
- <http://www.blic.rs/widget/resources/css/weather.css> (6 minutes)
- <http://www.googletagservices.com/tag/js/gpt.js> (15 minutes)
- <https://s0.2mdn.net/ads/studio/Enabler.js> (15 minutes)
- [https://s0.2mdn.net/ads/studio/dev\\_studio\\_01\\_166\\_videomodule.js](https://s0.2mdn.net/ads/studio/dev_studio_01_166_videomodule.js) (15 minutes)
- <https://www.googletagservices.com/tag/js/gpt.js> (15 minutes)
- [http://connect.facebook.net/en\\_US/fbevents.js](http://connect.facebook.net/en_US/fbevents.js) (20 minutes)
- <http://connect.facebook.net/signals/config/1617652991838425?v=stable> (20 minutes)
- <http://adpilot-d.openx.net/w/1.0/jstag> (60 minutes)
- <http://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)
- [http://pagead2.googlesyndication.com/pagead/show\\_ads.js](http://pagead2.googlesyndication.com/pagead/show_ads.js) (60 minutes)
- [http://www.blic.rs/\\_cdf/client.js](http://www.blic.rs/_cdf/client.js) (60 minutes)
- <http://stats.g.doubleclick.net/dc.js> (2 hours)

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 155KiB (25% reduction).

- Minifying <http://www.clip.rs/min/widget-sport-blic-js-compiled.js?0.11.9-45-gde5a19a> could save 143.3KiB (26% reduction).
- Minifying [http://ocdn.eu/static/ucs/ZjQ7MDA\\_/f10232287fafb7bf373efcb1e7e8025c/build/js-common.js](http://ocdn.eu/static/ucs/ZjQ7MDA_/f10232287fafb7bf373efcb1e7e8025c/build/js-common.js) could save 9.4KiB (17% reduction) after compression.
- Minifying [http://ringierrs.adocean.pl/files/js/responsive\\_footer\\_billboard\\_gao\\_lib.js](http://ringierrs.adocean.pl/files/js/responsive_footer_billboard_gao_lib.js) could save 1KiB (13% reduction) after compression.

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- Minifying <http://ghmrs.hit.gemius.pl/hmapxy.js> could save 723B (13% reduction) after compression.
- Minifying <http://gars.hit.gemius.pl/xgemius.js> could save 637B (13% reduction) after compression.

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 14 blocking script resources and 4 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- [http://ocdn.eu/static/ucs/ZjQ7MDA\\_/f10232287fafb7bf373efcb1e7e8025c/build/js-common.js](http://ocdn.eu/static/ucs/ZjQ7MDA_/f10232287fafb7bf373efcb1e7e8025c/build/js-common.js)
- [http://ocdn.eu/static/ucs/ZjQ7MDA\\_/f10232287fafb7bf373efcb1e7e8025c/build/elections.slik.js](http://ocdn.eu/static/ucs/ZjQ7MDA_/f10232287fafb7bf373efcb1e7e8025c/build/elections.slik.js)
- <http://ty0lm9uz.onet.pl/e3RneHA1ck19/build/init.js>
- <http://ghmrs.hit.gemius.pl/hmapxy.js>
- <http://ringierrs.adocean.pl/files/js/ado.js>
- [http://ringierrs.adocean.pl/\\_1493309374750/ad.js?id=ZZbm36BO0sNewetF\\_MwM0gCif7R.IG9w1mZxYkjgkGH.u7](http://ringierrs.adocean.pl/_1493309374750/ad.js?id=ZZbm36BO0sNewetF_MwM0gCif7R.IG9w1mZxYkjgkGH.u7)
- [http://ringieradrs.hit.gemius.pl/\\_1493309374754/redot.js/id=.X1LmSbe9DrD1SBBOHNeweWj76GdoibAfgxzYJzaCnX.n7/stparam=uacohvrple/fastid=nhxxjhmiyydxrqdaolhnxymjyqob/sarg=590217BFD13D2C7F](http://ringieradrs.hit.gemius.pl/_1493309374754/redot.js/id=.X1LmSbe9DrD1SBBOHNeweWj76GdoibAfgxzYJzaCnX.n7/stparam=uacohvrple/fastid=nhxxjhmiyydxrqdaolhnxymjyqob/sarg=590217BFD13D2C7F)
- [http://ringierrs.adocean.pl/\\_1493309374756/ad.js?id=h\\_b260t3MkG.pjVkr7vDg1UPifGLrs5CMH4sdaaWeL.e7/x=412/y=732/fv=-](http://ringierrs.adocean.pl/_1493309374756/ad.js?id=h_b260t3MkG.pjVkr7vDg1UPifGLrs5CMH4sdaaWeL.e7/x=412/y=732/fv=-)
- [http://www.blic.rs/\\_cdf/client.js](http://www.blic.rs/_cdf/client.js)
- [http://ringierrs.adocean.pl/files/js/responsive\\_footer\\_billboard\\_gao\\_lib.js](http://ringierrs.adocean.pl/files/js/responsive_footer_billboard_gao_lib.js)
- [http://ringieradrs.hit.gemius.pl/\\_1493309374769/redot.js/id=ctfqxo\\_6W6.UD8vzN62QTMQK.oM\\_8GL2Hx.MEil9UXL.g7/stparam=qfgrntrtbo/fastid=mlflnqmgjxirgrjuexpaebihzglc/sarg=590217BFD13D2C7F](http://ringieradrs.hit.gemius.pl/_1493309374769/redot.js/id=ctfqxo_6W6.UD8vzN62QTMQK.oM_8GL2Hx.MEil9UXL.g7/stparam=qfgrntrtbo/fastid=mlflnqmgjxirgrjuexpaebihzglc/sarg=590217BFD13D2C7F)
- [https://securepubads.g.doubleclick.net/gampad/ads?gdfp\\_req=1&correlator=1477654927638528&output=json\\_html&callback=googletag.impl.pubads.setAdContentsBySlotForSync&im](https://securepubads.g.doubleclick.net/gampad/ads?gdfp_req=1&correlator=1477654927638528&output=json_html&callback=googletag.impl.pubads.setAdContentsBySlotForSync&im)

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```
pl=s&eid=108809080%2C21060003&sc=0&sfv=1-0-8&iu=%2F161634325%2FBlic_Mobile%2FBlic_Mobile_Naslovna%2F320x100_Sticky&sz=1x1&ists=1&cookie_enabled=1&imt=1493309374&dt=1493309374774&cc=100&frm=20&biw=412&bih=732&oid=2&adx=0&ady=0&adk=3298564197&gut=v2&ifl=1&u_tz=-420&u_his=1&u_h=732&u_w=412&u_ah=732&u_aw=412&u_cd=24&u_sd=2.625&flash=0&url=http%3A%2F%2Fwww.blic.rs%2F&dssz=35&icsg=2228400&std=0&csl=86&vrg=115&vrp=115&ga_vid=49288991.1493309375&ga_sid=1493309375&ga_hid=1268652245&ga_fc=true
```

- [https://securepubads.g.doubleclick.net/gampad/ads?gdfp\\_req=1&correlator=1477654927638528&output=json\\_html&callback=googletag.impl.pubads.setAdContentsBySlotForSync&impl=s&eid=108809080%2C21060003&sc=0&sfv=1-0-8&iu=%2F161634325%2FBlic\\_Mobile%2FBlic\\_Mobile\\_Naslovna%2F320x480\\_TO&sz=1x1&ists=1&cookie=ID%3D1f069cd0a61e0b2d%3AT%3D1493309377%3AS%3DALNI\\_MaDgurHt0hctjH\\_urlg5Wh8wtmanw&cookie\\_enabled=1&imt=1493309374&dt=1493309374784&cc=100&frm=20&biw=412&bih=732&oid=2&adx=0&ady=0&adk=2415502362&gut=v2&ifl=2&u\\_tz=-420&u\\_his=1&u\\_h=732&u\\_w=412&u\\_ah=732&u\\_aw=412&u\\_cd=24&u\\_sd=2.625&flash=0&url=http%3A%2F%2Fwww.blic.rs%2F&dssz=37&icsg=8913602&std=0&csl=86&vrg=115&vrp=115&ga\\_vid=49288991.1493309375&ga\\_sid=1493309375&ga\\_hid=1268652245&ga\\_fc=true](https://securepubads.g.doubleclick.net/gampad/ads?gdfp_req=1&correlator=1477654927638528&output=json_html&callback=googletag.impl.pubads.setAdContentsBySlotForSync&impl=s&eid=108809080%2C21060003&sc=0&sfv=1-0-8&iu=%2F161634325%2FBlic_Mobile%2FBlic_Mobile_Naslovna%2F320x480_TO&sz=1x1&ists=1&cookie=ID%3D1f069cd0a61e0b2d%3AT%3D1493309377%3AS%3DALNI_MaDgurHt0hctjH_urlg5Wh8wtmanw&cookie_enabled=1&imt=1493309374&dt=1493309374784&cc=100&frm=20&biw=412&bih=732&oid=2&adx=0&ady=0&adk=2415502362&gut=v2&ifl=2&u_tz=-420&u_his=1&u_h=732&u_w=412&u_ah=732&u_aw=412&u_cd=24&u_sd=2.625&flash=0&url=http%3A%2F%2Fwww.blic.rs%2F&dssz=37&icsg=8913602&std=0&csl=86&vrg=115&vrp=115&ga_vid=49288991.1493309375&ga_sid=1493309375&ga_hid=1268652245&ga_fc=true)

[Use asynchronous versions](#) of the following scripts:

- <https://www.googletagservices.com/tag/js/gpt.js>

[Optimize CSS Delivery](#) of the following:

- [http://ocdn.eu/static/ucs/ZjQ7MDA\\_/f10232287fafb7bf373efcb1e7e8025c/build/blic.news/css-ucs.css](http://ocdn.eu/static/ucs/ZjQ7MDA_/f10232287fafb7bf373efcb1e7e8025c/build/blic.news/css-ucs.css)
- [http://ocdn.eu/static/ucs/ZjQ7MDA\\_/f10232287fafb7bf373efcb1e7e8025c/build/mobile-css.css](http://ocdn.eu/static/ucs/ZjQ7MDA_/f10232287fafb7bf373efcb1e7e8025c/build/mobile-css.css)
- <http://www.blic.rs/widget/resources/css/weather.css>
- <http://www.blic.rs/widget/resources/css/exchange.css>

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 667.4KiB (45% reduction).

- Compressing <https://s2.adform.net/Banners/18663115/18663115.jpg?bv=5> could save 50.7KiB (71% reduction).
- Compressing [http://www.clip.rs/resources/images/0000/008/934/vila\\_rankovica\\_vesti\\_blic\\_safe\\_315x0.jpg](http://www.clip.rs/resources/images/0000/008/934/vila_rankovica_vesti_blic_safe_315x0.jpg)

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- could save 35.9KiB (64% reduction).
- Compressing [http://www.clip.rs/resources/images/0000/009/781/04\\_315x0.jpg](http://www.clip.rs/resources/images/0000/009/781/04_315x0.jpg) could save 33.9KiB (67% reduction).
- Compressing [http://www.clip.rs/resources/images/0000/009/754/08\\_315x0.jpg](http://www.clip.rs/resources/images/0000/009/754/08_315x0.jpg) could save 31.8KiB (65% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/rV5k9kqTURBXy83NWYyYTNIMjgzYzY3ZWE4M2VIZjUyYjdmYWY5MjcxYS5qcGVnkZMFzQMMzOiBoTEC> could save 30.5KiB (37% reduction).
- Compressing [http://www.clip.rs/resources/images/0000/009/774/011\\_315x0.jpg](http://www.clip.rs/resources/images/0000/009/774/011_315x0.jpg) could save 29.8KiB (67% reduction).
- Compressing [http://www.clip.rs/resources/images/0000/009/777/sport\\_blic\\_e233\\_sport\\_blic\\_safe\\_315x0.jpg](http://www.clip.rs/resources/images/0000/009/777/sport_blic_e233_sport_blic_safe_315x0.jpg) could save 28.2KiB (69% reduction).
- Compressing [http://www.clip.rs/resources/images/0000/009/753/scena\\_e227\\_show\\_clip\\_safe\\_315x0.jpg](http://www.clip.rs/resources/images/0000/009/753/scena_e227_show_clip_safe_315x0.jpg) could save 27.8KiB (69% reduction).
- Compressing [http://www.clip.rs/resources/images/0000/009/762/14\\_315x0.jpg](http://www.clip.rs/resources/images/0000/009/762/14_315x0.jpg) could save 25.7KiB (67% reduction).
- Compressing [http://www.clip.rs/resources/images/0000/009/772/insta\\_star\\_sofija\\_sasic\\_zab\\_clip\\_safe\\_315x0.jpg](http://www.clip.rs/resources/images/0000/009/772/insta_star_sofija_sasic_zab_clip_safe_315x0.jpg) could save 24.6KiB (69% reduction).
- Compressing [http://www.clip.rs/resources/images/0000/009/782/05\\_315x0.jpg](http://www.clip.rs/resources/images/0000/009/782/05_315x0.jpg) could save 24.4KiB (68% reduction).
- Compressing [http://www.clip.rs/resources/images/0000/009/776/19\\_315x0.jpg](http://www.clip.rs/resources/images/0000/009/776/19_315x0.jpg) could save 24.1KiB (72% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/bclK9kqTURBXy80NjZlOWFiNTJjYjA2NGRINDVhMGJkODE0NzNmNGI5ZS5qcGVnlZUDzQPIAM0H180ljZMFzQHWzQEOkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOgaExAg> could save 21.1KiB (38% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/lDSk9kqTURBXy81YjQ1ZTM0ZTZhNzEzODcxYTRhYzk1ODhhMjI4ZmZmNy5qcGVnlZUDzQFxAj0Ejs0Eh5MFzQHWzQEOkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOgaExAg> could save 18.9KiB (35% reduction).
- Compressing [http://www.clip.rs/resources/images/0000/009/779/02\\_315x0.jpg](http://www.clip.rs/resources/images/0000/009/779/02_315x0.jpg) could save 17.9KiB (69% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/HRAk9kqTURBXy83Y2M3YmY3Y2Y5ZGE3ZmNiMGM5OWQ1MDNkMzQ2N2MwYS5qcGVnlZUDfgDNAirNAlyTBc0B1s0BDpMFzQHWzQEOkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOgaExAg> could save 17.5KiB (31% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/9Wzk9kqTURBXy8xZmUyMGZjMwY1YTZmMjU3YTk4MGI5ZjZkMzdjM2M0Yi5qcGVnlZUDzPwAzQHWzQIdkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOkwXNAdbNAQ6BoTEC> could save 17.2KiB (34% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/l9Uk9kqTURBXy81ZjRhNmFiODk3Y2FhYTg0MTc3YThlNzg1Zml2ZWUzMi5qcGVnlZUDzM0BzQQyzQSUKwXNAdbNAQ6TBc0B1s0BDpMFzQ>

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HWzQEOkwXNAdbNAQ6BoTEC could save 16.5KiB (36% reduction).

- Compressing <http://ocdn.eu/pulscms-transforms/1/7fGk9kqTURBXy9jMjZmMjQzNjZmNDg5YmJmMzI0ODEwMGFINzViOTQ4OS5qcGVnlZUDADjNCYrNCmiTBc0B1s0BDpMFzQHWzQEOkwXNAdbNAQ6TBc0B1s0BDoGhMQI> could save 16.5KiB (39% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/Vz2k9kqTURBXy85YjM0OWU0YmNhNThiODQ2M2YxMzhINjk2ZGZIMDkxYi5qcGVnlZUDAMyMzQaqzQdFkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOkwXNAdbNAQ6BoTEC> could save 14.5KiB (33% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/5kqk9kqTURBXy9mZDFhZDViMzQxMWYxNzU3Mml4ZmQwMzhjODIzNDVjMC5qcGVnlZUDzQFLAM0CwM0DAJMFzQHWzQEOkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOgaExAg> could save 14.3KiB (36% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/eDlk9kpTURBXy81MDA5ZDI4NzU1OGFiNTAyMWQ3OWIzMDUyZGM1MmE5My5qcGeVIQMKAM0CG80CTJMFzQHWzQEOkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOgaExAg> could save 13.6KiB (31% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/OB4k9kqTURBXy9iZjlmMWQ5YjFkNGFiNjg1MzI1ZDE0NmI1YWQ3MWRkYi5qcGVnlZUDzQOIaM0IXM0JHpMFzQHWzQEOkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOgaExAg> could save 12.7KiB (28% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/5qkk9kqTURBXy85N2NhNDM2YWRkZmY0ZjM2YzNhNzc0NTIzZTYxMmZmNi5qcGVnlZUDzP8AzQRCzQSIkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOkwXNAdbNAQ6BoTEC> could save 12.1KiB (34% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/qwLk9kpTURBXy84MjM1MzNhNGFiNTM2YzNmNjdjODc1Y2YzZGFiOWUzYy5qcGeVIQNGAM0BS80BaZMFzQHWzQEOkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOgaExAg> could save 10.7KiB (32% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/GQ4k9kqTURBXy8wY2UyMml5YjJiZmI1OWI3NjE4MjM4MTgxOWUxNDQ0My5qcGVnlZUDTgDNAVjNAXeTBc0B1s0BDpMFzQHWzQEOkwXNAdbNAQ6TBc0B1s0BDoGhMQI> could save 10KiB (29% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/sNck9kqTURBXy9kOGZIMDhmYmlzODU3ZTAzOGI5NTRIYjFjZTU3MDg0MC5qcGVnlZUDzQM-AM0KJM0LEJMFzQHWzQEOkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOgaExAg> could save 9.9KiB (33% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/9X0k9kqTURBXy8xYzRkNGM2YjcyNTQ3MmU1NzVIYWE4ZGJiYmQzZWJkMi5qcGVnlZUDzloAzQHAAzQHpkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOkwXNAdbNAQ6BoTEC> could save 9.9KiB (33% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/ob7k9kpTURBXy9kZDkyYzEyN2MxYzI4Y2Y0OGlyN2VmY2U5MDIwY2M0NS5qcGeVIQN8AM0BiM0BrjMFzQHWzQEOkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOgaExAg> could save 9.2KiB (29% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/Wkak9kqTURBXy83NTE5MWIwY2Q4ZGU2NDhmYjFkYmQ3OTcxZmJlOWNiMC5qcGVnlZUDzPoAzQMqzQNxkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOkwXNAdbNAQ6BoTEC> could save 9KiB (33% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/gOAK9kqTURBXy83ZjU4MmU2YjRlZGVkMjRhYzg3MmQ1NzM3M2U2ZTdmYS5qcGVnlZUDzPYAzQIjzQjVkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOkwXNAdbNAQ6BoTEC> could save 8.8KiB (28% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/4DHk9kqTURBXy8xYTIiNjUxOTBiNDUzM2U>

## Mobile

zYWFmY2NiM2MyZDZkMzUxMS5qcGVnlZUDzQE3AM0D0s0EK5MFzQHWzQEOkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOgaExAg could save 8.8KiB (29% reduction).

- Compressing <http://ocdn.eu/pulscms-transforms/1/4Urk9kqTURBXy82OTI1YjEyMmM0NTA1NDZAZTY2MTFhOGNmNDNhOWM1NS5qcGVnlZUDzQEjAM0D-80EWJMFzQHWzQEOkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOgaExAg> could save 8.5KiB (29% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/-UbK9kqTURBXy81NDE3NGE5NWQ1ZDA2MDdhMjdjNDNmYzcxYmMwYzRjOS5qcGVnlZUDzlcAzQFezQF-kwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOkwXNAdbNAQ6BoTEC> could save 8KiB (30% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/KlHk9kqTURBXy80YTFjNjhiOWYwY2NiMDg3OGU1OTI5ODUzMWU0NTUyZC5qcGVnlZUDzPYAzQIjzQjVkwXNAdbNAQ6TBc0B1s0BDpMFzQHWzQEOkwXNAdbNAQ6BoTEC> could save 7.5KiB (33% reduction).
- Compressing <http://ocdn.eu/pulscms-transforms/1/47Rk9kqTURBXy85ZjEyMmMwNWMxYjc1ZjNiOGNiNWVmMTMyNThkMGU0OC5qcGVnlZUDAFfNBCvNBlyTBc0CAM0BJpMFzQIAzQEmkwXNAgDNASaTBc0CAM0BJoGhMQI> could save 5.4KiB (29% reduction).
- Compressing [http://ocdn.eu/images/pulscms/ZGI7MDA\\_/7b6ec4e502aa6422f569b6af9b4bdda6.png](http://ocdn.eu/images/pulscms/ZGI7MDA_/7b6ec4e502aa6422f569b6af9b4bdda6.png) could save 1.4KiB (11% reduction).

## Consider Fixing:

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 18.5KiB (28% reduction).

- Minifying <http://www.clip.rs/min/widget-css-compiled.css?0.11.9-45-gde5a19a> could save 18.5KiB (28% reduction).

### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.



## Mobile

[Minify HTML](#) for the following resources to reduce their size by 6.9KiB (16% reduction).

- Minifying <http://www.clip.rs/blic.rs.html> could save 2.7KiB (25% reduction).
- Minifying [http://connected-by.connectad.io/adframe.php?backfill=1&rty=1&bkflwmid=1761&bkflsid=12396&bkflsid2=0&bkflsid3=0&pid=317&tz=1493309378572288&ref=http%3A%2F%2Fwww.blic.rs%2F&vis=4&ord=%5Btimestamp%5D&wpcn=asmpvx9272761493309378&sid=12396&nrc=1&notdm=1&ex=|313&pmrz=asm\\_317x8259842](http://connected-by.connectad.io/adframe.php?backfill=1&rty=1&bkflwmid=1761&bkflsid=12396&bkflsid2=0&bkflsid3=0&pid=317&tz=1493309378572288&ref=http%3A%2F%2Fwww.blic.rs%2F&vis=4&ord=%5Btimestamp%5D&wpcn=asmpvx9272761493309378&sid=12396&nrc=1&notdm=1&ex=|313&pmrz=asm_317x8259842) could save 2.1KiB (17% reduction).
- Minifying <http://www.blic.rs/> could save 2KiB (11% reduction) after compression.



### 3 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 99 / 100 User Experience



### Consider Fixing:

#### Size tap targets appropriately

## Mobile

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<video id="gwd-video_1" class="gwd-video-dn8c"></video>` and 1 others are close to other tap targets final.
- The tap target `<a href="http://www.bli...alozna/rz6bk2k"></a>` and 1 others are close to other tap targets final.
- The tap target `<button class="slick-prev slick-arrow"></button>` and 1 others are close to other tap targets.



### 4 Passed Rules

#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

#### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

#### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

#### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).